EC21.com User's Manual

Part I

- CONTENTS -

Chapter 1: Welcome your visit to EC21!

1.1 Services available for Free Members

1.2 What are Trade OK and Trade PRO (Premium Membership) services?

1.3 Why EC21 Premium Membership?

Chapter 2: Start EC21 Services

2.1 Brief functions of the main page Menu

2.2 Free Membership Registration

2.3 Access to MyEC21

2.4 Company Profile

2.5 How to change "Password"

Chapter 3: Expose your company and Product(s) to potential buyers

3.1 Post new Product(s)

3.2 Manage Product(s)

3.3 Post and manage new Selling Leads (for Supplier)

3.4 Post and manage new Buying Leads (for Buyer)

3.5 Search a Product

3.6 Promote your Products with diverse online advertisements.

Chapter 4: Other functions contained in MyEC21 (Basic Services)

4.1 Join to "Trade Alert"

4.2 Add to "My Favorite"

4.3 View "My Advertising History"

4.4 Check "TradeVerify" status

Chapter 5. Install and use "Skype Live Chat"

Part II

- CONTENTS -

Chapter 6: Search buyers and send& manage inquires

6.1 Search from Buying Leads
6.2 Search from Companies
6.3 Write and send inquiries
6.4 Manage inquiries

Chapter 7: Search buyers and send & manage inquires (an exclusive service for Trade OK/Trade PRO members only)

7.1 Search Buyers: Search buyer information for Premium members and send inquires
7.2 Manage My Buyers: Manage Buyers by Group
7.3 Manage Circular Letters: Register and manage your business proposals
7.4 Buyer Contact List: Save buyers' information

Chapter 8: Design your website (Exclusive services for Trade OK/Trade PRO members)

8.1 Customize Site Style: Select your website design
8.2 Manage Site Setting: Generate various website menus
8.3 Change URL: Change the website address (http://newURL.en.ec21.com)

Chapter 9: Special Services (exclusive services for Trade PRO members)

9.1 My Private Showroom: Make a showroom and send product information only to the selected buyers.
9.2 My Inquiry Statistics: View my inquiry statistics in a graph
9.3 Credit Report: Apply free credit report services

Chapter 1: Welcome your visit to EC21!

Since its establishment in 1997, EC21 has been continuously focused on provision of the B2B marketplace to facilitate exporting trades of SMEs. With the object of creating abundant global market along with enterprises all around the world, EC21 puts its utmost efforts on providing better services to customers with a great vision to become a “Global Marketing Navigator”.

The buyers who wish to purchase Products may easily search reliable Products through EC21.com and the suppliers who wish to implement overseas marketing activities can also promote themselves to the world by posting their Product categories at EC21.com while performing marketing activities to the specified buyers found from “Search Buyers” services. Please find more details in the following contents from this manual.

1.1 Services available for Free Members(Basic)

If you join to Free Members of EC21, following services can be provided.

1) **Post and search Selling Leads/Buying Leads: Maximum 20 Selling Leads can be posted.**

   ※ If you’re a Free Member, you can search Buying Leads after seven (7) days from the registration is completed. However, if you convert your membership status into a Premium member, you can search Buying Leads immediately after the registration is completed and will be able to make a quicker transaction offer to your buyer.

2) **Post and search Product catalogues (Product catalog): 15 Product catalogues can be posted in max.**

   ※ “Trade OK” members can post up to 50 Products and “Trade PRO” members can post up to 100 Products. In addition, the searching placement will be displayed in sequence of Trade PRO, Trade OK and Free Members.

3) **Post and search Company Profile (Company Directory)**
4) **Customized information services (Trade Alert)**
5) **Electronic catalogue provision for individual companies**
6) **Transaction data management (Inquiry)**
7) **Temporary storage of interesting information (My Favorite)**
8) **Live Messenger function**

1. 2 What are Trade OK and Trade PRO Membership Services?

Free Members can only use Basic Services contained in EC21.com and might find difficulties in performing effective marketing activities due to the relatively lower chances available for buyer contacts. However, if you join to Premium Membership, the chances will be higher to successfully trade with buyers through effective marketing approaches exclusively provided by EC21.com. Premium Services can be classified into two categories; Trade OK and Trade PRO.

TRADE OK

1) Exclusive access to Global Buyer Database provided for Premium members: Get exclusive access to over 3 million Global Buyers database and send your business proposal(s).

2) Post your Product(s): You can basically post up to 50 Products at no cost and may even extend your Post Products with additional cost. (USD 100 will be charged per additional 100 Products)

3) Post Selling Leads: Maximum 200 Selling Leads can be posted.

4) Top search functions: All searching results including posted Product information, trade leads and company profiles will be found on the top of 'Search Results".

5) Apply for Trade Verify for free: If you apply for a company verification service (TradeVerify) will be granted through Global CIS (The authentication mark will also be displayed from EC21 website and Search Result).

6) Premium Company Website: You can variously design your own website with premium website templates.

For further details of Trade OK Services, please refer to the following pages:
http://www.ec21.com/html/ec/AW/PS_Trade OK_main.html

TRADE PRO

To achieve the best advertisement effects based on the benefits of Trade OK service, **Trade PRO** services provide additional Premium Services as follows.

1) Post Products: Maximum 100 Products can be posted and unlimited numbers of offerings can be posted.

2) Top search: Top search function is provided by placing the search result on the higher listing that Trade OK search.

3) Premium English website and e-Book: professional web designers will create your websites and e-Books.

4) Advertisement packages: We provide you advertisement package services equivalent to approximately USD 1,000 dollars in three different ways including keywords, categories and main page featured product advertisement.

5) Inquiry services into credit standing: "Credit Report" services will be provided (Quick-rate type, 3 times)

6) **Private Showroom**: Also, "Private Showroom" function, which you can e-mail your Product information to only specified buyers, is provided.

For further details of Trade PRO Services, please refer to the following pages:
http://www.ec21.com/html/ec/AW/PS_Trade PRO.html

1.3 Why do you use EC21 Premium Membership?

EC21 Premium Membership as Trade OK and Trade PRO are online overseas marketing tools produced for you to achieve the best effects with low cost. Buyers can quickly and easily find the right suppliers and if the supplier is joined to Premium Member, buyers can preferentially find the Premium Member first. Therefore, Premium Membership services are the optimized overseas marketing tool to give you the best support in enhancing your trade.

The best place to meet your buyer

Products of Premium Member will be found on the top of search results and you can promote your Products to more than 11 million buyers all around the world at the best location.

The first choice for the buyers

You can attract your buyers' interest through the top search of the Product category and will have higher chances to receive inquiries from the buyers. Comparing to Free Members, you will have app. 5 times higher chances of getting inquiries if you're Trade OK join and 30 times higher chances if you're a Trade PRO member.

- **Exclusive access to the buyers**

  You may preferentially find the recent Buying Leads faster than Free Members and will be provided with exclusive services of "Buyer Search" only available for Premium members.

- **Excellent visibility for your Products**

  Premium members will be exceptionally well exposed to buyers in terms of number of Post Products and the sequence of searches when comparing with Free Members. The Products exhibited on the Special Product Display will have 8 times higher exposure in the Buyer Search Results than the Products of Free Members in the same category. In addition, Premium members will be provided with opportunities including keyword banners, category banners and featured Product advertisement, etc.

- **Premium Company Website**

  You can build a Premium Company Website within a short time. By applying various website design templates along with advanced Menu registration, additional Menu generation, Company Profile and contact information, you can attract your buyer's interest even better.

- **Statistics Analysis**

  The statistics related to inquiries that you've been receiving for last six months will be displayed as a graph.

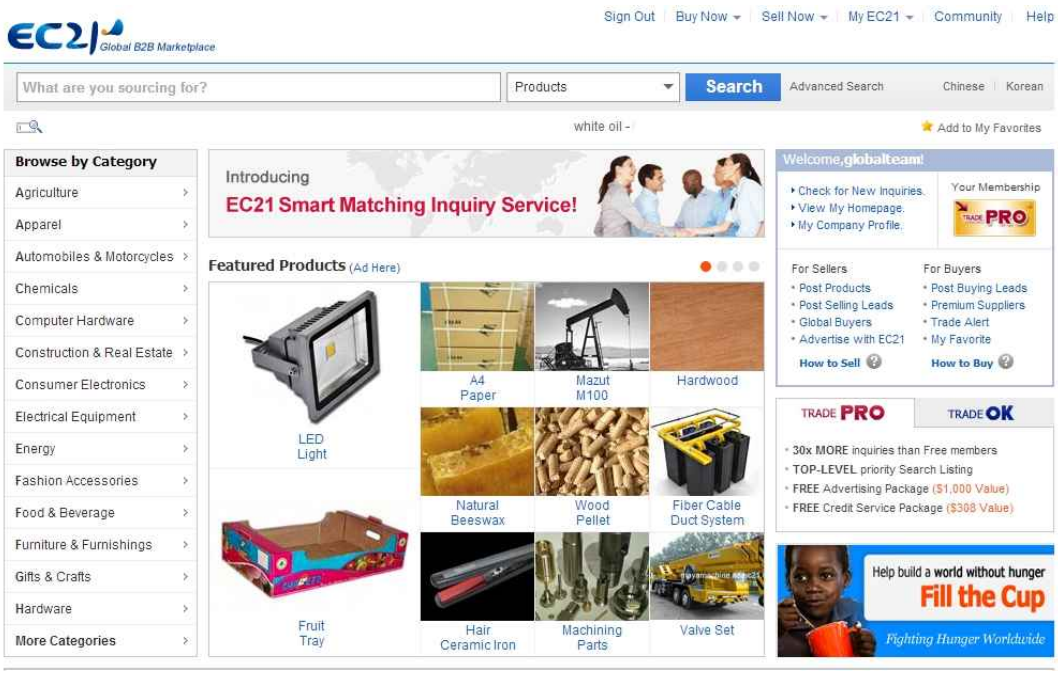
- **You can quickly gain buyers' trust.**

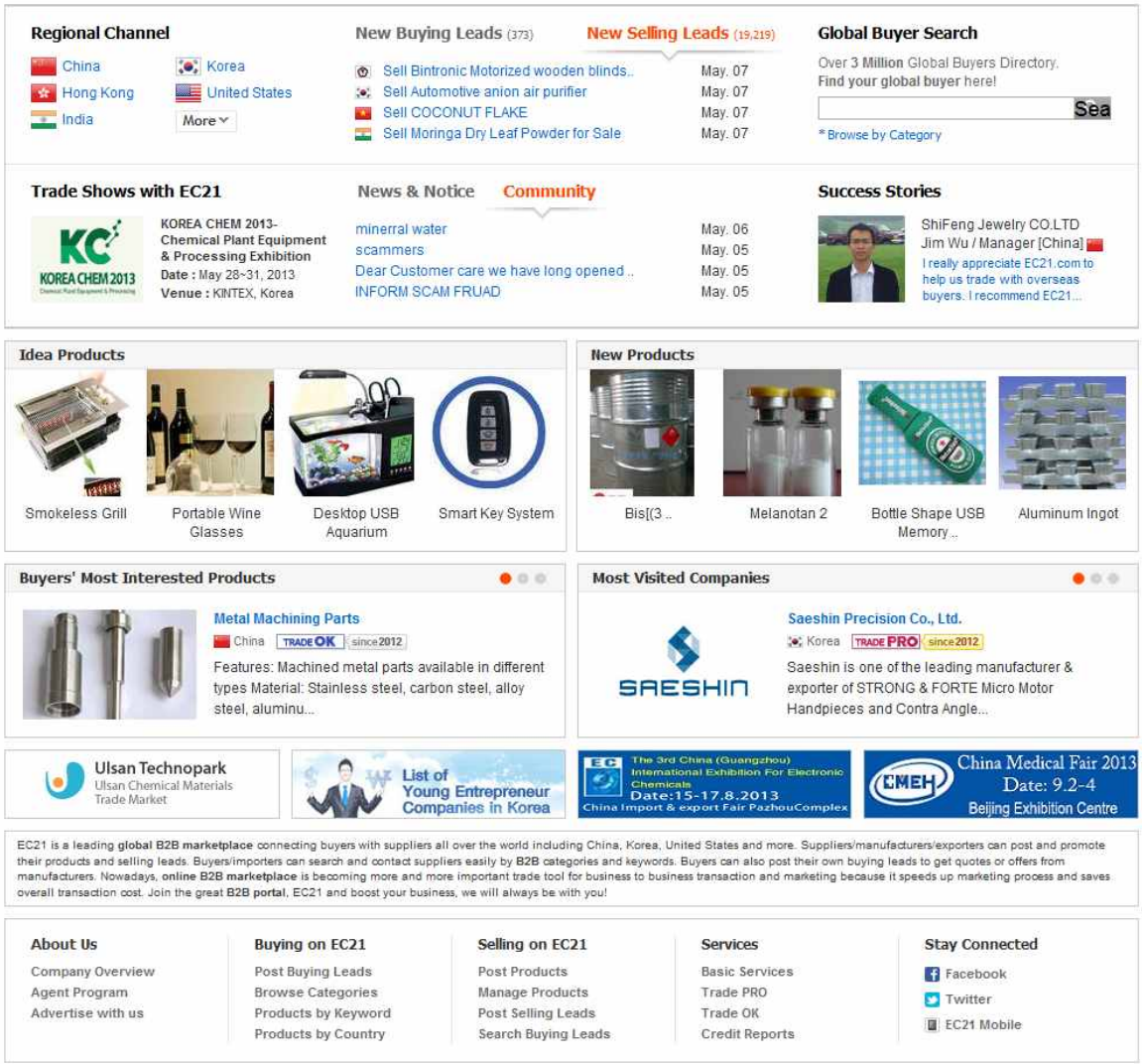
More than 85% of the buyers prefer to have trades with verified companies; therefore, you can enhance your buyer's trust through additional verification process, "TradeVerify".

Chapter 2: Start EC21 Services

2.1 Brief functions of Main Page Menu

- Classification of search information: Information searched and posted at EC21 can be classified into following four categories:
  Products, Selling Leads, Buying Leads and Companies
- Buy Now: The page provided for buyers to search Product information and Selling Leads by either keywords or categories.
- Sell Now: The page provided for suppliers to search Buying Leads by either keywords or categories.
- Product Category: Approximately 5,000 of subdivided categories are classified into 4 different stages.
- Featured Products: Products presented by either Premium members or Premium advertisers are mostly carried.
- Success Story: Success stories are published on a monthly basis. You can even find more successful cases in View Page.
- Regional Channel: Information can be also searched by countries (Country information, economic status, industrial information, posted Products by countries, TOP 20 countries, overall country information, etc.)




Regional Channel
China
Korea
Hong Kong
United States
India
More
New Buying Leads (373)
New Selling Leads (19,219)
Sell Bintronic Motorized wooden blinds.. May. 07
Sell Automotive anion air purifier May. 07
Sell COCONUT FLAKE May. 07
Sell Moringa Dry Leaf Powder for Sale May. 07
Global Buyer Search
Over 3 Million Global Buyers Directory.
Find your global buyer here!
Sea
* Browse by Category
Trade Shows with EC21
KOREA CHEM 2013-
Chemical Plant Equipment & Processing Exhibition
Date : May 28~31, 2013
Venue : KINTEX, Korea
News & Notice
Community
minerral water May. 06
scammers May. 05
Dear Customer care we have long opened .. May. 05
INFORM SCAM FRUAD May. 05
Success Stories
ShiFeng Jewelry CO.LTD
Jim Wu / Manager [China]
I really appreciate EC21.com to help us trade with overseas buyers. I recommend EC21...
Idea Products
Smokeless Grill
Portable Wine Glasses
Desktop USB Aquarium
Smart Key System
New Products
Bis[(3 ..
Melanotan 2
Bottle Shape USB Memory ..
Aluminum Ingot
Buyers' Most Interested Products
Metal Machining Parts
China TRADE OK since2012
Features: Machined metal parts available in different types Material: Stainless steel, carbon steel, alloy steel, aluminu...
Most Visited Companies
Saeshin Precision Co., Ltd.
Korea TRADE PRO since2012
Saeshin is one of the leading manufacturer & exporter of STRONG & FORTE Micro Motor Handpieces and Contra Angle...
Ulsan Technopark
Ulsan Chemical Materials Trade Market
List of Young Entrepreneur Companies in Korea
The 3rd China (Guangzhou) International Exhibition For Electronic Chemicals
Date:15-17.8.2013
China Import & export Fair PazhouComplex
China Medical Fair 2013
Date: 9.2-4
Beijing Exhibition Centre
EC21 is a leading global B2B marketplace connecting buyers with suppliers all over the world including China, Korea, United States and more. Suppliers/manufacturers/exporters can post and promote their products and selling leads. Buyers/importers can search and contact suppliers easily by B2B categories and keywords. Buyers can also post their own buying leads to get quotes or offers from manufacturers. Nowadays, online B2B marketplace is becoming more and more important trade tool for business to business transaction and marketing because it speeds up marketing process and saves overall transaction cost. Join the great B2B portal, EC21 and boost your business, we will always be with you!
About Us
Company Overview
Agent Program
Advertise with us
Buying on EC21
Post Buying Leads
Browse Categories
Products by Keyword
Products by Country
Selling on EC21
Post Products
Manage Products
Post Selling Leads
Search Buying Leads
Services
Basic Services
Trade PRO
Trade OK
Credit Reports
Stay Connected
Facebook
Twitter
EC21 Mobile

- Global Buyer Search: Inquires can be sent to your buyers by searching Buyer Info posted in EC21. However, only Premium members can use this service.
- Idea Products: Unique and creative Product information is collected on a monthly basis. The registration fees are free of charge, Send your Product information to Idea Product Category in Contact Us page and administrator will post after making a selection.
- Notice / News: Important notices and news published by EC21 will be put on this page.
- EC21 Community: The most recent posted topics and unsolved issues will be displayed among the topics posted in EC21 Community. By simply joining to a member, anyone can use this Community.
- Relevant exhibitions: Exhibitions that EC21 has either participated or cooperated will be updated in this page.
- Premium Services: Premium Services provided by EC21 including Trade OK and Trade PRO are presented.
- Video Files of Products: Original and novel items among the video files of Products posted by EC21 members will be updated every two weeks.
- Popular Keywords: The keywords with the highest number of use at EC21 will be displayed. The

larger the font size, more frequent the word has been used.

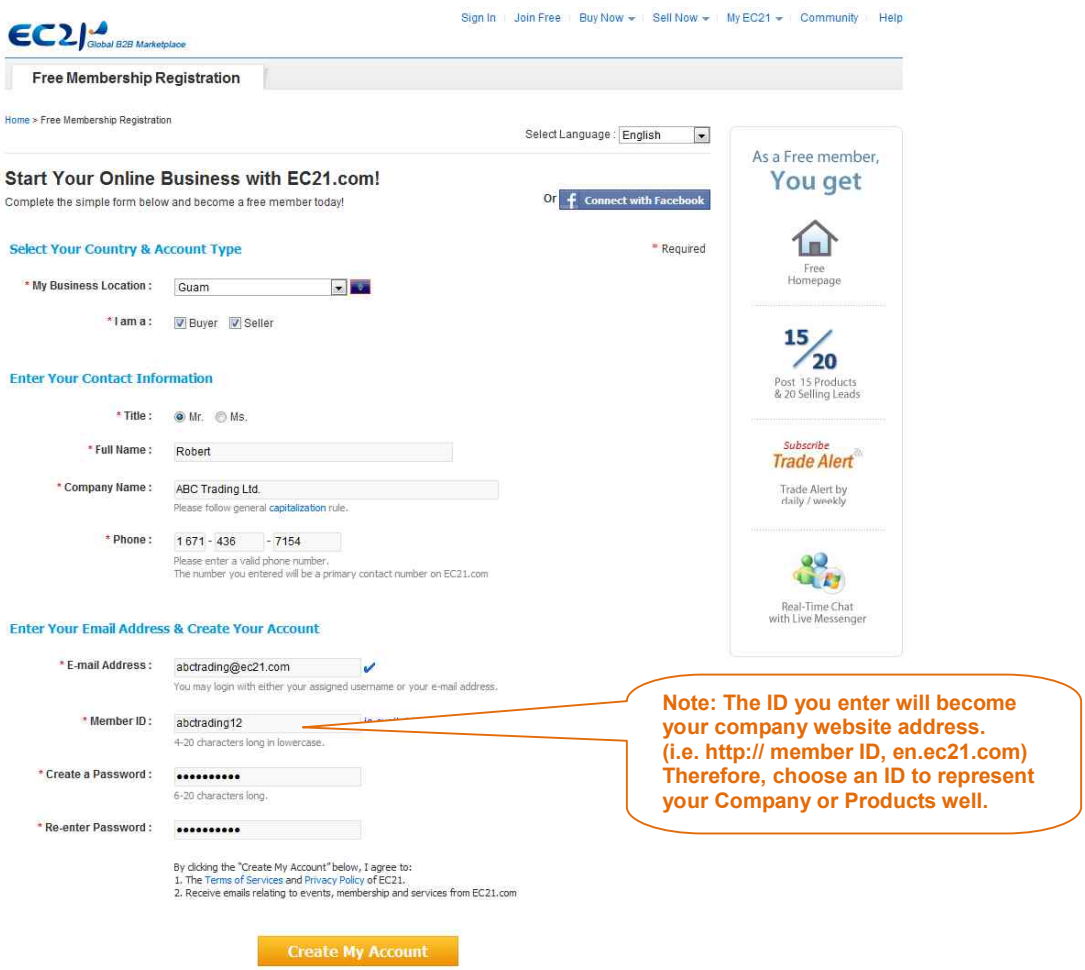
- Post to Social Media: You can share information or bookmark at the social media such as Facebook, Twitter, Delicious, Google, etc.
- Favorite : EC21 will be added on your “My Favorites” when you click “Favorite”
- MyEC21: The page address will be stored in your “My Favorite Folder” in MyEC21 > Basic Services when you click “MyEC21”.
- Multi-languages Services: This service is provided for the visitors who are not familiar with English. With 8 different languages displayed on the bottom of the site including Chinese simplified and traditional fonts, Korean, Japanese, Spanish, Russian, French and German, even the users from non-English speaking world can easily use the site.

2.2. Free Membership Registration

EC21 membership can be done by simply entering 10 items.

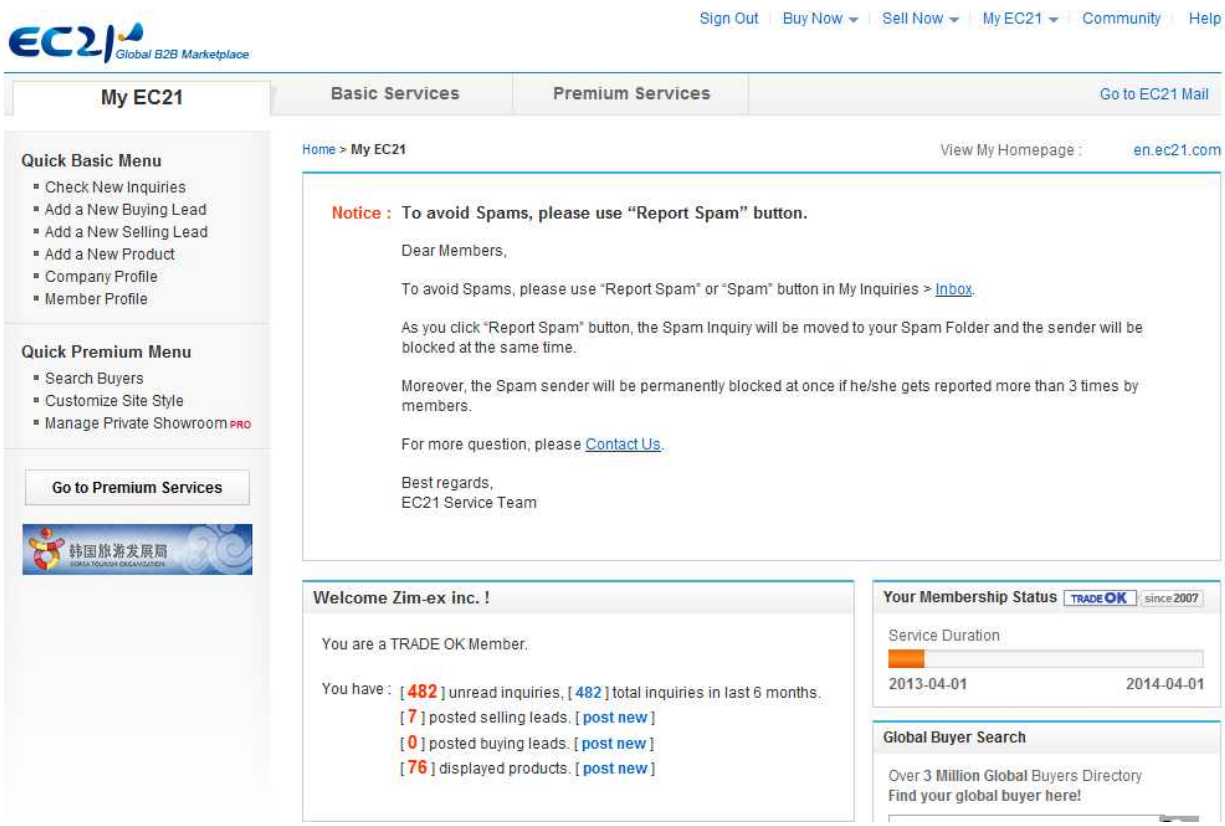
When you click “Join Free” on top of EC21.com, the membership registration page as following will be displayed.

[Free Membership Registration]


Sign In | Join Free | Buy Now | Sell Now | My EC21 | Community | Help
Free Membership Registration
Home > Free Membership Registration
Select Language : English
Start Your Online Business with EC21.com!
Complete the simple form below and become a free member today!
Or Connect with Facebook
Select Your Country & Account Type
* Required
* My Business Location : Guam
* I am a : Buyer Seller
Enter Your Contact Information
* Title : Mr. Ms.
* Full Name : Robert
* Company Name : ABC Trading Ltd.
Please follow general capitalization rule.
* Phone : 1 671 - 436 - 7154
Please enter a valid phone number.
The number you entered will be a primary contact number on EC21.com
Enter Your Email Address & Create Your Account
* E-mail Address : abctrading@ec21.com
You may login with either your assigned username or your e-mail address.
* Member ID : abctrading12
4-20 characters long in lowercase.
* Create a Password :
6-20 characters long.
* Re-enter Password :
By clicking the "Create My Account" below, I agree to:
1. The Terms of Services and Privacy Policy of EC21.
2. Receive emails relating to events, membership and services from EC21.com
Create My Account
As a Free member, You get
Free Homepage
15/20
Post 15 Products & 20 Selling Leads
Subscribe Trade Alert
Trade Alert by daily / weekly
Real-Time Chat with Live Messenger
Note: The ID you enter will become your company website address. (i.e. http:// member ID, en.ec21.com) Therefore, choose an ID to represent your Company or Products well.

2.3. Access to MyEC21 (Login Required)

“MyEC21” provides an exclusive space for the members put together with online marketing tools. This page is used as a tool for communication and trade management and also can be used in registration and management of new Products, inquiry exchanges and understanding online activity performances.
If you click “MyEC21” located on the right hand top of EC21.com, you will be transferred to “MyEC21” page where you can post and manage your own information.


Sign Out | Buy Now | Sell Now | My EC21 | Community | Help
EC21 Global B2B Marketplace
My EC21
Basic Services
Premium Services
Go to EC21 Mail
Quick Basic Menu
Check New Inquiries
Add a New Buying Lead
Add a New Selling Lead
Add a New Product
Company Profile
Member Profile
Quick Premium Menu
Search Buyers
Customize Site Style
Manage Private Showroom PRO
Go to Premium Services
Home > My EC21
View My Homepage : en.ec21.com
Notice : To avoid Spams, please use “Report Spam” button.
Dear Members,
To avoid Spams, please use “Report Spam” or “Spam” button in My Inquiries > Inbox.
As you click “Report Spam” button, the Spam Inquiry will be moved to your Spam Folder and the sender will be blocked at the same time.
Moreover, the Spam sender will be permanently blocked at once if he/she gets reported more than 3 times by members.
For more question, please Contact Us.
Best regards,
EC21 Service Team
Welcome Zim-ex inc. !
You are a TRADE OK Member.
You have : [482] unread inquiries, [482] total inquiries in last 6 months.
[7] posted selling leads. [post new]
[0] posted buying leads. [post new]
[76] displayed products. [post new]
Your Membership Status TRADE OK since 2007
Service Duration
2013-04-01
2014-04-01
Global Buyer Search
Over 3 Million Global Buyers Directory
Find your global buyer here!

Quick Basic Menu

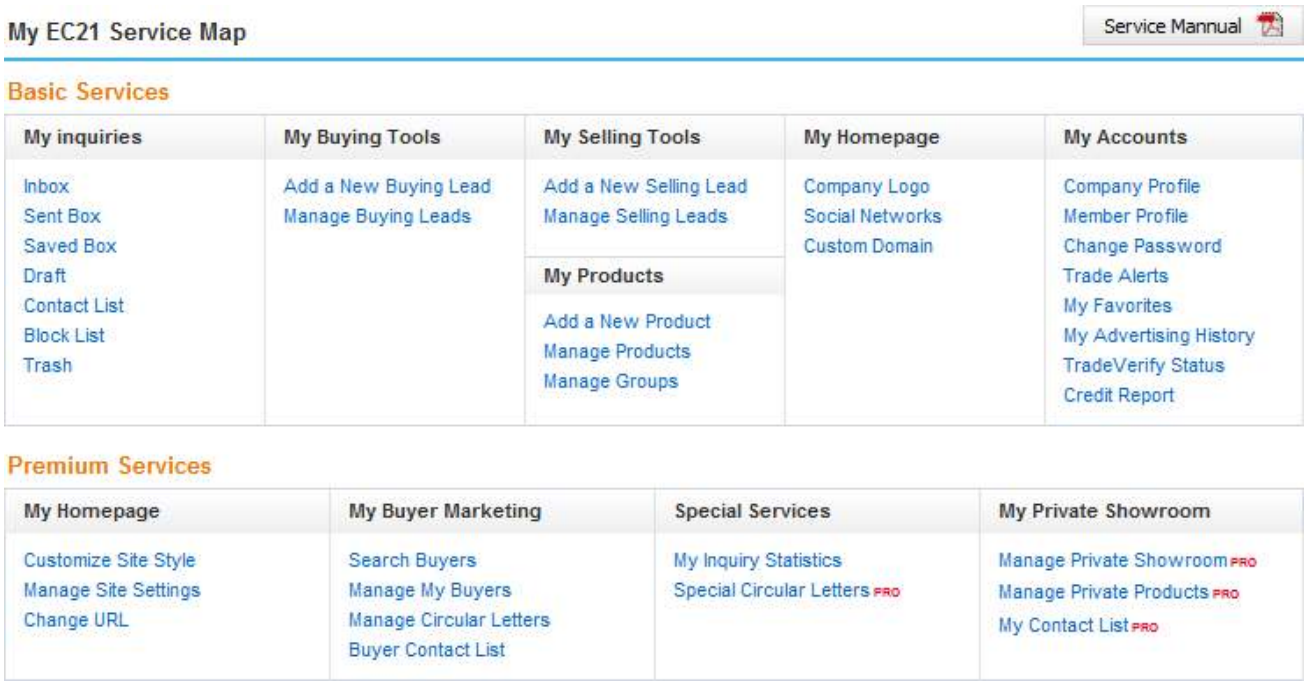
The most frequently used MENUs are collected out of Free Services. You can immediately use MENUs such as “Post Buying Leads”, “Post Selling Leads” “Post Products” “Modify Company Profile” and “Modify Member Information”.

Quick Premium Menu

The most frequently used MENUs are collected out of Premium Services.
You can immediately use MENUs such as “Search 3 million Buyers” “Manage your website main screen” and “Manage your showroom”.

[MyEC21 Service Map]

All kinds of services available from MyEC21 are displayed in Service Map on the bottom of MyEC21 page. Free Service Menus will be linked to Basic Services and Trade OK/PRO Service Menus will be linked to Premium Services.



2.3.1 MyEC21 > Basic Services Menu

If you click Basic Services tap on the top of MyEC21 as follows, the list of Basic Services which Free Members can use will be displayed on the left side.

The following services will be included in Basic Services.

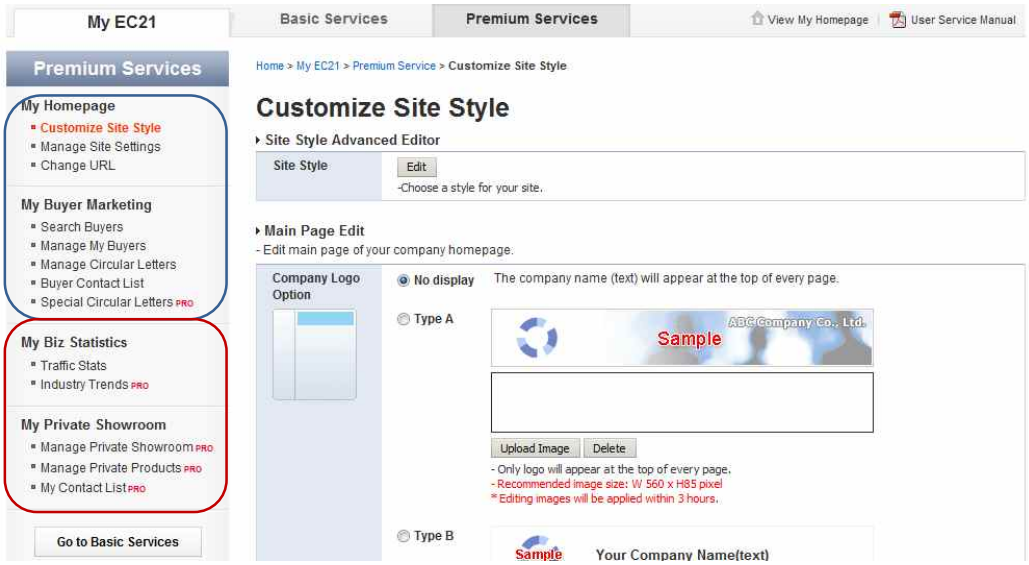
1) 'My Inquiries' to manage exchanged inquiries.
2) 'My Buying Tools' for buyers to post Buying Leads
3) 'My Selling Tools' for suppliers to post Selling Leads
4) 'My Products' for suppliers to post Product(s)
5) 'My Accounts' to manage Company Profile and personal profile modification, password changes, Trade Alert (customized automatic email services), My Favorites, Description of Advertisement Application and status of Trade Verify.

2.3.2 MyEC21 > Premium Services Menus

If you're a **Trade OK** member, not only Basic Services, but you can also use two types of MENUs displayed in blue box among Premium Services; **My Buyer Marketing and My Homepage** by simply logging in.
However, **Trade PRO** members can use all services marked in orange colors, in other words, all functions available in the **Premium Services.**

Services available for Trade PRO/OK members.

Services available for Trade PRO members.



2.4. Company Profile

Your posted Company Profile will be searched from "Companies" on the Main Page of EC21.com and company name, type of business, information related to Product, service and other references will be provided all together. The buyer visited your website from EC21 may evaluate trade possibility and credibility in accordance with the contents contained in your website; therefore, it is important to enter accurate and sufficient company information.

2.4.1 How to modify "Company Profile"

You can modify, delete and manage type of business, country, company name, telephone number, fax number, address, business license number, Product category, company video file, website address, company description, keyword, form of business, business year, number of employees and annual turnover in the Company Profile. In order to modify or update your Company Profile, please visit MyEC21 > Basic Services > Company Profile.

2.4.2 How to write your Company Profile

Buyers wish to find a “reliable” supplier. In this aspect, accurate and detailed information about the supplier including precise contact number, company information and certificates will give confidence to buyers. Often, buyers would confirm the existence of the company through telephone or e-mails and therefore, the contact information should be entered correctly by all means. If you can provide correct, validate and abundant information to buyers as much as possible, you can build up good confidence for your buyers. In particular, buyers might focus on reviewing the following areas among your company profile; therefore, please be cautious when writing your company profile.

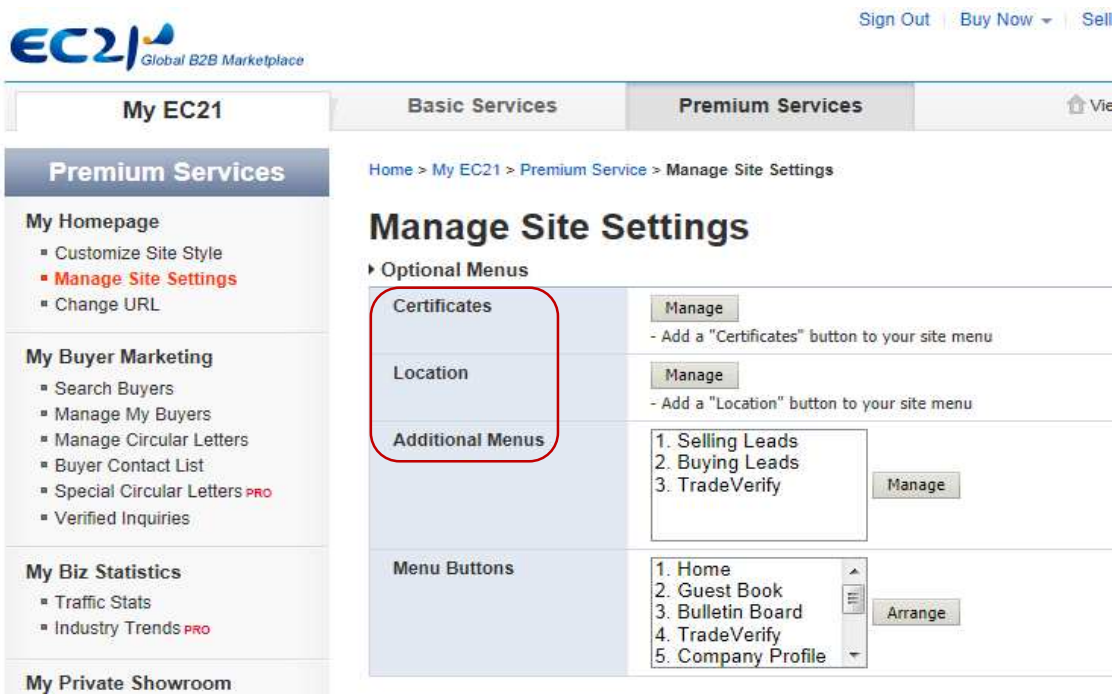
√ **Company information, Product information and current export status**

- Accurate and detailed company information
  (particularly your telephone number and e-mail address must be presented)
- The website address to provide more information to buyers
- Annual sales
- Certificates
- Company history
- Technology which the company owns
- Features of Products
- Current export status

Ex) ABC.Co. Ltd is a manufacturer producing MP3 and small sized home electronic appliances. Since its establishment in 2000, the company has been achieving the best scores in the annual consumer evaluation and is acknowledged for its technology acquiring e-Trust certificate marks granted by National IT Industry Promotion Agency for the past 10 consecutive years. In addition, the company is also internationally recognized as an excellent enterprise in the area of Production and quality control obtaining ISO 9001 and 14001 as well as UL and CE certificates. Since its establishment, over 200 employees with specialized technologies and knowledge are working for the company and with 10 years of Production and export experiences, the company secures buyers in app. 20 countries including US. Japan and EU as its main exporting countries. If you’re interested in Products, please feel free to contact us at anytime.

2.4.3 Upload your Certificate

If you're a member of Trade OK / PRO, you can get your buyer's trust by adding various Menus as certificate, awards history, map, company history and greetings from CEO at MyEC21 > Premium Services > Manage Site Setting.

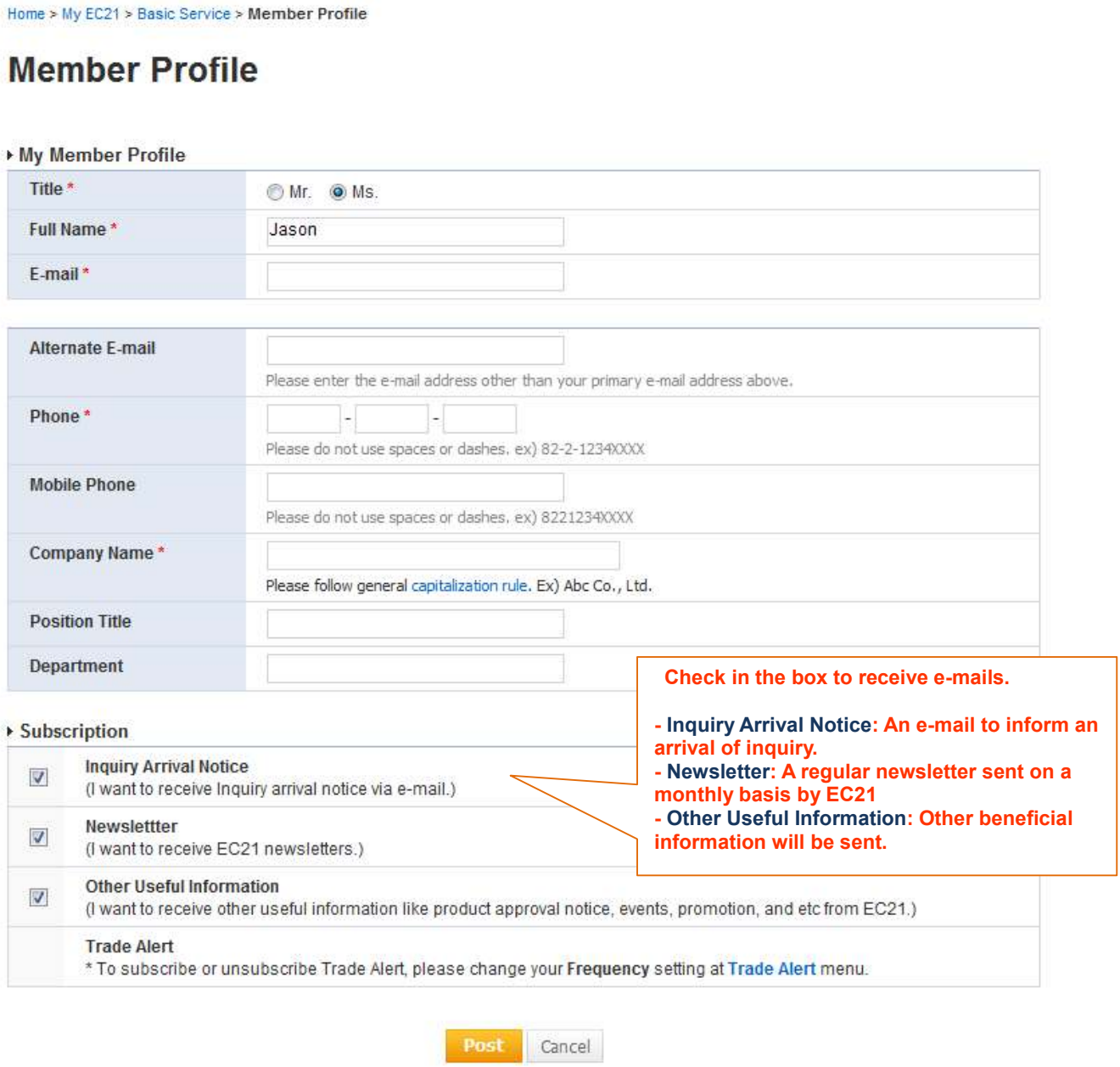


a. Certificates: You can post your company certificate or business license, etc.
b. Location: Besides the address of headquarter, you can also post additional addresses such as factory, warehouse, R&D center, etc.
c. Additional Menus: In addition to the certificate or address, other information such as the map, company history and greetings from CEO can be added.

2.4.4 How to Modify “Member Profile”

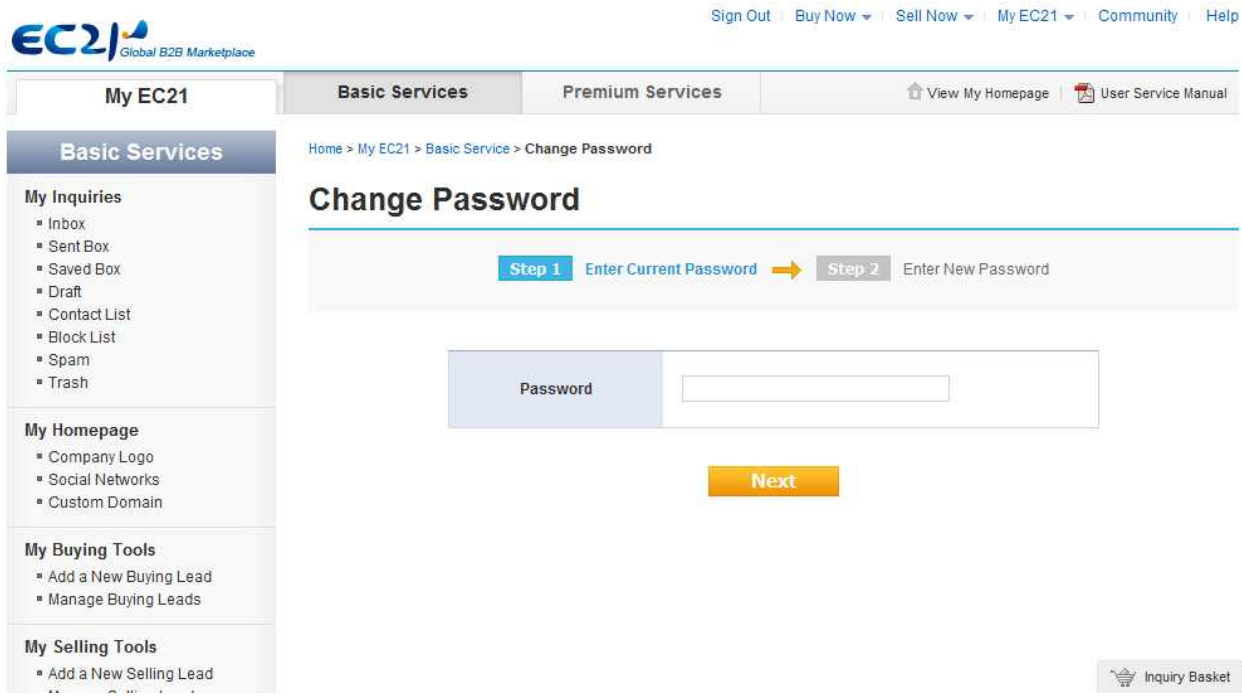
Name of the contact person, e-mail address and telephone number can be changed.

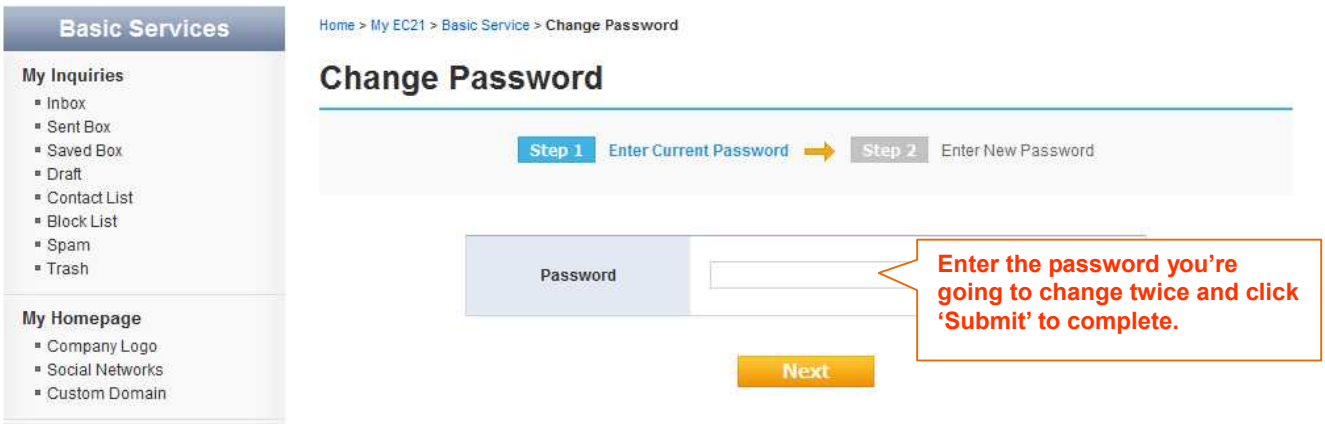
You can also choose whether to receive the e-mail automatically sent by EC21.


Home > My EC21 > Basic Service > Member Profile
Member Profile
My Member Profile
Title *
Mr.
Ms.
Full Name *
Jason
E-mail *
Alternate E-mail
Please enter the e-mail address other than your primary e-mail address above.
Phone *
Please do not use spaces or dashes. ex) 82-2-1234XXXX
Mobile Phone
Please do not use spaces or dashes. ex) 8221234XXXX
Company Name *
Please follow general capitalization rule. Ex) Abc Co., Ltd.
Position Title
Department
Subscription
Inquiry Arrival Notice
(I want to receive Inquiry arrival notice via e-mail.)
Newslettter
(I want to receive EC21 newsletters.)
Other Useful Information
(I want to receive other useful information like product approval notice, events, promotion, and etc from EC21.)
Trade Alert
* To subscribe or unsubscribe Trade Alert, please change your Frequency setting at Trade Alert menu.
Post
Cancel
Check in the box to receive e-mails.
- Inquiry Arrival Notice: An e-mail to inform an arrival of inquiry.
- Newsletter: A regular newsletter sent on a monthly basis by EC21
- Other Useful Information: Other beneficial information will be sent.

2.5 Change your password

Please use the Menu “**MyEC21 > Basic Services > Change Password”** if you wish to change your password.





Chapter 3: Expose your company and Product information to potential buyers

How to promote your Products to buyers and receive messages

Your company and Product information will be exposed to buyers through the following factors and you will receive inquiries from the potential buyers who are interested in your Product.

Step 1. Search

: Buyers would first search information either by keywords or categories from Products, Selling Leads, Buying

Leads and Companies on the top of the main screen. The factors which attract buyers' attention will be the number of Products, linkage with search keywords, Premium Services (the top listing), etc.

Step 2. Click your Product on the search result pages.

: Buyers would click by viewing posted photo of the Product, Product name and Product description on the search result pages.

Step 3. "Send Inquiries' by the buyers

: Buyers will send Inquiries to Suppliers after viewing detailed Product description, Product category and company profile. If you're logged in at Live Messenger, buyers may talk and send inquiries to suppliers right away. If you're posted as a supplier, keeping your state as on-line at Messenger at all times can help you to quickly move on to the next stage of your marketing activity by immediately responding to your buyer's inquiry.

3.1 Post your new Product information

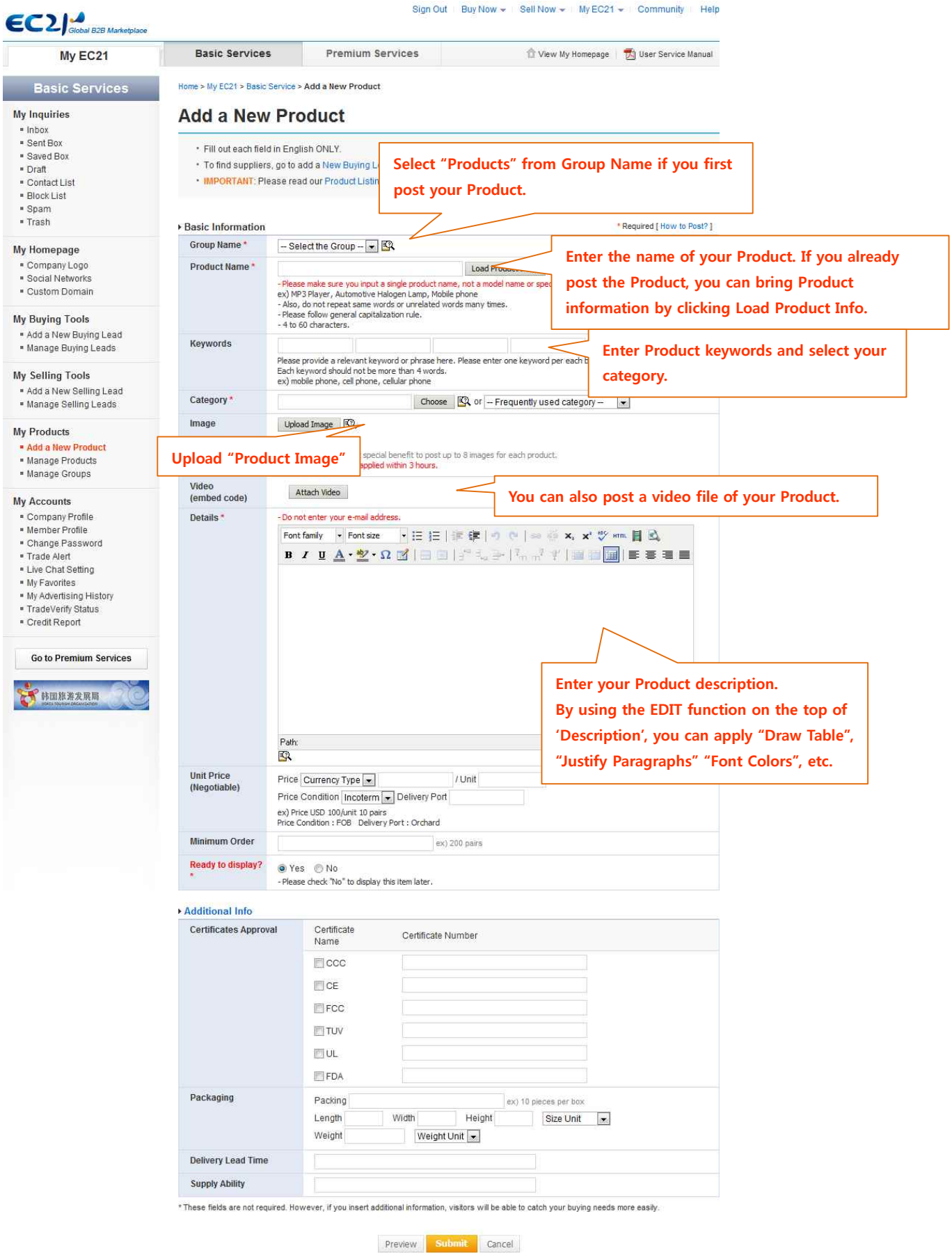
You can post your new promotion items through **MyEC21 > Basic Services > Add a New Product** and also can easily classify your items into groups so that your visitor may find the items through Product Group functions. The more Products you post, the better chances that you will be exposed to your buyers and therefore, you will have higher chances to get inquiries.

If you become a Premium Member, you will secure the best Product display location. Therefore, exhibiting larger number of Products as possible will increase your trade accomplishment chances.

Number of Products to be posted for Free Members: Max. 15
Number of Products to be posted for Trade OK Member: From 50 ~
Number of Products to be posted for Trade PRO Member: From 100 ~

3.1.1 Add a New Product (Posting a new Product)

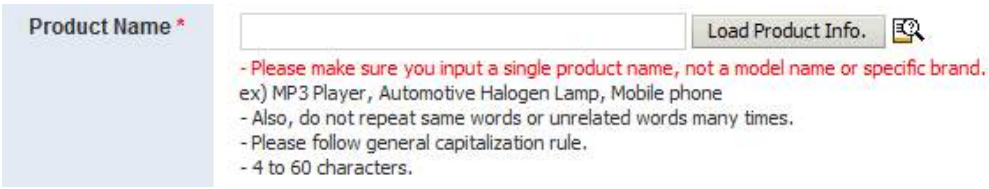
The page to post a new Product will be displayed when you click MyEC21 > Basic Services > Add a New Product.


Sign Out | Buy Now | Sell Now | My EC21 | Community | Help
EC21 Global B2B Marketplace
My EC21
Basic Services
Premium Services
View My Homepage | User Service Manual
Basic Services
My Inquiries
Inbox
Sent Box
Saved Box
Draft
Contact List
Block List
Spam
Trash
My Homepage
Company Logo
Social Networks
Custom Domain
My Buying Tools
Add a New Buying Lead
Manage Buying Leads
My Selling Tools
Add a New Selling Lead
Manage Selling Leads
My Products
Add a New Product
Manage Products
Manage Groups
My Accounts
Company Profile
Member Profile
Change Password
Trade Alert
Live Chat Setting
My Favorites
My Advertising History
TradeVerify Status
Credit Report
Go to Premium Services
Home > My EC21 > Basic Service > Add a New Product
Add a New Product
Fill out each field in English ONLY.
To find suppliers, go to add a New Buying L
IMPORTANT: Please read our Product Listin
Select "Products" from Group Name if you first post your Product.
Basic Information
* Required [How to Post?]
Group Name *
-- Select the Group --
Product Name *
Load Product
- Please make sure you input a single product name, not a model name or spec
ex) MP3 Player, Automotive Halogen Lamp, Mobile phone
- Also, do not repeat same words or unrelated words many times.
- Please follow general capitalization rule.
- 4 to 60 characters.
Enter the name of your Product. If you already post the Product, you can bring Product information by clicking Load Product Info.
Keywords
Please provide a relevant keyword or phrase here. Please enter one keyword per each B
Each keyword should not be more than 4 words.
ex) mobile phone, cell phone, cellular phone
Enter Product keywords and select your category.
Category *
Choose
or
-- Frequently used category --
Image
Upload Image
Upload "Product Image"
special benefit to post up to 8 images for each product.
applied within 3 hours.
Video (embed code)
Attach Video
You can also post a video file of your Product.
Details *
- Do not enter your e-mail address.
Font family
Font size
Path:
Enter your Product description.
By using the EDIT function on the top of 'Description', you can apply "Draw Table", "Justify Paragraphs" "Font Colors", etc.
Unit Price (Negotiable)
Price
Currency Type
/ Unit
Price Condition
Incoterm
Delivery Port
ex) Price USD 100/unit 10 pairs
Price Condition : FOB Delivery Port : Orchard
Minimum Order
ex) 200 pairs
Ready to display? *
Yes
No
- Please check "No" to display this item later.
Additional Info
Certificates Approval
Certificate Name
Certificate Number
CCC
CE
FCC
TUV
UL
FDA
Packaging
Packing
ex) 10 pieces per box
Length
Width
Height
Size Unit
Weight
Weight Unit
Delivery Lead Time
Supply Ability
* These fields are not required. However, if you insert additional information, visitors will be able to catch your buying needs more easily.
Preview
Submit
Cancel

3.1.2 Post Products for efficient promotion

A. Please use only a specified Product name to express features of your Product.

The words entered in Product Name are one of the most important criteria reflected on search results. Accordingly, it is recommended to use some general words that can be found by the other party.
(E.g. MP3 Player, Automotive Halogen Lamp)


Product Name *
Load Product Info.
- Please make sure you input a single product name, not a model name or specific brand.
ex) MP3 Player, Automotive Halogen Lamp, Mobile phone
- Also, do not repeat same words or unrelated words many times.
- Please follow general capitalization rule.
- 4 to 60 characters.

On the other hand, entering a specified brand name or model name in the Product Name that is not well known to the other party may cause 'no matching results' from your search results. (e.g. bk 3789, st9345)
The Product name containing accurate and highly linkable words show app. 15% of higher chances in clicks comparing to other cases.

Product Name can be entered from 4 letters to 60 letters and it is recommended to use only necessary words rather than putting too many words.

The following is an example of good and poor Product names to submit.

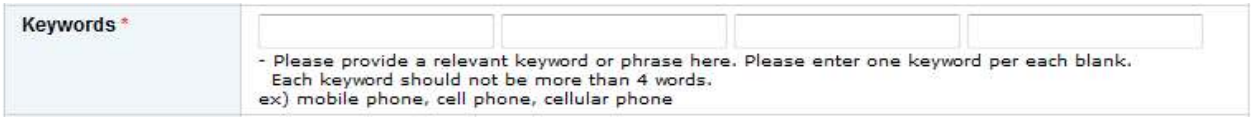
Poor	Common	Good
Bike (not clear enough)	Electric Bike (Detailed and precise)	50cc Electric Mountain Bike (Detailed and precise while indicating the Product size and industrial standards)

B. Enter relevant keywords

The second criteria to be reflected on search results next to Product Name will be keywords. Selecting the keywords, which have higher linkage with the Product, will help you to be displayed on the top page of buyer's search results while enhancing the percentage to be exposed to potential buyers looking for your Product.

Keywords can be entered up to 4 different types and 4 words in maximum can be entered per one keyword.
(ex - mobile phone, cell phone, cellular phone, brand new mobile phone)

However, selecting the keywords which have no connection with your Product is not recommended even through you wish to post more keywords. The keyword which has no connection with your Product can cause damages on credibility of your company in terms of specialty.


Keywords *
- Please provide a relevant keyword or phrase here. Please enter one keyword per each blank.
Each keyword should not be more than 4 words.
ex) mobile phone, cell phone, cellular phone

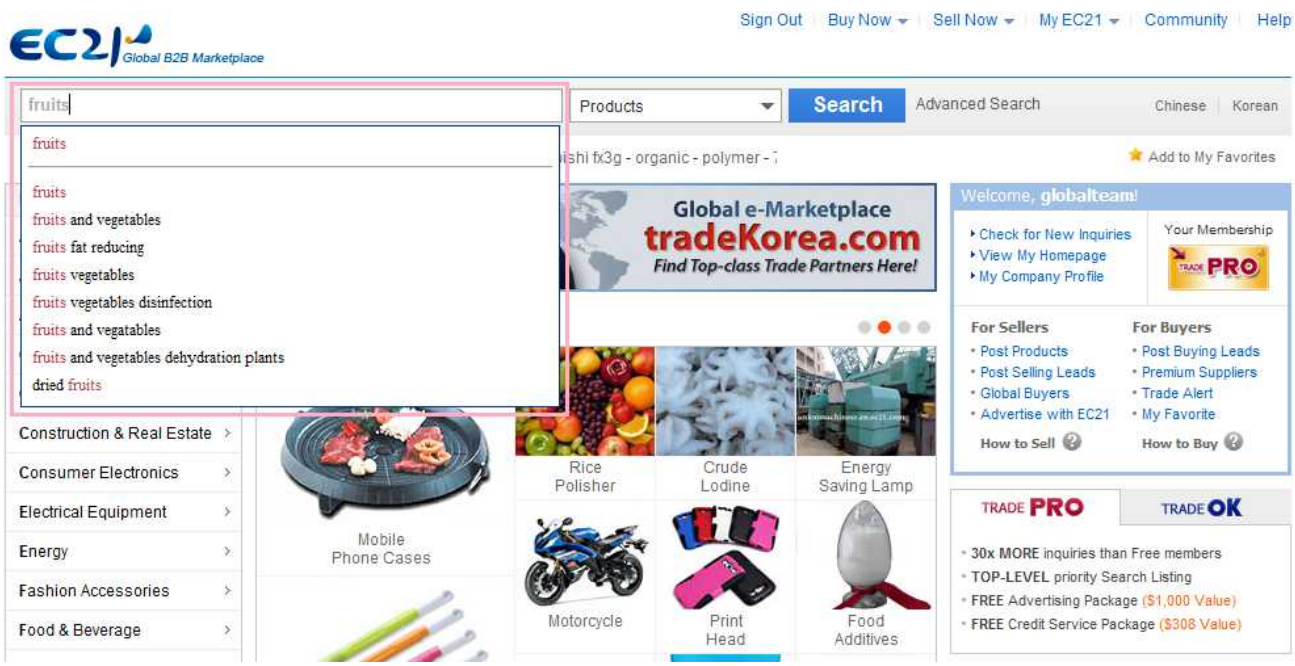
Select the best keywords:

- ✓ Use a related Product name and synonym
- ✓ Correct spelling
- ✓ Avoid using special characters or symbols.
- ✓ Use the words specifying a Product name.

A comparison of Product keywords for "Fruits":

Poor	Common	Good
Fruits	Dried Fruits	Mixed Dried Fruits, Sun Dried Tomato, Sun Dried Apricots, Sun Dried Fruits Sauces
Extremely a common name and more accurate information will be required	Somewhat accurate and clear	The name of the Product is accurate and clear

Useful tips for adding keywords



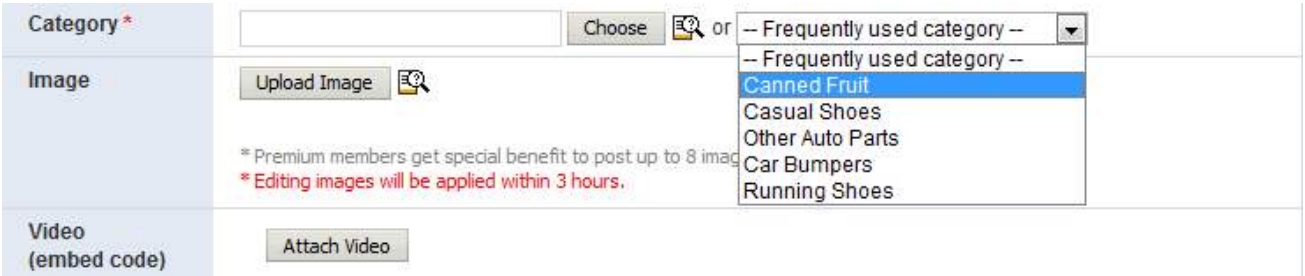
- You can view the recommended keywords by entering your keyword in the search bar of EC21.com website.
- Do not separate keywords combined with more than one word (ex: cotton candy -> cotton, candy)
  : Totally different search results can be displayed.
- Keywords do not distinct capital or small letters. (i.e. – mobile phone and Mobile Phone will be searched the same)

- Do not use a general model number as keywords (ex: k007)
- In general, keywords will be used in forms of the singular or the plural; however, if the system recognizes the word separately, (i.e.: machine and machinery) both keywords have to be entered.

C. Select categories

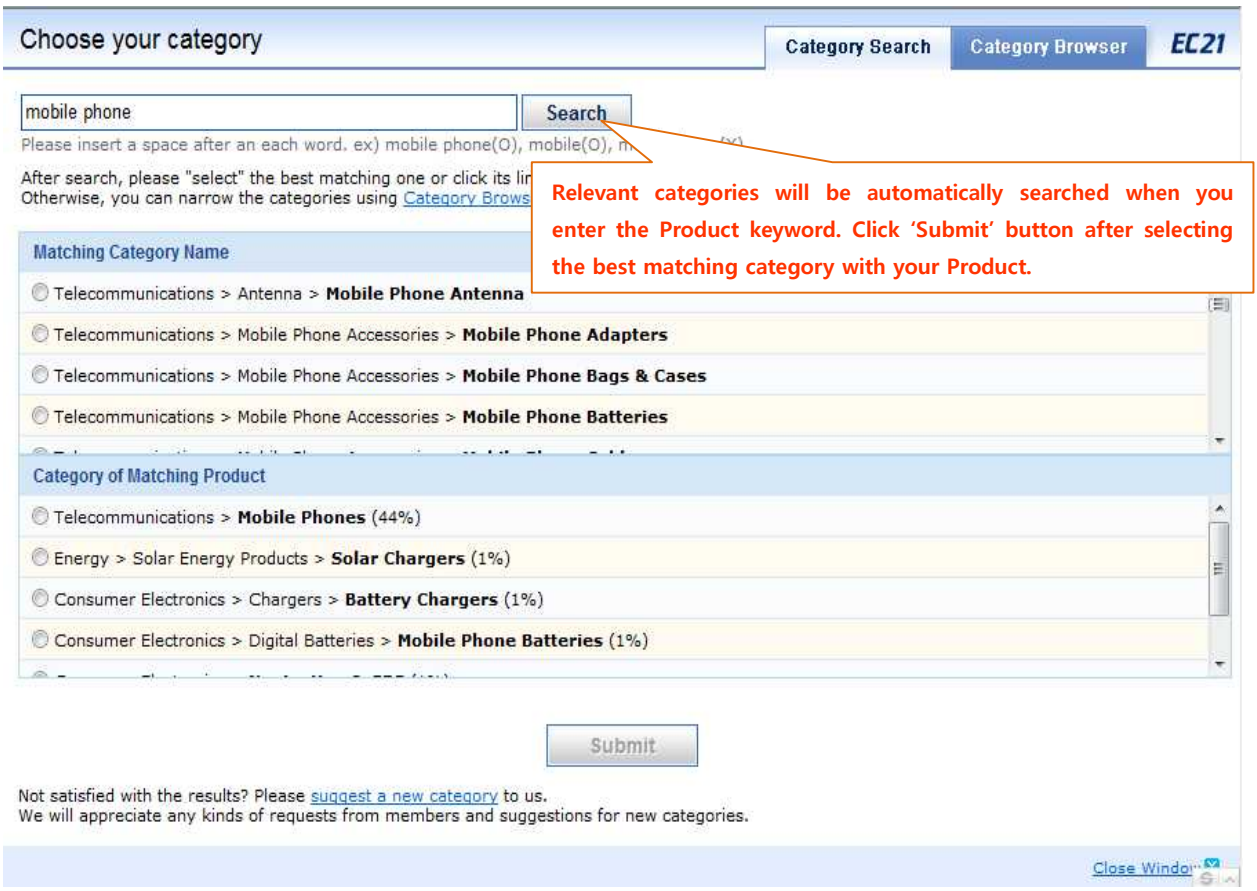
More than 1/3 of buyers search Products by category, therefore, it is recommended to select a highly relevant Product Category. The following pop-up screen will be displayed to select categories when you press 'Choose' button from 'MyEC21 > Basic Services > Add a New Product.'

You can either select an appropriate category after entering keywords from Category Search page or select the category from Category Browser page.

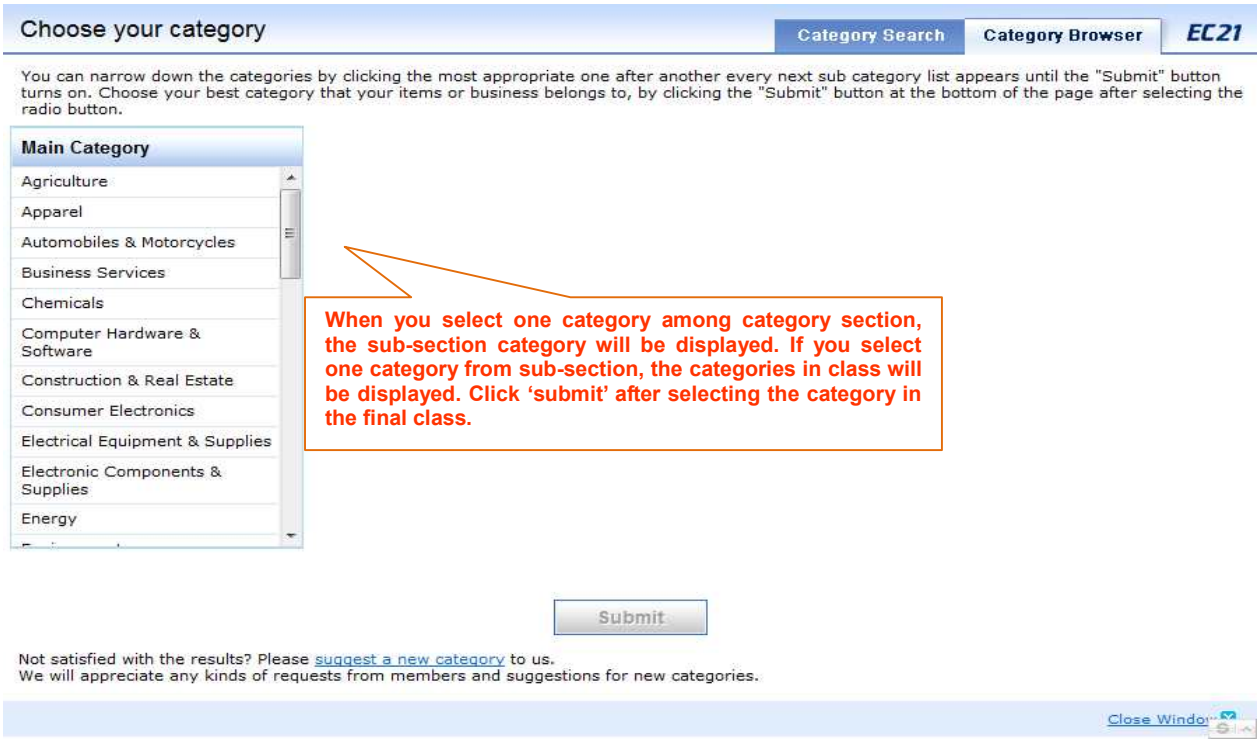


Once you select the category during the Post Products, it can be easily found from Frequently Used Category

< The below screen to be displayed by clicking 'Choose' button>


Choose your category
Category Search
Category Browser
EC21
mobile phone
Search
Please insert a space after an each word. ex) mobile phone(O), mobile(O),
After search, please "select" the best matching one or click its lir
Otherwise, you can narrow the categories using Category Brows
Relevant categories will be automatically searched when you enter the Product keyword. Click 'Submit' button after selecting the best matching category with your Product.
Matching Category Name
Telecommunications > Antenna > Mobile Phone Antenna
Telecommunications > Mobile Phone Accessories > Mobile Phone Adapters
Telecommunications > Mobile Phone Accessories > Mobile Phone Bags & Cases
Telecommunications > Mobile Phone Accessories > Mobile Phone Batteries
Category of Matching Product
Telecommunications > Mobile Phones (44%)
Energy > Solar Energy Products > Solar Chargers (1%)
Consumer Electronics > Chargers > Battery Chargers (1%)
Consumer Electronics > Digital Batteries > Mobile Phone Batteries (1%)
Submit
Not satisfied with the results? Please suggest a new category to us.
We will appreciate any kinds of requests from members and suggestions for new categories.
Close Windo

<The below screen displayed after selecting 'Category Browser'>


Choose your category
Category Search
Category Browser
EC21
You can narrow down the categories by clicking the most appropriate one after another every next sub category list appears until the "Submit" button turns on. Choose your best category that your items or business belongs to, by clicking the "Submit" button at the bottom of the page after selecting the radio button.
Main Category
Agriculture
Apparel
Automobiles & Motorcycles
Business Services
Chemicals
Computer Hardware & Software
Construction & Real Estate
Consumer Electronics
Electrical Equipment & Supplies
Electronic Components & Supplies
Energy
When you select one category among category section, the sub-section category will be displayed. If you select one category from sub-section, the categories in class will be displayed. Click 'submit' after selecting the category in the final class.
Submit
Not satisfied with the results? Please suggest a new category to us.
We will appreciate any kinds of requests from members and suggestions for new categories.
Close Window

D. Post Product Image(s)

The most effective and efficient method to show your Product information to buyers is to post Product Image. Buyers also prefer the Products provided with photos.

In addition, information posted together with the photos and description would be searched first than the ones without photos.

(How to post)

The following pop-up screen will be displayed by clicking 'Upload Image' button from 'MyEC21 > Basic Services > Add a New Product.'

Image
Upload Image
* Premium members get special benefit to post up to 8 images for each product.
* Editing images will be applied within 3 hours.

Upload Image
EC21
Click on the "Browse" button to select the image file and upload from the computer.
Browse
- recommended image size : 320*320 Pixel
- JPG or GIF file Only
- limited file size : 300 KB

Select an image stored in your PC by pressing Browse button.

- **The standard size of the image: 320 * 320 pixel**
- **Types of file: Only JPG and GIF files**
- **The maximum capacity of the image: 300KB**
- **File names: Only English or numbers** (Your image is not going to be uploaded if you use the names in special symbols, Korean or Chinese, etc)
- If the Browse button is not found, click Get Adobe Flash Player on the right side of www.adobe.com and download a new version of Flash Player.

(Images comparison with the posted Products)

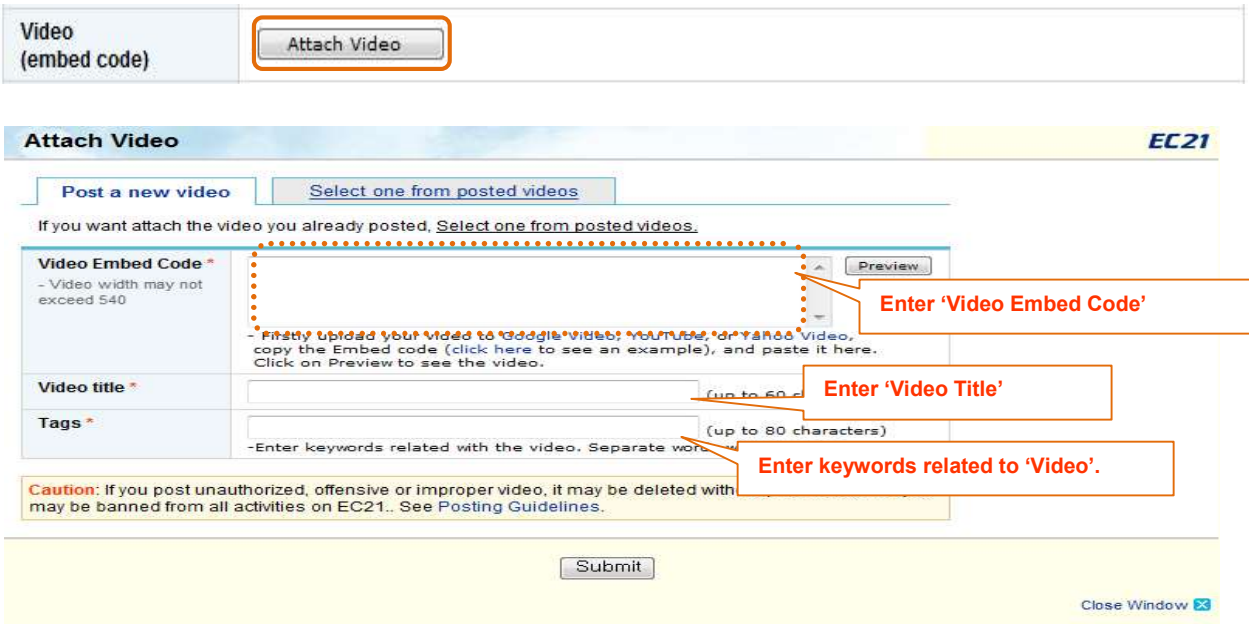
The Products completed with the registration will be shown from your website and Product search results.
Examples of Product images – Can Cooler

Photo	Product ①	Product ②
Background	The texture of background is not even and rather dark, therefore, the Product is not stood out clearly.	The white background makes the image of the Product stood out clearly.
Status of Product	The Product looks to be wrinkled and seems to be fallen behind with its specialty. You can't tell the purpose of the Product by looking at the image.	Product purposes and features can be easily understood while demonstrating a clean-cut state and specialty.

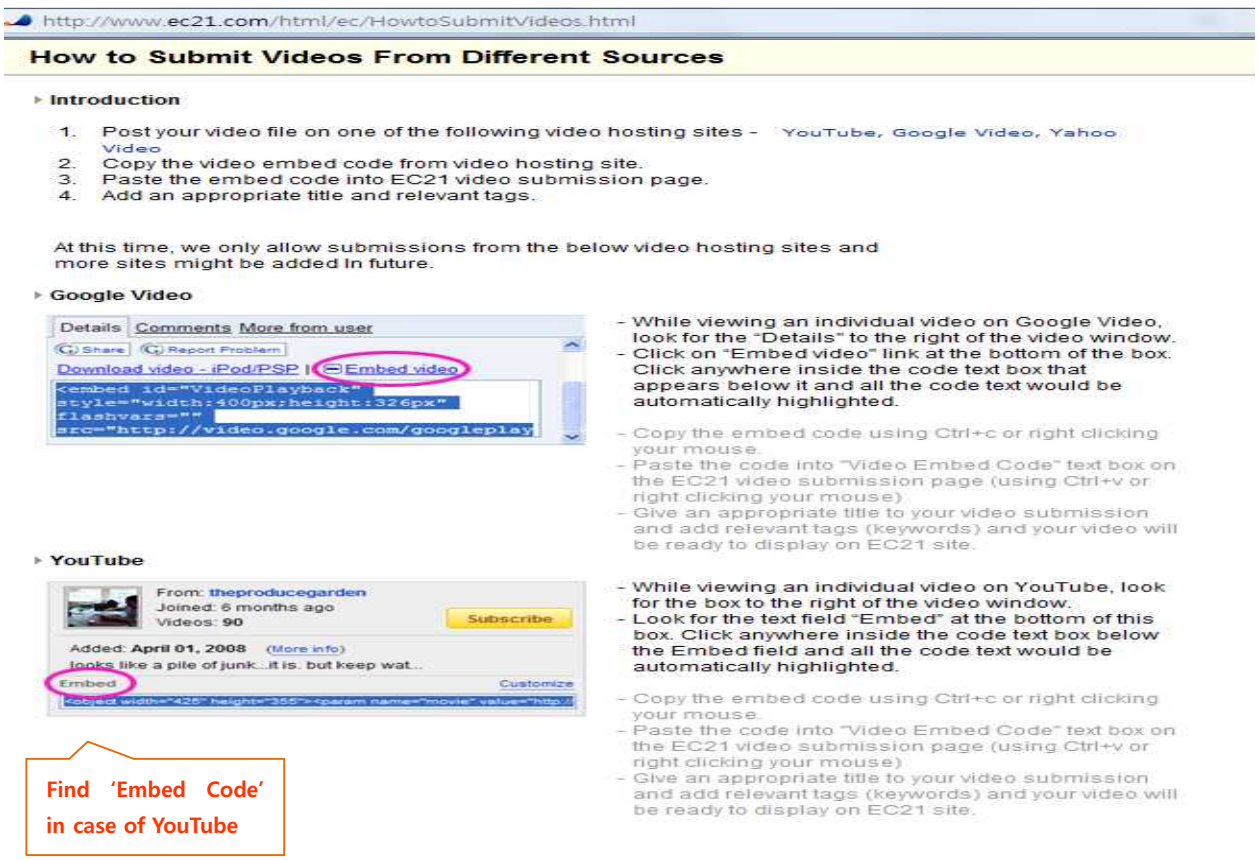
E. Post the video file of the Product

If you post the video file of the Product together with Product image, you can deliver live Product information to your buyers. Your video file can be only posted when you have already post the video at Google Video, YouTube and Yahoo Video.

If you click “Attach Video” from the Post Products page at MyEC21 > Basic Services > Add a New Product, the pop-up window as follows will be displayed.


Video
(embed code)
Attach Video
Attach Video
EC21
Post a new video
Select one from posted videos
If you want attach the video you already posted, Select one from posted videos.
Video Embed Code *
- Video width may not exceed 540
Preview
Enter ‘Video Embed Code’
copy the Embed code (click here to see an example), and paste it here.
Click on Preview to see the video.
Video title *
Enter ‘Video Title’
Tags *
(up to 80 characters)
Enter keywords related to ‘Video’.
Caution: If you post unauthorized, offensive or improper video, it may be deleted with
may be banned from all activities on EC21.. See Posting Guidelines.
Submit
Close Window

(You can find “Embed Code” as follows from the Video Hosting sites.)


http://www.ec21.com/html/ec/HowtoSubmitVideos.html
How to Submit Videos From Different Sources
Introduction
1. Post your video file on one of the following video hosting sites - YouTube, Google Video, Yahoo Video
2. Copy the video embed code from video hosting site.
3. Paste the embed code into EC21 video submission page.
4. Add an appropriate title and relevant tags.
At this time, we only allow submissions from the below video hosting sites and more sites might be added in future.
Google Video
Details Comments More from user
Share Report Problem
Download video - iPod/PSP Embed video
<embed id="VideoPlayback"
style="width:400px;height:326px"
flashvars=""
src="http://video.google.com/googleplay
- While viewing an individual video on Google Video, look for the “Details” to the right of the video window.
- Click on “Embed video” link at the bottom of the box. Click anywhere inside the code text box that appears below it and all the code text would be automatically highlighted.
- Copy the embed code using Ctrl+c or right clicking your mouse.
- Paste the code into “Video Embed Code” text box on the EC21 video submission page (using Ctrl+v or right clicking your mouse)
- Give an appropriate title to your video submission and add relevant tags (keywords) and your video will be ready to display on EC21 site.
YouTube
From: theproducegarden
Joined: 6 months ago
Videos: 90
Subscribe
Added: April 01, 2008 (More info)
looks like a pile of junk...it is. but keep wat...
Embed
Customize
- While viewing an individual video on YouTube, look for the box to the right of the video window.
- Look for the text field “Embed” at the bottom of this box. Click anywhere inside the code text box below the Embed field and all the code text would be automatically highlighted.
- Copy the embed code using Ctrl+c or right clicking your mouse.
- Paste the code into “Video Embed Code” text box on the EC21 video submission page (using Ctrl+v or right clicking your mouse)
- Give an appropriate title to your video submission and add relevant tags (keywords) and your video will be ready to display on EC21 site.
Find ‘Embed Code’ in case of YouTube

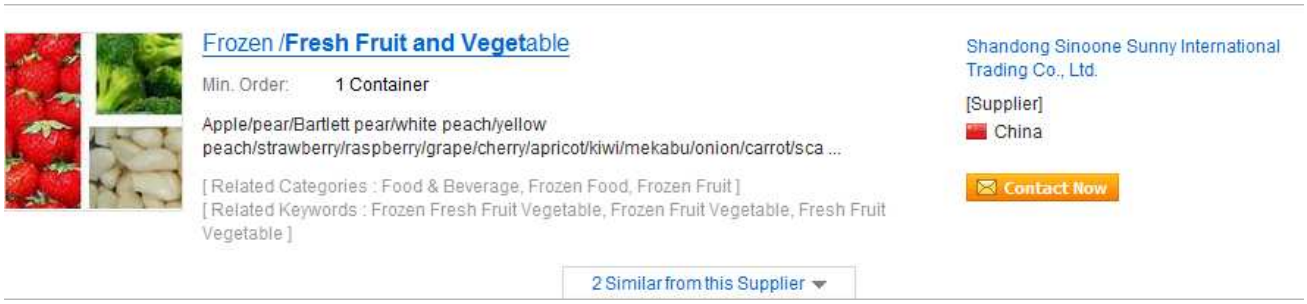
- While viewing an individual video on Yahoo Video, look for the text field titled "Embed" at the bottom of the video window. (If the "Embed" is not available, you can click on "i" icon (info) to find Embed code)
- Click anywhere inside the code text box next to Embed title and all the code text would be automatically selected.

- Copy the embed code using Ctrl+c or right clicking your mouse.
- Paste the code into "Video Embed Code" text box on the EC21 video submission page (using Ctrl+v or right clicking your mouse)
- Give an appropriate title to your video submission and add relevant tags (keywords) and your video will be ready to display on EC21 site.

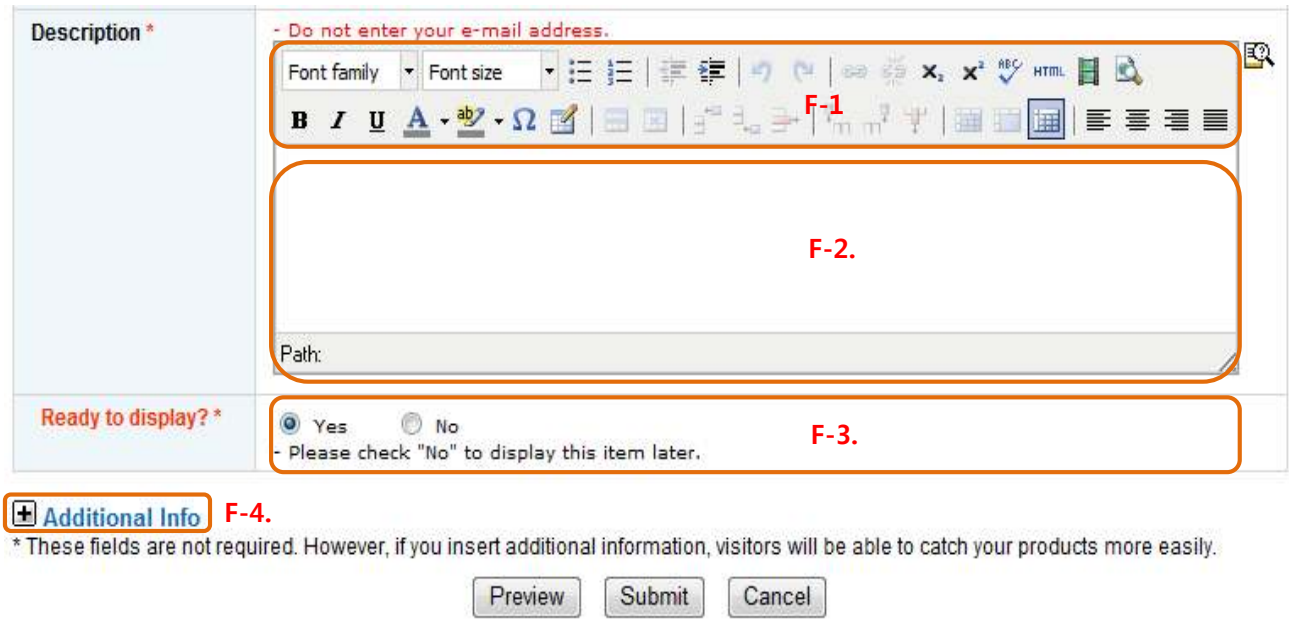
F. Post "Product Description"

Now, we're about to look at the registration process of Product description, which comes to the final stage of the Post Products page. The Product description will be displayed on the search results. Therefore, it is important to use proper sentences that the buyers would pay attention.

(The results found from Product Information after entering the keywords as Fruits)


Frozen /Fresh Fruit and Vegetable
Min. Order: 1 Container
Apple/pear/Bartlett pear/white peach/yellow peach/strawberry/raspberry/grape/cherry/apricot/kiwi/mekabu/onion/carrot/sca ...
[Related Categories : Food & Beverage, Frozen Food, Frozen Fruit]
[Related Keywords : Frozen Fresh Fruit Vegetable, Frozen Fruit Vegetable, Fresh Fruit Vegetable]
Shandong Sinoone Sunny International Trading Co., Ltd.
[Supplier]
China
Contact Now
2 Similar from this Supplier

(Post Products Page)



F-1.

By using EDIT function on the top, you can change font sizes, colors, underbars, background colors, symbol insertion, table insertion, paragraph alignment, paragraph indention, spelling check and video file insertion. If you click HTML, the HTML Source Window will be displayed and therefore, you can immediately modify, delete or add your html sources.

F-2.

Enter your Product description in English. Only accurate and detailed information can gain buyer's trust. The Product description should be entered with at least 100 letters.

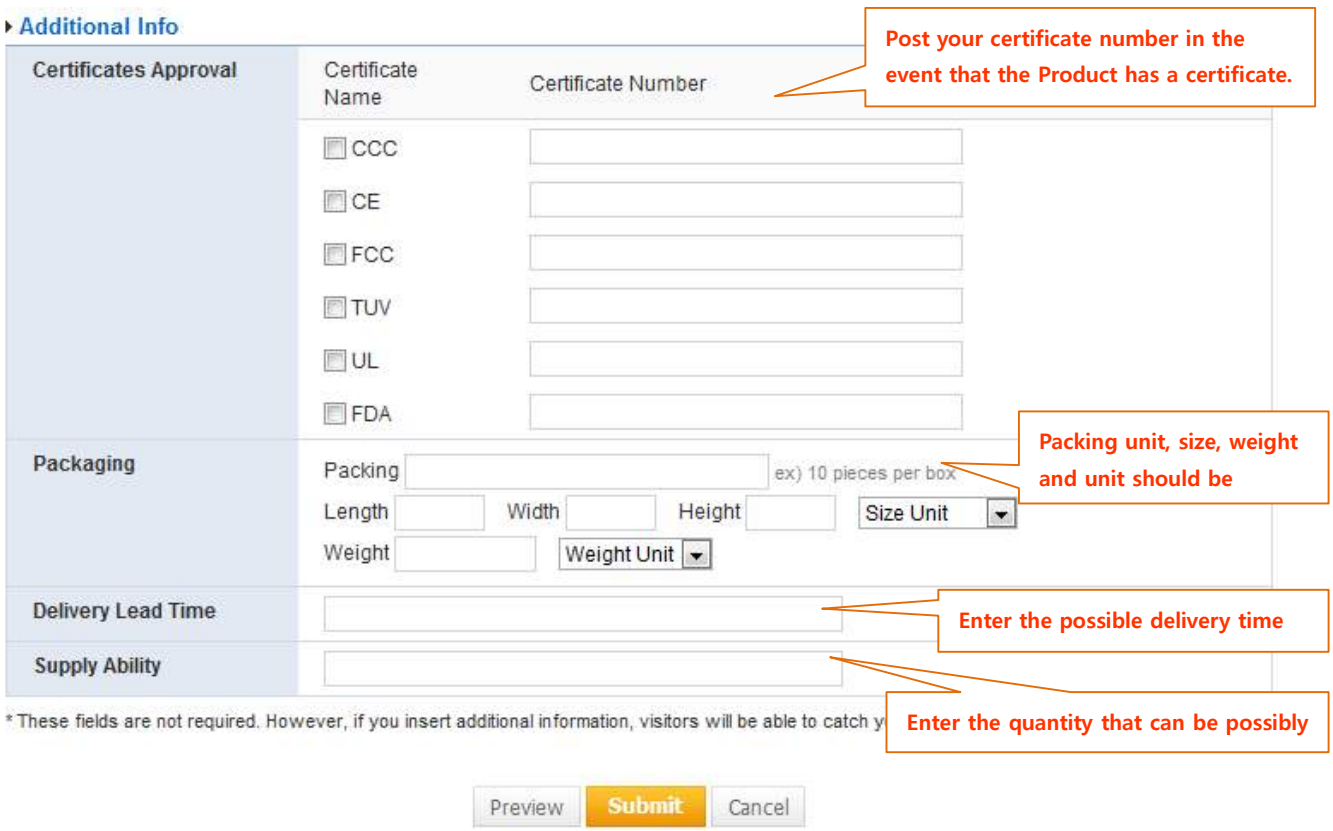
F-3.

If you select YES for "Ready to Display?", the search results will be displayed after passing the information registration and inspection.

If you select NO for "Ready to Display?", nothing will be shown on your search result or inspection regardless of information registration.

F-4.

If you click "Additional Info", the screen to enter additional information of the Product will be opened as follows:



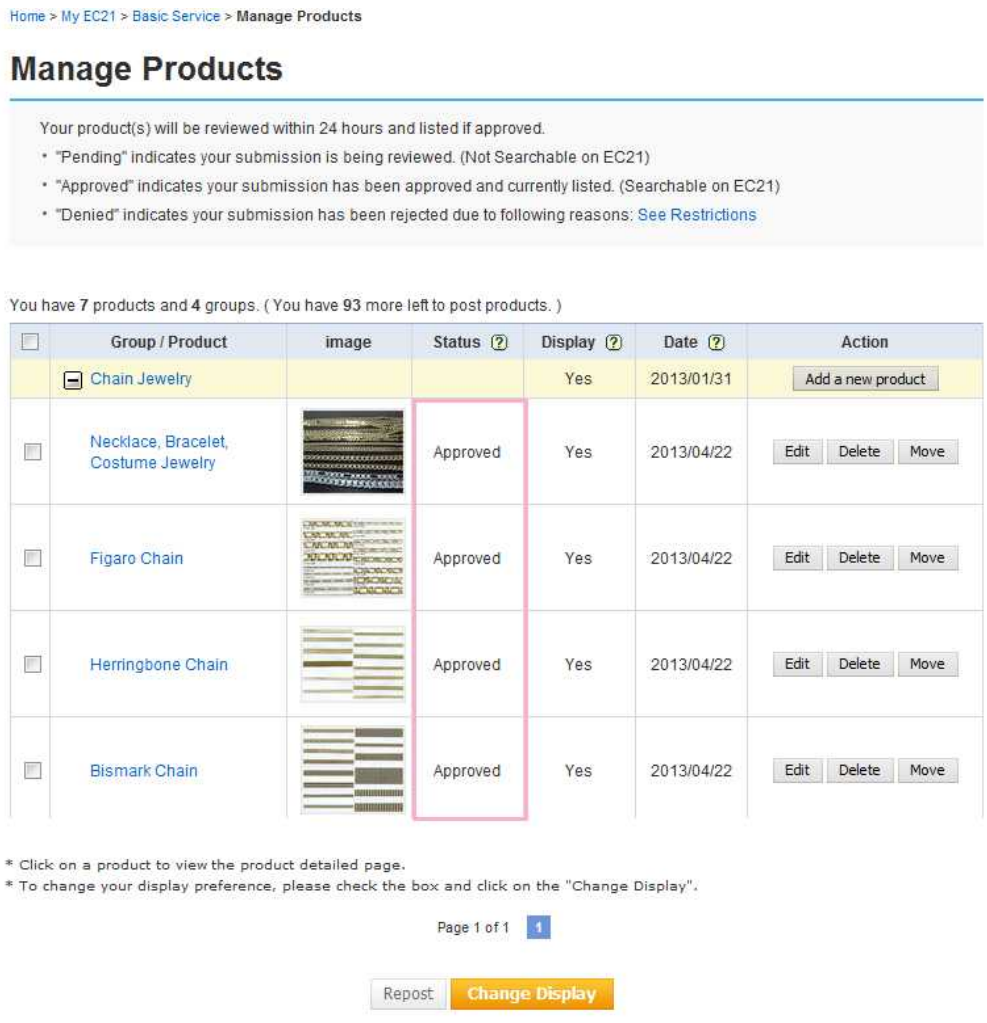
Finally, your Product information will be completely posted by clicking the ‘Submit’ button.

With the same process, the Free Members can post up to 15 Products.
(Basically, Trade OK members can post 50 Products and can additionally post 100 more items by paying extra $100 dollars. Trade PRO members can post up to 100 items.)
The posted items will be displayed on the search results with an approval after passing the inspection.
The inspection takes approximately a day. Information completed with the inspection will also take about a day to reflect on the search engine.

3.2 Manage your new Product information

1) Manage Products

Your posted Product information can be modified deleted and added from Manage Products.
You can modify the contents after clicking EDIT when changing Product Information. If you want to delete Product Information, Click ‘Delete’ and designate the sequence after clicking ‘Move’ when changing sequence of Product Information.



* Status of your Post Products

Approved: The Product currently being exhibited after getting an approval

Denied: The Product failed to pass the inspection and refused for an approval (cannot be found)

Pending: The Product in a stand-by mode for an approval (an approval will be given within 24 hrs after the inspection)

2) Manage Groups

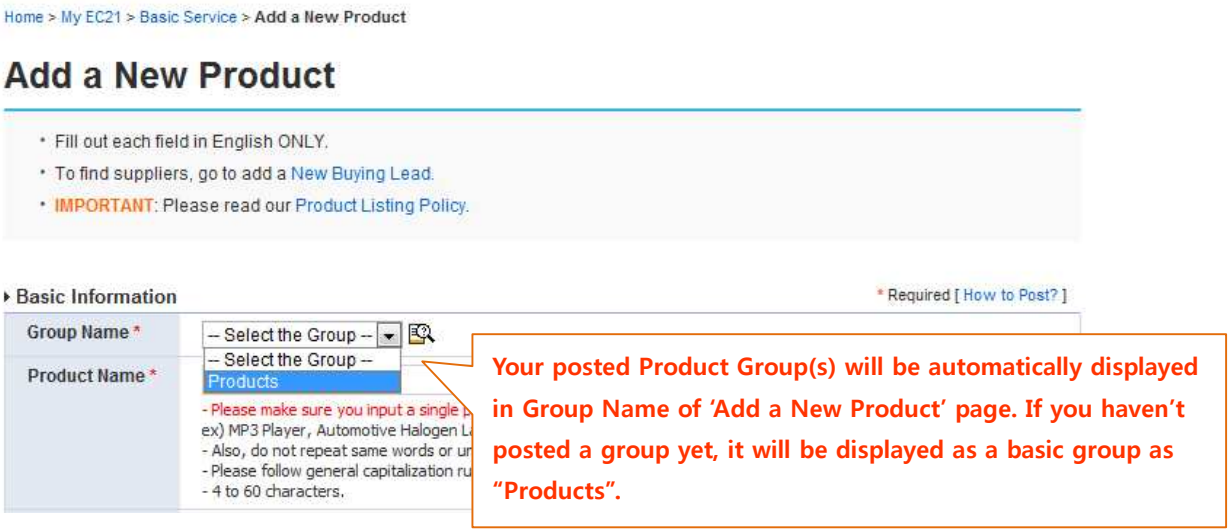
Your Products can be classified into groups and put with the Menu buttons on the left of your website to be easily found by the buyers. The group can be posted with up to 50 items.

The Product group can be posted from MyEC21 > Basic Services > My Products > Manage Products.

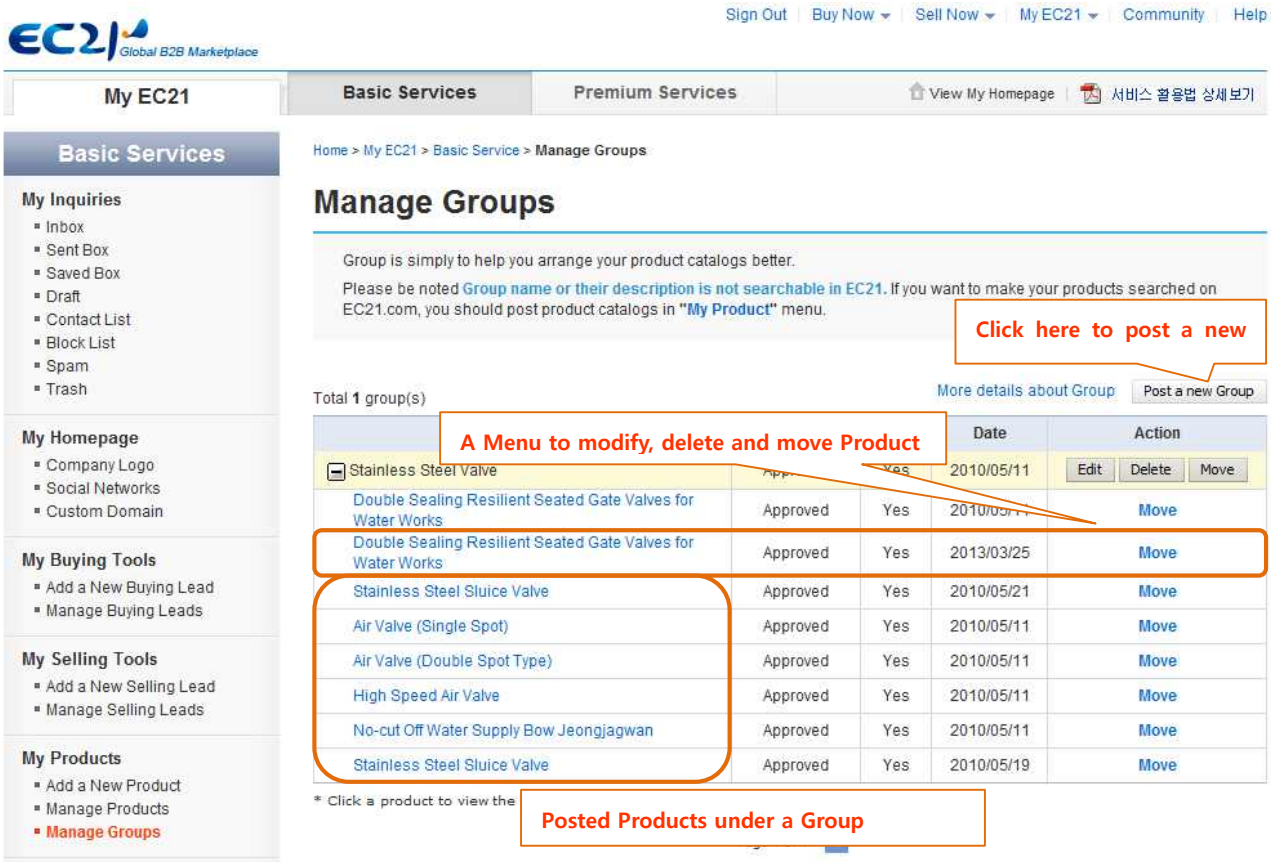
a. What is "Group Name"?

- The names of Product groups posted at "Manage Groups" inside My Products Menu will be displayed. If one user posts various types of Products with different features at EC21 website, the 'Group' provides functions to easily separate and post Products. This function will easily display the Product information to both registrant and searcher.

For example, if you create groups such as Shoes, Cosmetic and Fruits within the Manage Groups, you can post various Product items by items as Sneakers, High Heels, Hiking Boots, etc under 'Shoes Group'. And under 'Cosmetic Group', you can post various items such as Skin Care Products, Make-up items, Anti-wrinkle Products while posting detailed items such as Grapefruit, Apple, Strawberry and Banana under 'Fruits Group'.


Home > My EC21 > Basic Service > Add a New Product
Add a New Product
• Fill out each field in English ONLY.
• To find suppliers, go to add a New Buying Lead.
• IMPORTANT: Please read our Product Listing Policy.
Basic Information
* Required [How to Post?]
Group Name *
-- Select the Group --
-- Select the Group --
Products
Product Name *
- Please make sure you input a single
ex) MP3 Player, Automotive Halogen L
- Also, do not repeat same words or ur
- Please follow general capitalization ru
- 4 to 60 characters.
Your posted Product Group(s) will be automatically displayed in Group Name of 'Add a New Product' page. If you haven't posted a group yet, it will be displayed as a basic group as "Products".

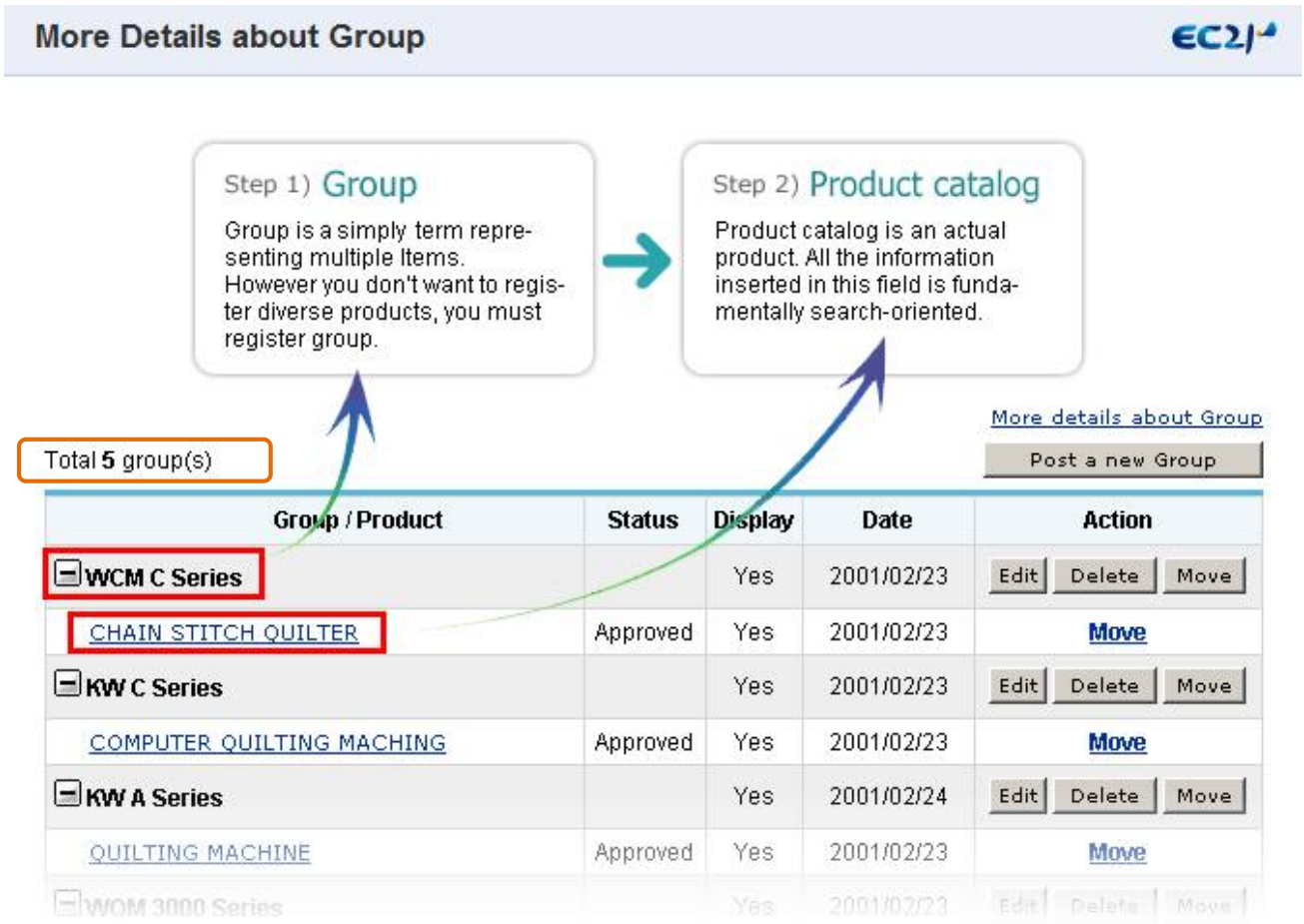
The posted group will be generated on the left side of the Main Page of your website.



If you post various Product items with different features, the group will tie those features to easily view them.

The posted group will be marked with Product Group button from your website, however, the Group Name or the contents posted in that Group will not be found from Search Page.
The relation between Product Group and Product Item will be as follows.

Group will play a role to tie up Products with the same features when you post different types of Products, but will not be reflected on the search result. Therefore, Product Catalog must be posted if you want to your Products to be searched well. (If you post Product Group only, no search result will be found by using keywords.) Product Group can be posted up to 50 items.



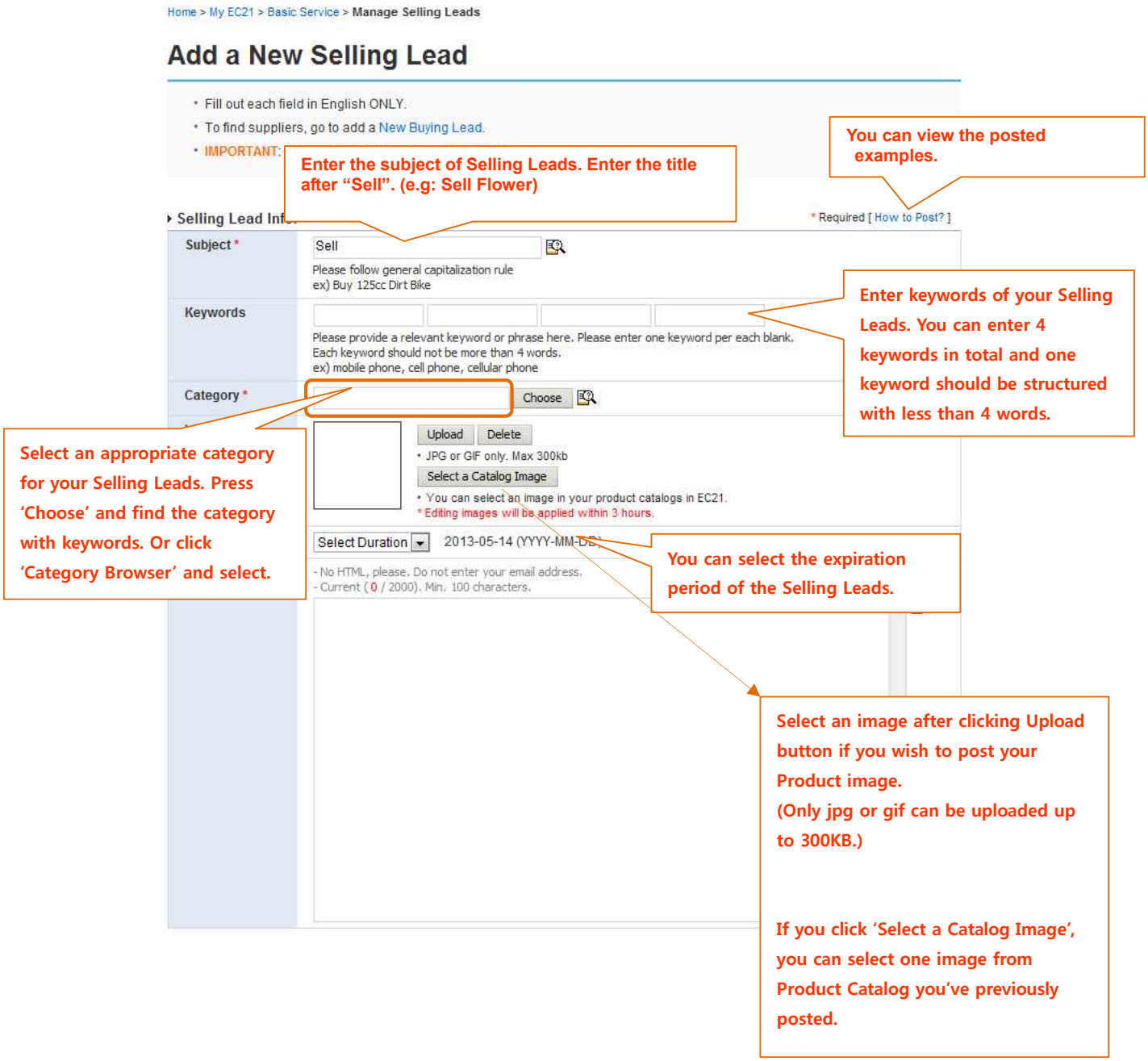
3.3 Post and manage new Selling Leads (for Supplier)

My Selling Tools

If the supplier posts selling information, My Selling Tools can be used. **If you're a Free Member, you can post up to 20 items and if you're either a Trade OK or Trade PRO member, you can post 200 items in max or unlimited number of items, respectively.**

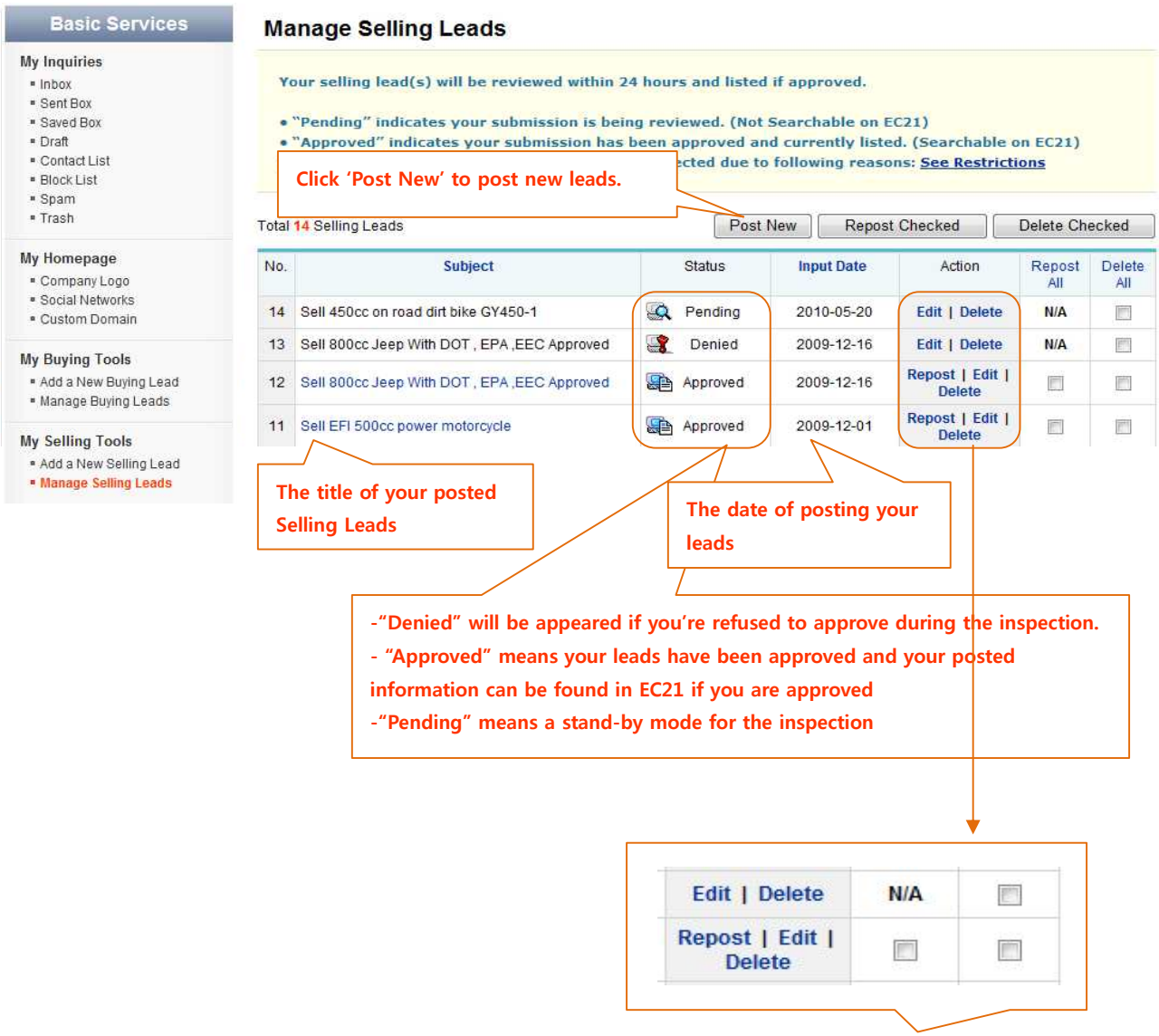
If you're a Free Member, the Selling Leads posted over 20 items will not be stored, however, Display status will be automatically checked with NO and your posted Selling Leads will not be displayed from the search results.

1) Add a New Selling Lead


Home > My EC21 > Basic Service > Manage Selling Leads
Add a New Selling Lead
• Fill out each field in English ONLY.
• To find suppliers, go to add a New Buying Lead.
• IMPORTANT:
You can view the posted examples.
Enter the subject of Selling Leads. Enter the title after "Sell". (e.g: Sell Flower)
Selling Lead Info
* Required [How to Post?]
Subject *
Sell
Please follow general capitalization rule
ex) Buy 125cc Dirt Bike
Keywords
Please provide a relevant keyword or phrase here. Please enter one keyword per each blank.
Each keyword should not be more than 4 words.
ex) mobile phone, cell phone, cellular phone
Enter keywords of your Selling Leads. You can enter 4 keywords in total and one keyword should be structured with less than 4 words.
Category *
Choose
Select an appropriate category for your Selling Leads. Press 'Choose' and find the category with keywords. Or click 'Category Browser' and select.
Upload
Delete
• JPG or GIF only. Max 300kb
Select a Catalog Image
• You can select an image in your product catalogs in EC21.
* Editing images will be applied within 3 hours.
Select Duration
2013-05-14 (YYYY-MM-DD)
You can select the expiration period of the Selling Leads.
- No HTML, please. Do not enter your email address.
- Current (0 / 2000). Min. 100 characters.
Select an image after clicking Upload button if you wish to post your Product image.
(Only jpg or gif can be uploaded up to 300KB.)
If you click 'Select a Catalog Image', you can select one image from Product Catalog you've previously posted.

2) Manage Selling Leads

You can manage your posted Selling Leads information at this page. (Including Modify, Delete, Re-post, Post New, etc)


Basic Services
My Inquiries
Inbox
Sent Box
Saved Box
Draft
Contact List
Block List
Spam
Trash
My Homepage
Company Logo
Social Networks
Custom Domain
My Buying Tools
Add a New Buying Lead
Manage Buying Leads
My Selling Tools
Add a New Selling Lead
Manage Selling Leads
Manage Selling Leads
Your selling lead(s) will be reviewed within 24 hours and listed if approved.
• "Pending" indicates your submission is being reviewed. (Not Searchable on EC21)
• "Approved" indicates your submission has been approved and currently listed. (Searchable on EC21)
See Restrictions
Click 'Post New' to post new leads.
Total 14 Selling Leads
Post New
Repost Checked
Delete Checked
No.
Subject
Status
Input Date
Action
Repost All
Delete All
14 Sell 450cc on road dirt bike GY450-1 Pending 2010-05-20 Edit | Delete N/A
13 Sell 800cc Jeep With DOT , EPA ,EEC Approved Denied 2009-12-16 Edit | Delete N/A
12 Sell 800cc Jeep With DOT , EPA ,EEC Approved Approved 2009-12-16 Repost | Edit | Delete
11 Sell EFI 500cc power motorcycle Approved 2009-12-01 Repost | Edit | Delete
The title of your posted Selling Leads
The date of posting your leads
-"Denied" will be appeared if you're refused to approve during the inspection.
- "Approved" means your leads have been approved and your posted information can be found in EC21 if you are approved
-"Pending" means a stand-by mode for the inspection
Edit | Delete N/A
Repost | Edit | Delete

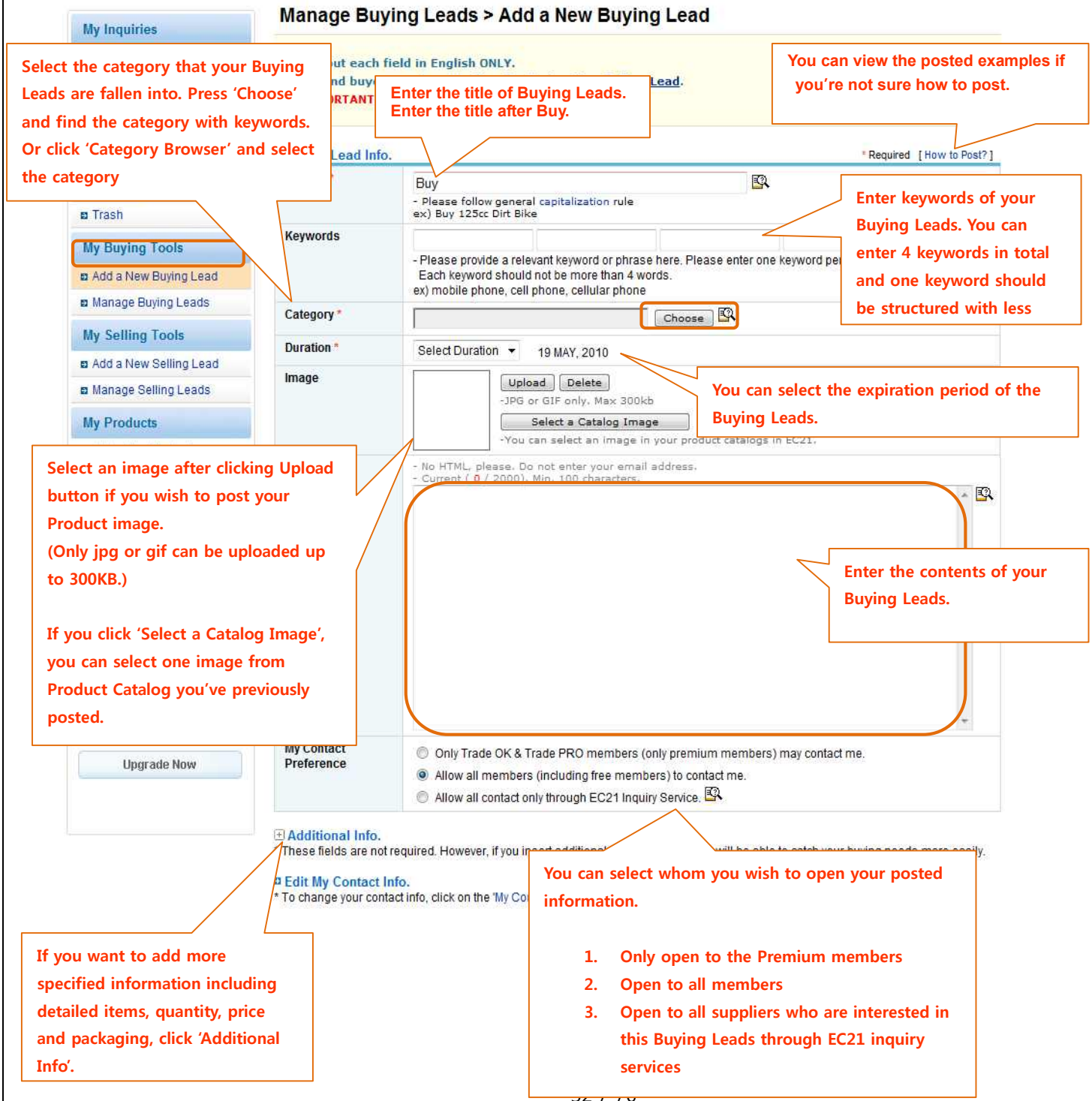
- Edit: Click EDIT when modifying and editing Leads information
- Delete: Click Delete aft3er checking the box on the next when deleting Leads information.
- Repost: Use when you want to update the contents of Leads you've previously posted to today.
  Repost function will be displayed after 7 days from the completion of leads inspection. You will be exposed on the top of the search if you 'Repost' once a week.

3.4 Post and manage new Buying Leads (for Buyers)

My Buying Tools

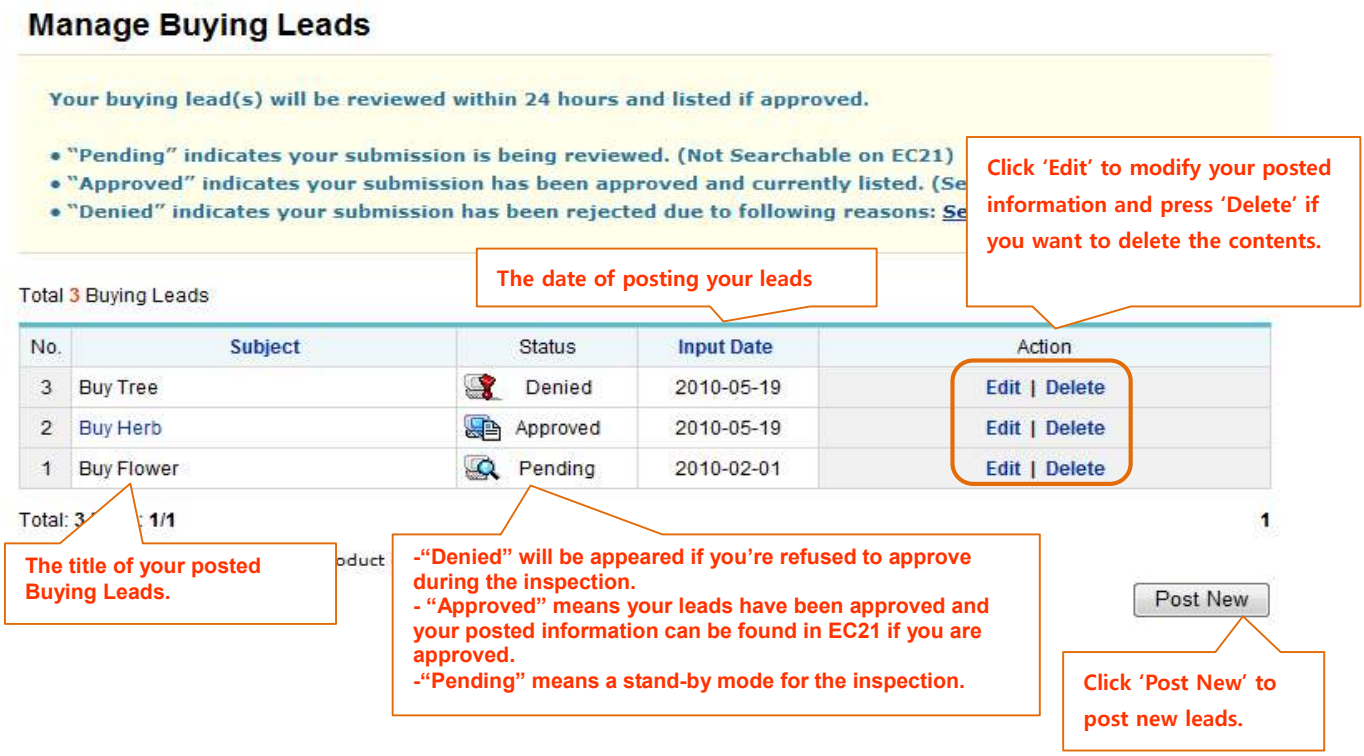
My Buying Tools can be used if the buyer posts the buying information. There's no limited number of registration, however, the items prohibited from Product Listing Policy may not be bought. (ex: drugs including cocaine, bones as ivory, illegal software, weapon, counterfeit money, etc)

1) Add a New Buying Lead


Manage Buying Leads > Add a New Buying Lead
My Inquiries
Trash
My Buying Tools
Add a New Buying Lead
Manage Buying Leads
My Selling Tools
Add a New Selling Lead
Manage Selling Leads
My Products
Upgrade Now
Lead Info.
* Required [How to Post?]
Buy
- Please follow general capitalization rule
ex) Buy 125cc Dirt Bike
Keywords
- Please provide a relevant keyword or phrase here. Please enter one keyword pe
Each keyword should not be more than 4 words.
ex) mobile phone, cell phone, cellular phone
Category *
Choose
Duration *
Select Duration
19 MAY, 2010
Image
Upload
Delete
-JPG or GIF only. Max 300kb
Select a Catalog Image
-You can select an image in your product catalogs in EC21.
- No HTML, please. Do not enter your email address.
My Contact Preference
Only Trade OK & Trade PRO members (only premium members) may contact me.
Allow all members (including free members) to contact me.
Allow all contact only through EC21 Inquiry Service.
Additional Info.
These fields are not required. However, if you in
Edit My Contact Info.
* To change your contact info, click on the 'My Co
Select the category that your Buying Leads are fallen into. Press 'Choose' and find the category with keywords. Or click 'Category Browser' and select the category
Enter the title of Buying Leads. Enter the title after Buy.
You can view the posted examples if you're not sure how to post.
Enter keywords of your Buying Leads. You can enter 4 keywords in total and one keyword should be structured with less
You can select the expiration period of the Buying Leads.
Select an image after clicking Upload button if you wish to post your Product image.
(Only jpg or gif can be uploaded up to 300KB.)
If you click 'Select a Catalog Image', you can select one image from Product Catalog you've previously posted.
Enter the contents of your Buying Leads.
If you want to add more specified information including detailed items, quantity, price and packaging, click 'Additional Info'.
You can select whom you wish to open your posted information.
1. Only open to the Premium members
2. Open to all members
3. Open to all suppliers who are interested in this Buying Leads through EC21 inquiry services

2) Manage Buying Leads

The registered Buying Leads can be modified and deleted, and new Buying Leads can be posted.

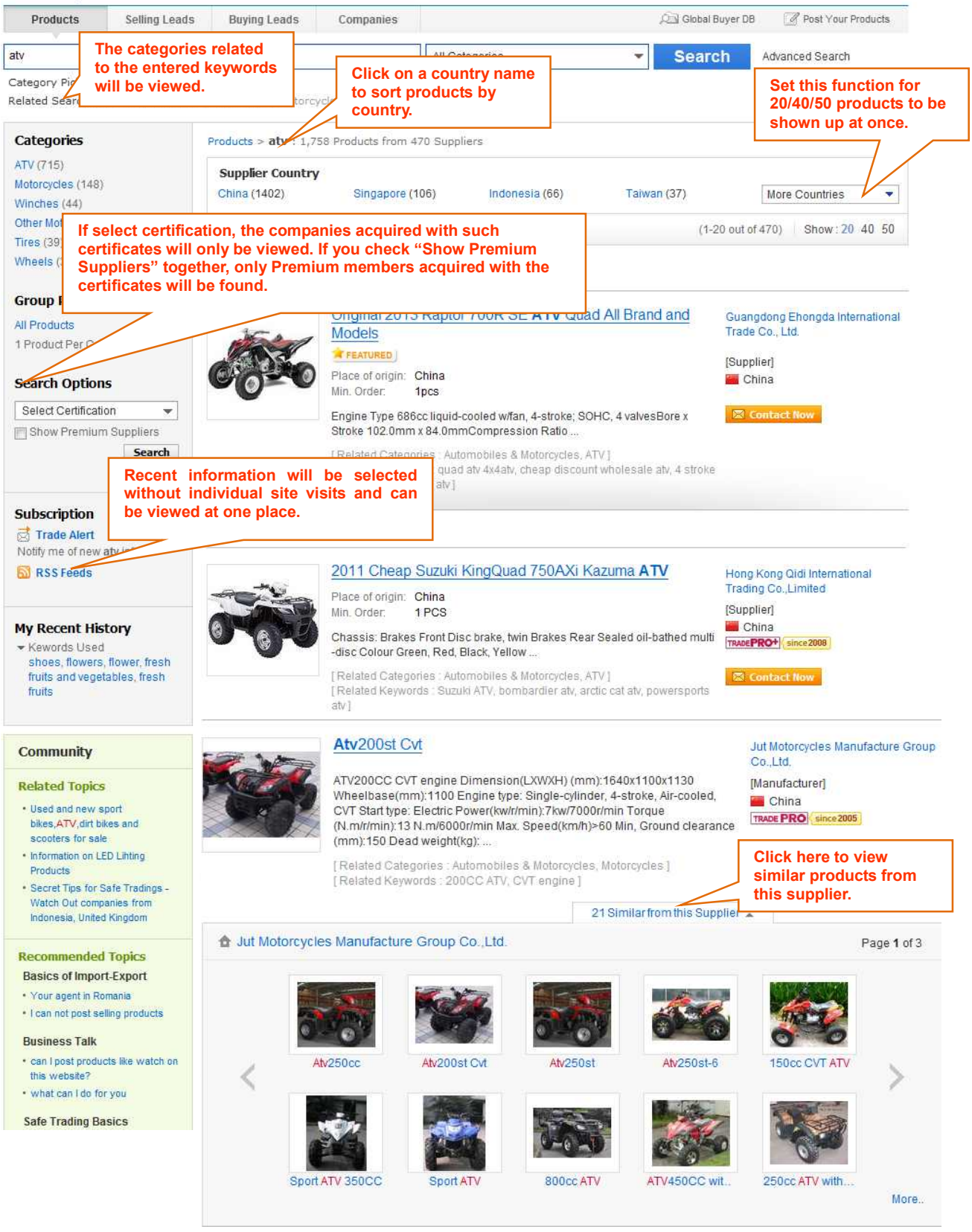

Manage Buying Leads
Your buying lead(s) will be reviewed within 24 hours and listed if approved.
• "Pending" indicates your submission is being reviewed. (Not Searchable on EC21)
• "Approved" indicates your submission has been approved and currently listed. (Se
• "Denied" indicates your submission has been rejected due to following reasons: Se
Click 'Edit' to modify your posted information and press 'Delete' if you want to delete the contents.
The date of posting your leads
Total 3 Buying Leads
No. Subject Status Input Date Action
3 Buy Tree Denied 2010-05-19 Edit | Delete
2 Buy Herb Approved 2010-05-19 Edit | Delete
1 Buy Flower Pending 2010-02-01 Edit | Delete
Total: 3 1/1
1
The title of your posted Buying Leads.
-"Denied" will be appeared if you're refused to approve during the inspection.
- "Approved" means your leads have been approved and your posted information can be found in EC21 if you are approved.
-"Pending" means a stand-by mode for the inspection.
Post New
Click 'Post New' to post new leads.

3.5 Search a Product

3.5.1 Search a Product

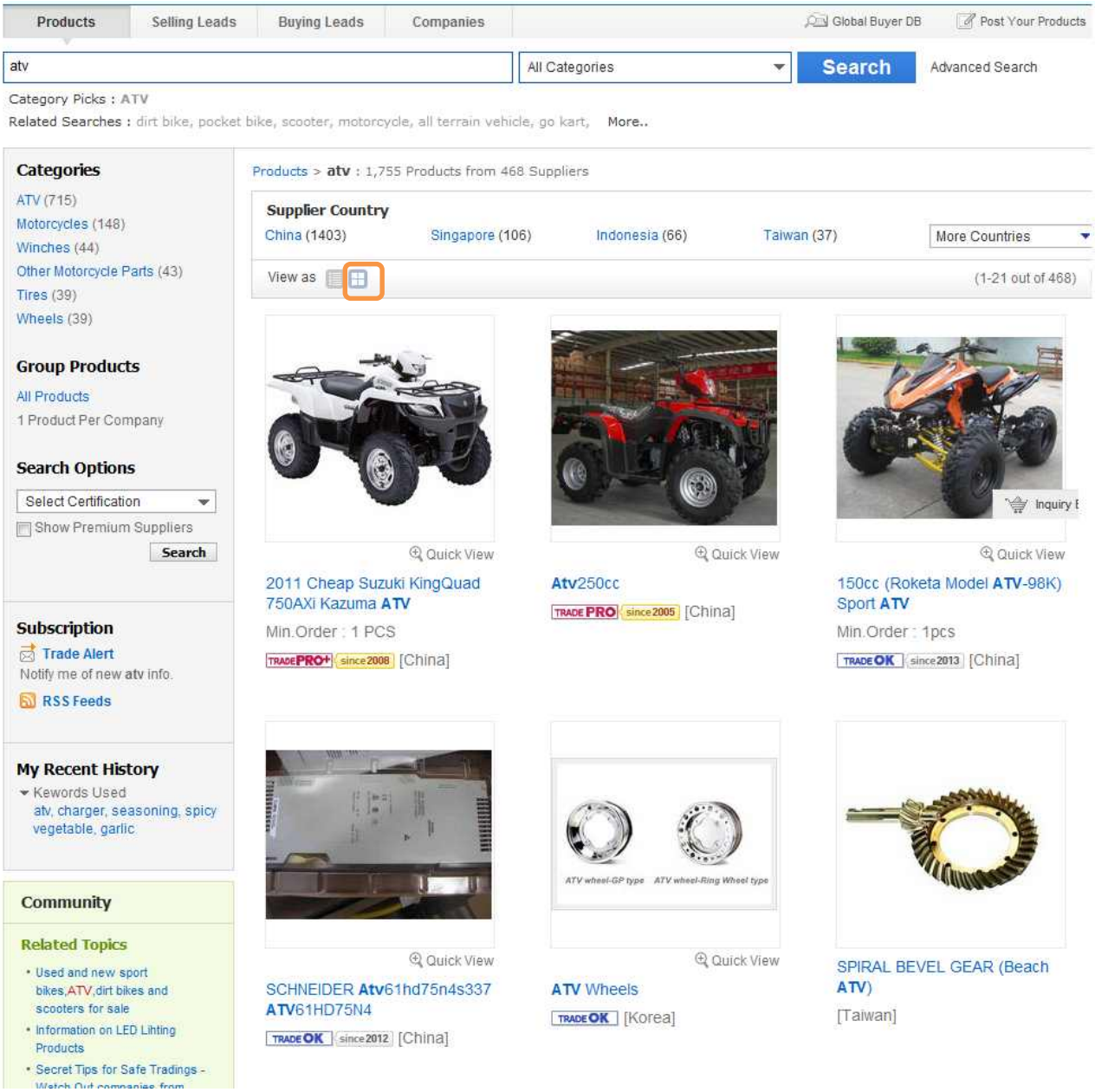
The following search result page will be displayed after entering a keyword at the search box on the Main Page and click “Search” by selecting Product.

[List View]


Products
Selling Leads
Buying Leads
Companies
Global Buyer DB
Post Your Products
atv
Search
Advanced Search
The categories related to the entered keywords will be viewed.
Click on a country name to sort products by country.
Set this function for 20/40/50 products to be shown up at once.
Categories
ATV (715)
Motorcycles (148)
Winches (44)
Products > atv : 1,758 Products from 470 Suppliers
Supplier Country
China (1402)
Singapore (106)
Indonesia (66)
Taiwan (37)
More Countries
(1-20 out of 470)
Show : 20 40 50
If select certification, the companies acquired with such certificates will only be viewed. If you check “Show Premium Suppliers” together, only Premium members acquired with the certificates will be found.
All Products
Search Options
Select Certification
Show Premium Suppliers
Search
Guangdong Ehongda International Trade Co., Ltd.
[Supplier]
China
Contact Now
Recent information will be selected without individual site visits and can be viewed at one place.
Subscription
Trade Alert
RSS Feeds
2011 Cheap Suzuki KingQuad 750AXi Kazuma ATV
Place of origin: China
Min. Order: 1 PCS
Hong Kong Qidi International Trading Co.,Limited
My Recent History
Kewords Used
shoes, flowers, flower, fresh fruits and vegetables, fresh fruits
Community
Related Topics
Used and new sport bikes,ATV,dirt bikes and scooters for sale
Information on LED Lihting Products
Secret Tips for Safe Tradings - Watch Out companies from Indonesia, United Kingdom
Recommended Topics
Basics of Import-Export
Your agent in Romania
I can not post selling products
Business Talk
can I post products like watch on this website?
what can I do for you
Safe Trading Basics
Atv200st Cvt
ATV200CC CVT engine Dimension(LXWXH) (mm):1640x1100x1130 Wheelbase(mm):1100 Engine type: Single-cylinder, 4-stroke, Air-cooled, CVT Start type: Electric Power(kw/r/min):7kw/7000r/min Torque (N.m/r/min):13 N.m/6000r/min Max. Speed(km/h)>60 Min, Ground clearance (mm):150 Dead weight(kg): ...
Jut Motorcycles Manufacture Group Co.,Ltd.
[Manufacturer]
China
Click here to view similar products from this supplier.
21 Similar from this Supplier
Page 1 of 3
Atv250cc
Atv200st Cvt
Atv250st
Atv250st-6
150cc CVT ATV
Sport ATV 350CC
Sport ATV
800cc ATV
ATV450CC wit...
250cc ATV with...
More..

[Gallery View]

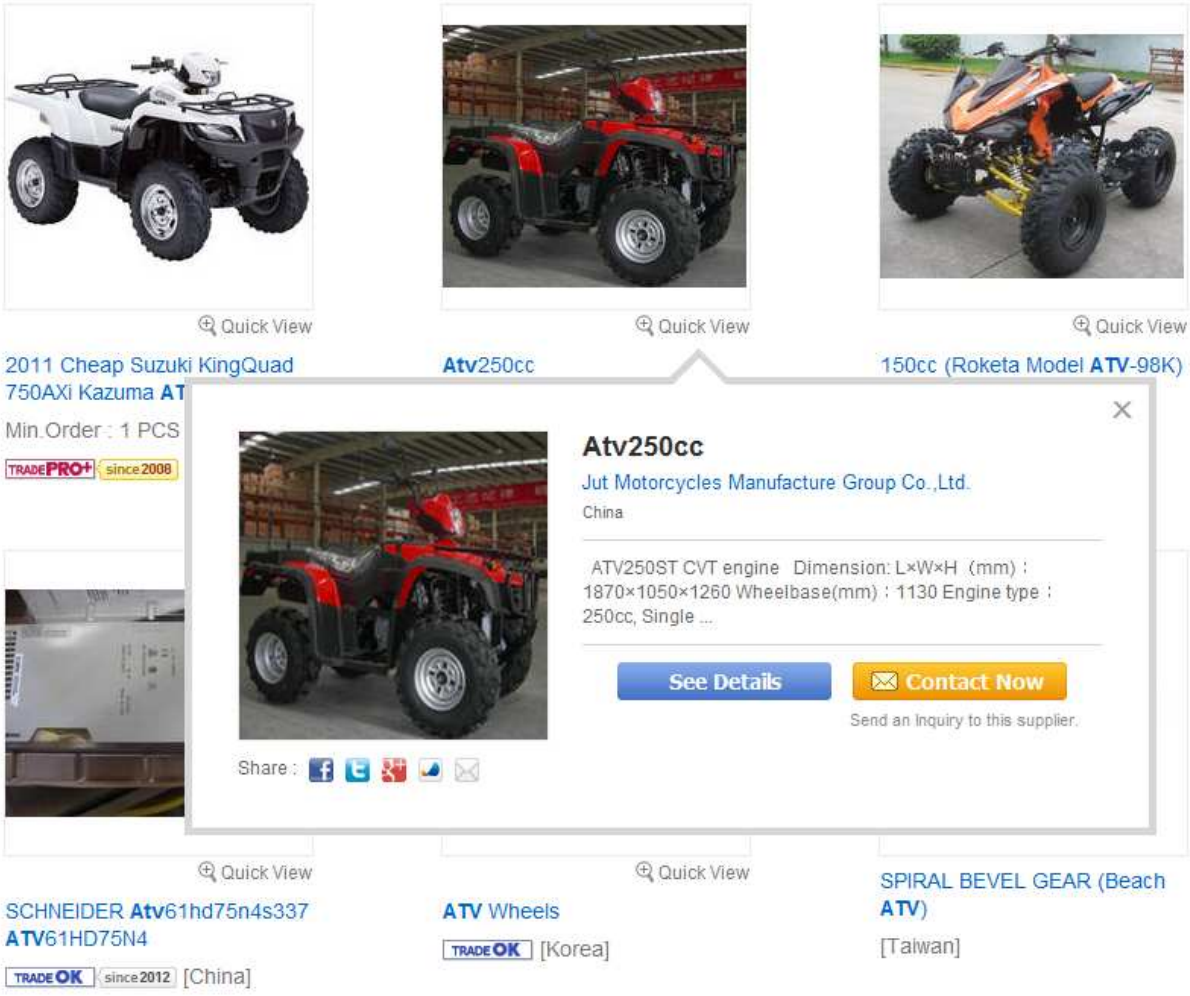
See search result as a Gallery View. You only need to change the view type by clicking this button “ ” on search result pages. Not only is this richer experience than the List View, it actually gives you more choices at a time.



[Quick View]

It is a quick preview feature. You will find a magnifier icon right under a product picture.

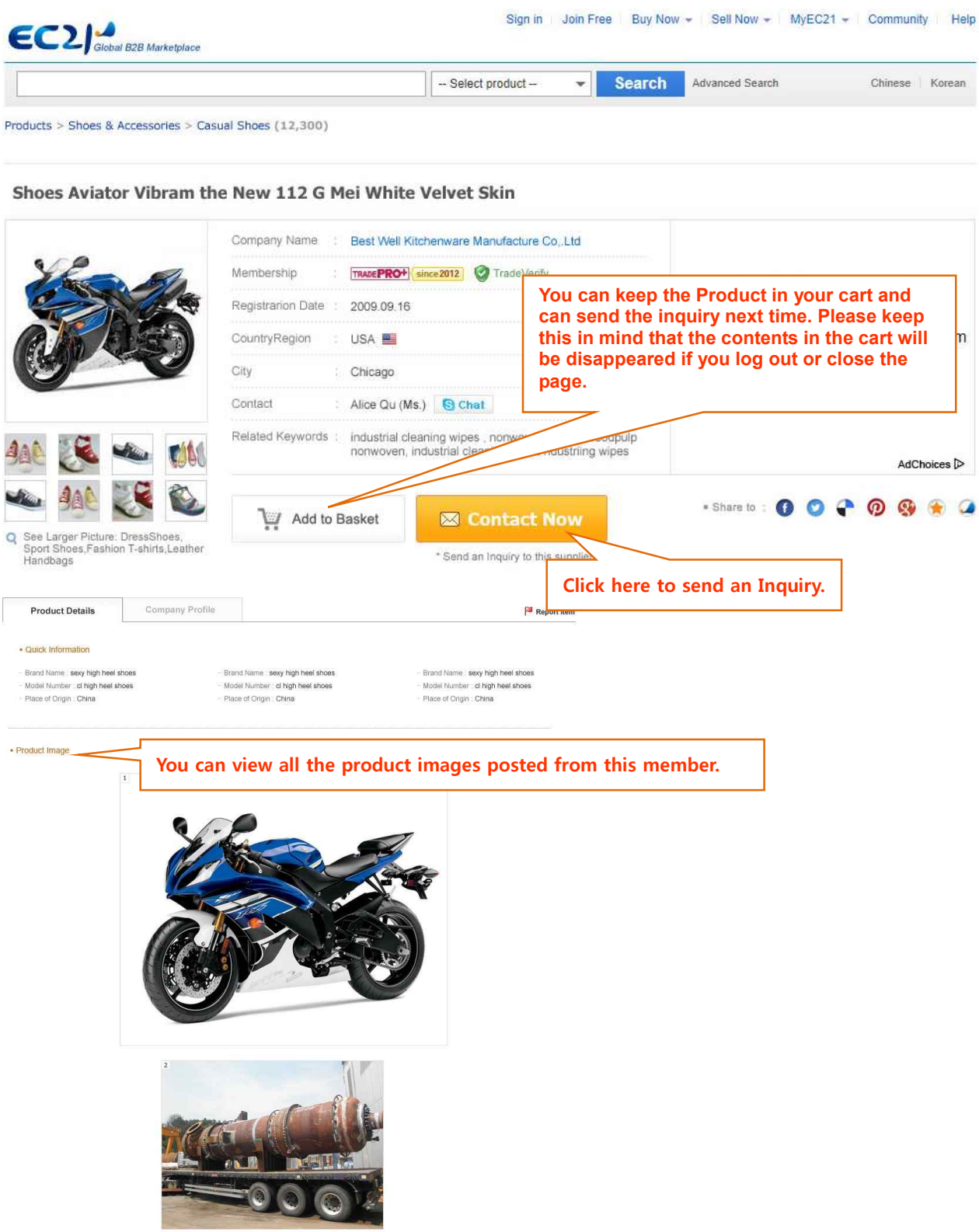
If click, you can see quick information of the chosen product in a layer screen.



[Product Details Page]

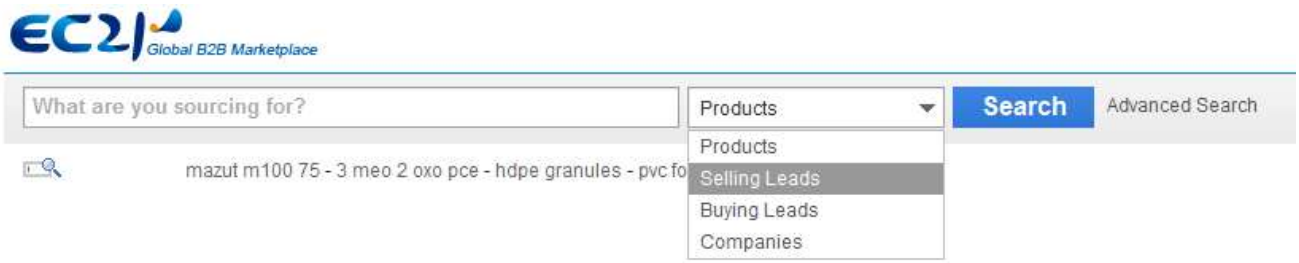
The detailed page viewed by clicking Product Name from Search results Pages.

The below Product details page is an example of entering a keyword ‘atv’ and clicking the title from the Search Result page.


Sign in | Join Free | Buy Now | Sell Now | MyEC21 | Community | Help
Global B2B Marketplace
-- Select product --
Search
Advanced Search
Chinese | Korean
Products > Shoes & Accessories > Casual Shoes (12,300)
Shoes Aviator Vibram the New 112 G Mei White Velvet Skin
Company Name : Best Well Kitchenware Manufacture Co.,Ltd
Membership : TRADEPRO+ since 2012
Registrarion Date : 2009.09.16
CountryRegion : USA
City : Chicago
Contact : Alice Qu (Ms.) Chat
Related Keywords : industrial cleaning wipes , nonwoven, industrial cleaning wipes
AdChoices
You can keep the Product in your cart and can send the inquiry next time. Please keep this in mind that the contents in the cart will be disappeared if you log out or close the page.
Add to Basket
Contact Now
Share to :
See Larger Picture: DressShoes, Sport Shoes,Fashion T-shirts,Leather Handbags
Click here to send an Inquiry.
Product Details
Company Profile
Quick Information
Brand Name : sexy high heel shoes
Model Number : cl high heel shoes
Place of Origin : China
Product Image
You can view all the product images posted from this member.

3.5.2 Search Selling Leads

The selling information posted at Selling Leads can be found from the initial screen as follows:



A. Enter a keyword in the Search Box.

B. Select “Selling Leads”.

C. The search will be progressed by clicking the ‘Search’ button on the right.

The sequence showing the search result will be as follows;

1. **Products of *Trade PRO members among other Premium members will be searched on the top***
2. **Information related to Trade OK members will be searched next to Trade PRO among Premium members**
3. **Then, the most recently posted information will be searched among Free Members**
   Information posted by Free Members will be searched in the following sequence – Most recently posted information and the order of Product title including the searched keywords

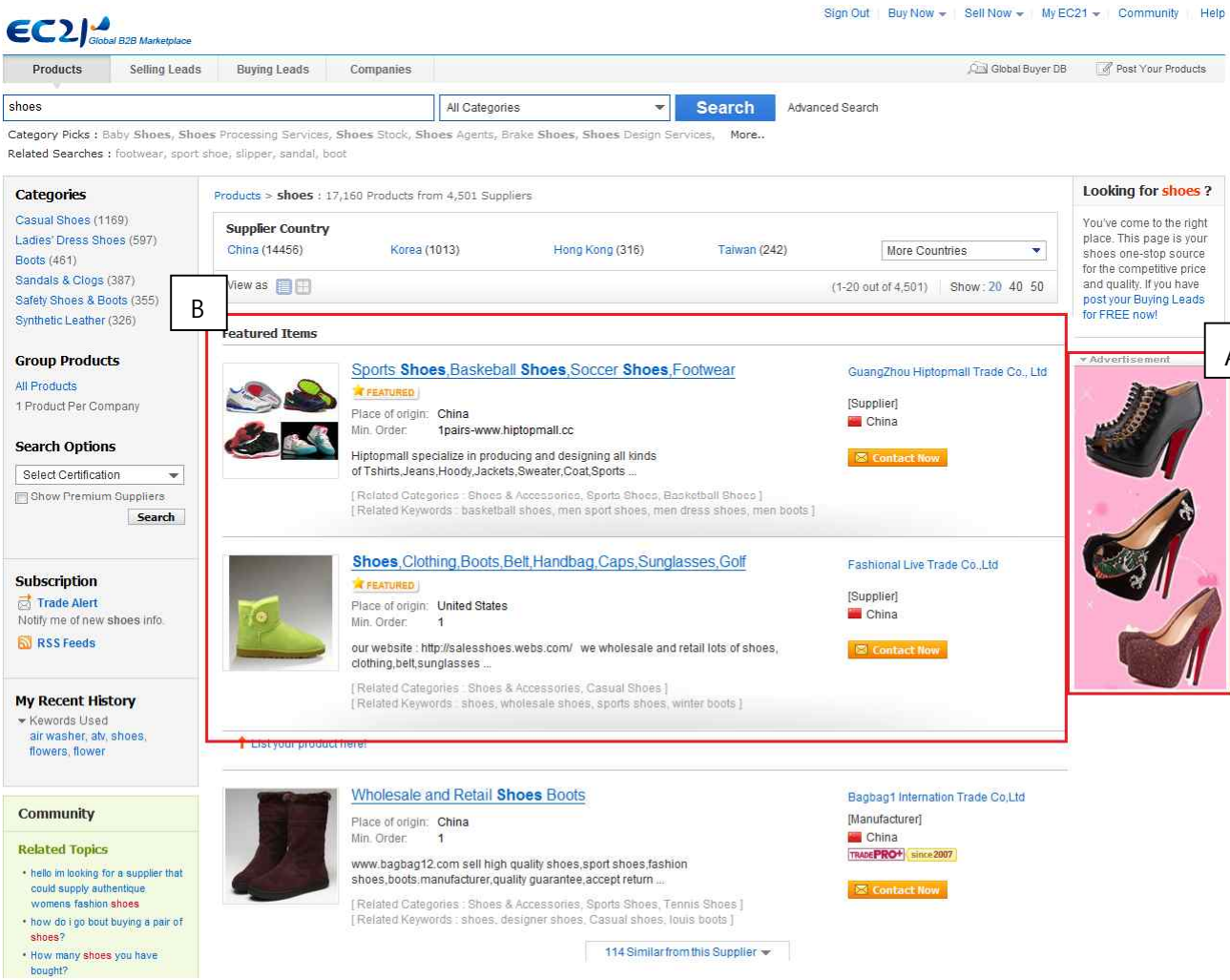
* Note: It is important to frequently update your posted Product information for higher listing on search results.

3.6 Promote your Products with diverse online advertisements

Not only providing top search results of the Products, but benefits such as diverse online advertisements will be given to the members of Trade OK and Trade PRO. (Keyword Ad, Category Ad, Featured Ad, etc)

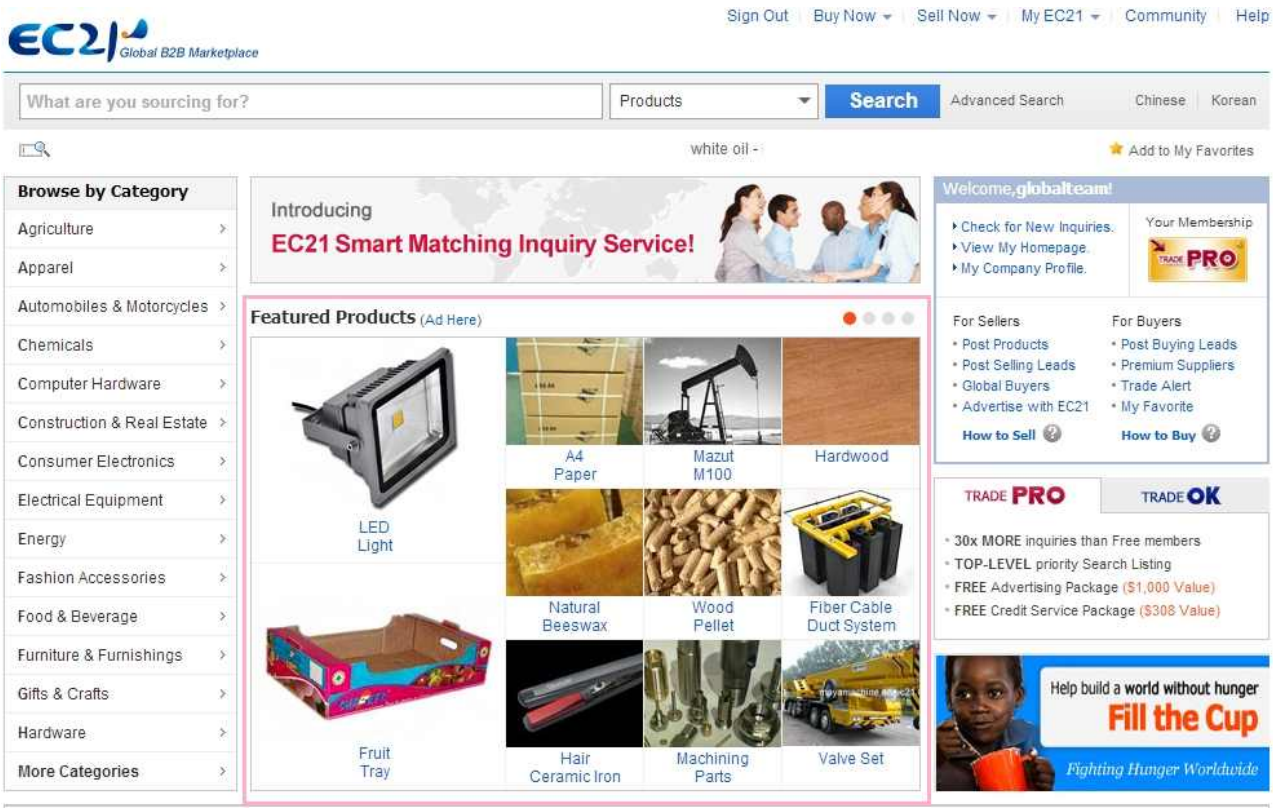
<Keyword/Category Ad on Search Result pages>

A vertical advertisement (A) viewed on the right from the search results when entering specified keywords and Top Listing (B) viewed on the top of search results.


EC21 Global B2B Marketplace
Sign Out | Buy Now | Sell Now | My EC21 | Community | Help
Products | Selling Leads | Buying Leads | Companies
Global Buyer DB | Post Your Products
shoes
All Categories
Search
Advanced Search
Category Picks : Baby Shoes, Shoes Processing Services, Shoes Stock, Shoes Agents, Brake Shoes, Shoes Design Services, More..
Related Searches : footwear, sport shoe, slipper, sandal, boot
Categories
Casual Shoes (1169)
Ladies' Dress Shoes (597)
Boots (461)
Sandals & Clogs (387)
Safety Shoes & Boots (355)
Synthetic Leather (326)
Group Products
All Products
1 Product Per Company
Search Options
Select Certification
Show Premium Suppliers
Search
Subscription
Trade Alert
Notify me of new shoes info.
RSS Feeds
My Recent History
Kewords Used
air washer, atv, shoes, flowers, flower
Community
Related Topics
hello im looking for a supplier that could supply authentique womens fashion shoes
how do i go bout buying a pair of shoes?
How many shoes you have bought?
Products > shoes : 17,160 Products from 4,501 Suppliers
Supplier Country
China (14456)
Korea (1013)
Hong Kong (316)
Taiwan (242)
More Countries
View as
(1-20 out of 4,501)
Show : 20 40 50
B
Featured Items
Sports Shoes,Baskeball Shoes,Soccer Shoes,Footwear
FEATURED
Place of origin: China
Min. Order: 1pairs-www.hiptopmall.cc
Hiptopmall specialize in producing and designing all kinds of Tshirts,Jeans,Hoody,Jackets,Sweater,Coat,Sports ...
[Related Categories : Shoes & Accessories, Sports Shoes, Basketball Shoes]
[Related Keywords : basketball shoes, men sport shoes, men dress shoes, men boots]
GuangZhou Hiptopmall Trade Co., Ltd
[Supplier]
China
Contact Now
Shoes,Clothing,Boots,Belt,Handbag,Caps,Sunglasses,Golf
FEATURED
Place of origin: United States
Min. Order: 1
our website : http://salesshoes.webs.com/ we wholesale and retail lots of shoes, clothing,belt,sunglasses ...
[Related Categories : Shoes & Accessories, Casual Shoes]
[Related Keywords : shoes, wholesale shoes, sports shoes, winter boots]
Fashional Live Trade Co.,Ltd
[Supplier]
China
Contact Now
List your product here!
Wholesale and Retail Shoes Boots
Place of origin: China
Min. Order: 1
www.bagbag12.com sell high quality shoes,sport shoes,fashion shoes,boots.manufacturer,quality guarantee,accept return ...
[Related Categories : Shoes & Accessories, Sports Shoes, Tennis Shoes]
[Related Keywords : shoes, designer shoes, Casual shoes, louis boots]
Bagbag1 Internation Trade Co,Ltd
[Manufacturer]
China
TRADEPRO+ since 2007
Contact Now
114 Similar from this Supplier
Looking for shoes ?
You've come to the right place. This page is your shoes one-stop source for the competitive price and quality. If you have post your Buying Leads for FREE now!
Advertisement
A

<Featured Products Ad on the main page>

The Products will also be published on the Featured Ad page of Main Page at www.ec21.com



Plus, EC21 supports the Products of Premium members to be most efficiently promoted through various advertisements.

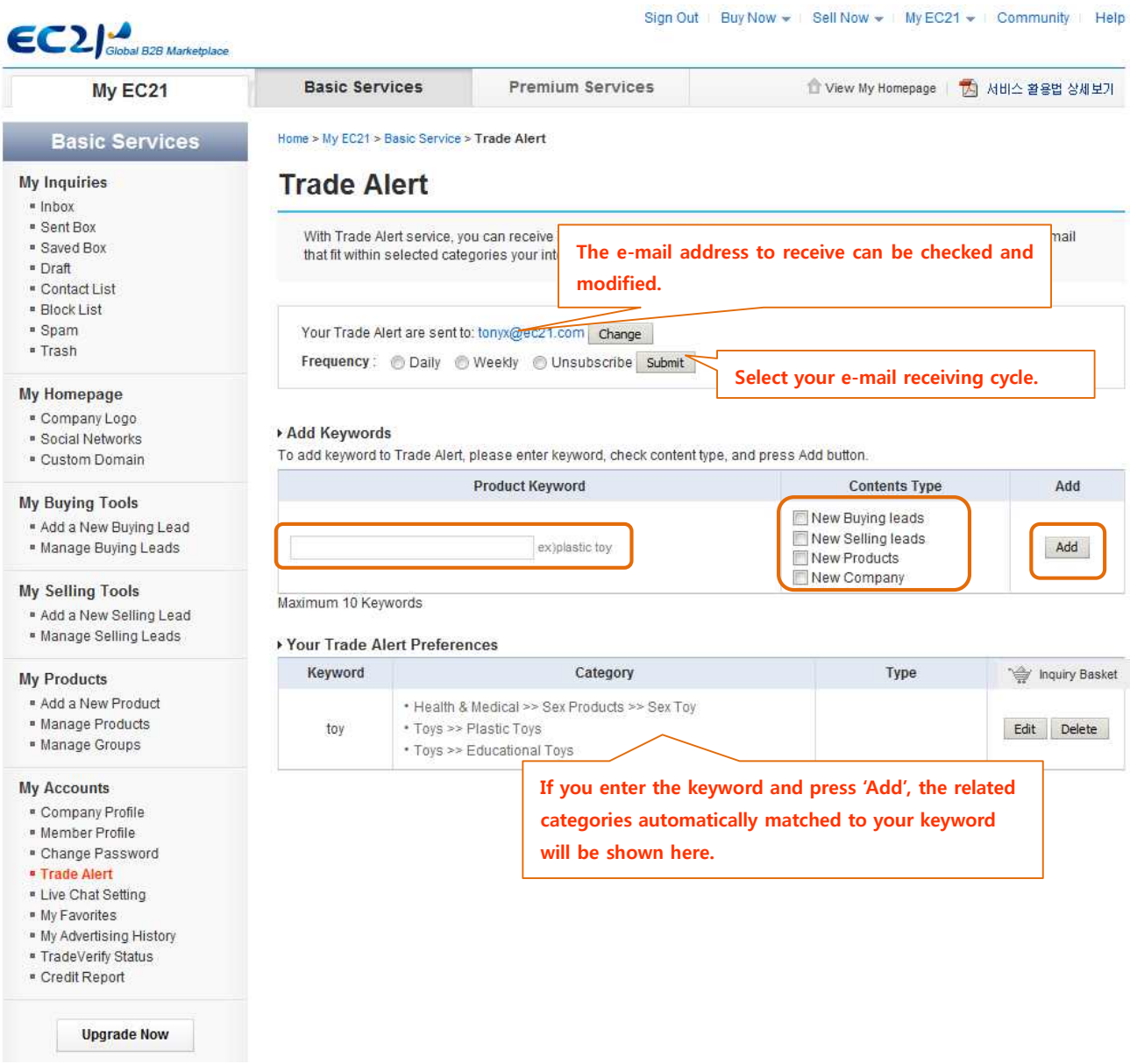
Chapter 4: Other functions contained in MyEC21 (Basic Services)

4.1 Subscribe Trade Alert

Trade Alert is a customized function to receive information you wish to have in e-mail.

Click ‘Trade alert’ and select your receiving cycle from ‘Frequency’. If you wish to receive every day, select Daily. If you want to receive once a week, select Weekly.

If you want to refuse the e-mail later, select ‘Un join’ and press ‘Submit’ button.



If you select the keyword with TOY and check all four items in Contents Type, all newly posted Buying Leads, Selling Leads, Product Info and Company Info fallen into TOY will be sent out in Trade Alert e-mail format.

E.g. If you enter the keyword with TOY and select Contents Type as New Buying Leads, information related to toys among newly posted Buying Leads will be e-mailed to you.

4.2 Add to 'My Favorite'

If you click 'My Favorite' placed on the bottom of EC21 pages after logging in, The page will be added into your Favorites folder of your desktop.

Share :
Like 11k
Follow 2,663 followers
39
Delicious
Favorite
My EC21
Email this page
Browse: Manufacturer Directory | Countries | China | India | Korea | Premium Suppliers | Community | Site Map
About EC21 | Contact Us | Terms & Conditions | Report Item | Online Trading Risks | Product Listing Policy
中文 | 繁體 | 한국어 | 日本語 | Espanol | Русский | Francais | Deutsch
Hot Products : A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z
Copyright (c)1997-2013 EC21 Inc. All Rights Reserved. EC21 in Korean | Chinese
Business Registry Number: 120-86-03931

4.3 View “My Advertising History”

Various advertisement history including your banner advertisement published at EC21 are stored in MyEC21 > Basic Services > My Advertising History. You can check your ad application process.

4.4 Check “TradeVerify” status

“TradeVerify” is an Authentication & Verification service provided to verify your company information and credit by the A&V Third parties (General credit evaluation will be based on investigation against other companies, however, TradeVerify is to verify your company information and credit.)

“TradeVerify” services will help you to enhance your creditability when pursuing business with new and unknown business entities.

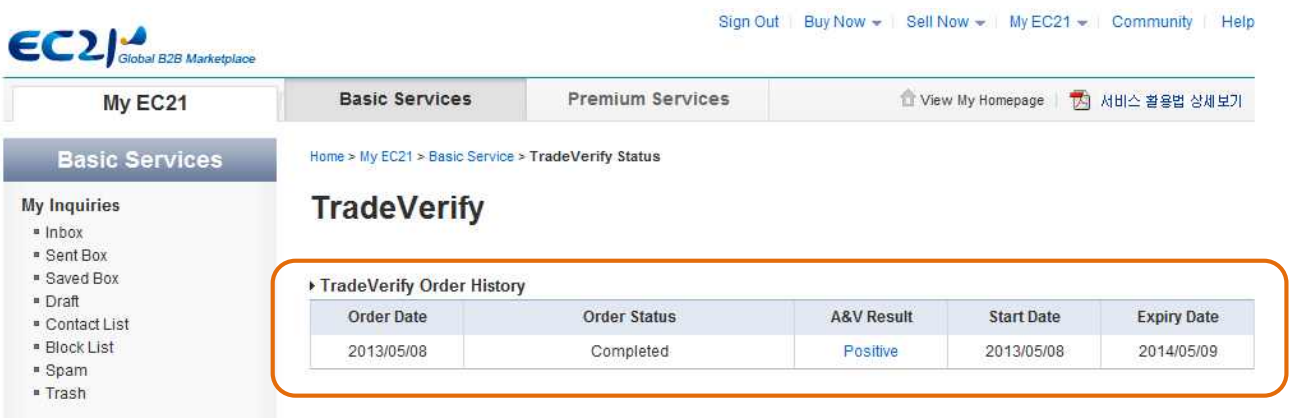
1. Does your company legally exist?
   With a verification related to legal existence of the business entities and applicant information, you can gain confidence from your buyers.

2. Generate a “TradeVerify” mark
   A “TradeVerify” mark will be generated in your website, Once the mark is generated, it will help the buyers to trust and pursue business with your company.

3. Reflect to search ranking
   Your mark will be reflected to the search rank within the search result page of EC21.
   (However, the class of Premium members will not be changed.)

4. A&V Seal
   . You can build up stronger credibility with A&V(Authentication & Verification)Seal granted by a third party.

Every EC21 member can apply for TradeVerify. In addition, a free TradeVerify service will be provided for Premium members once a year (Trade OK/PRO).



A “TradeVerify” mark ( ) will be indicated as follows from the search results.

Solar Charger for Cell Phone SMC-001
1. Lithium polymer battery 1450mAh/3.7V 2. Shell: ABS+PC material 3. Solar panel: 5.5V/75mA 4. Adapter: AC/DC 5.0V 500mA 5. Output: USB 5.5V/500mA 6. Variety using: mobile phone,digital camera, ipod,iphone, psp,MP3,MP4 etc. 7. Certification:CE,RoHS Main accessories: 1. HL101 module x1 2. ...
[Related Categories : Energy, Solar Energy Products, Solar Chargers]
[Related Keywords : solar mobile charger, solar charger, solar panel, cell phone charger]
Sunworld Tech Corp.
[Manufacturer]
China
TRADE PRO
since 2012
Contact Now

Chapter 5: Install and use “Skype LiveChat”

Now, you can chat with Buyers and Suppliers faster and easier than ever with EC21 Live Chat service.

- Easy to Use
- Real-time Communication
- Free to Use
- Quick Installation

[Note for Message Recipients]

In order to use Live Chat on EC21.com, you need Skype account and messenger installed in your PC. Please download & install Skype Messenger and create Skype account first.

(* If previously a MSN user, you can sign-in with the MSN account to merge.)

How to Install

1. Go to MyEC21 > Basic Services > Live Chat Setting and click "Download Skype" button on that page to start Live Chat. (Skip this if already a Skype user.)

2. Sign in to Skype with your Skype Name & password.

* You can also sign-in with your Microsoft account or Facebook account.

* You may need to install the latest version of Skype to sign-in with your MS or Facebook account.

3. Connect Live Chat - Get a Live Chat button code
   Enter Your "Skype Name" on the Live Chat Setting page of MyEC21 to show your presence and receive messages.

4. Update your Skype Privacy setting.
   Skype buttons let people easily contact you, wherever they are. However, since they are unlikely to be in your Contacts list, you will need to allow Skype to receive calls and instant messages from anyone.

[Note for Message Senders]

- Senders can chat with EC21 members instantly by clicking the "Skype Chat" button.
- If don't have Skype messenger installed in your PC, click here to download Skype.

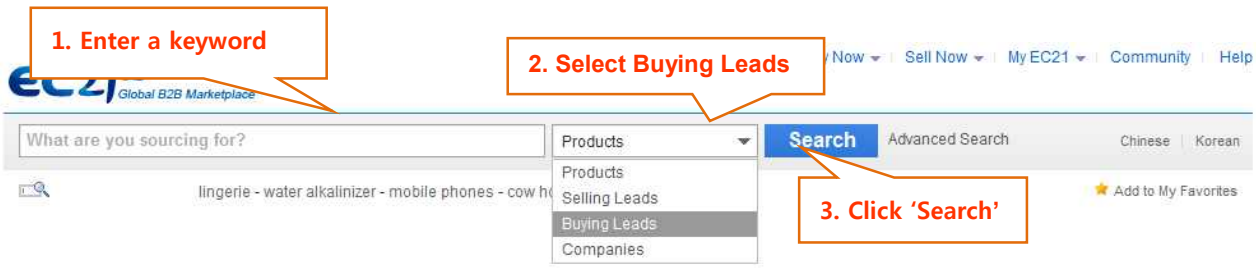
It's quick and easy to use!

Chapter 6: Search buyers

There are two ways in searching buyers.

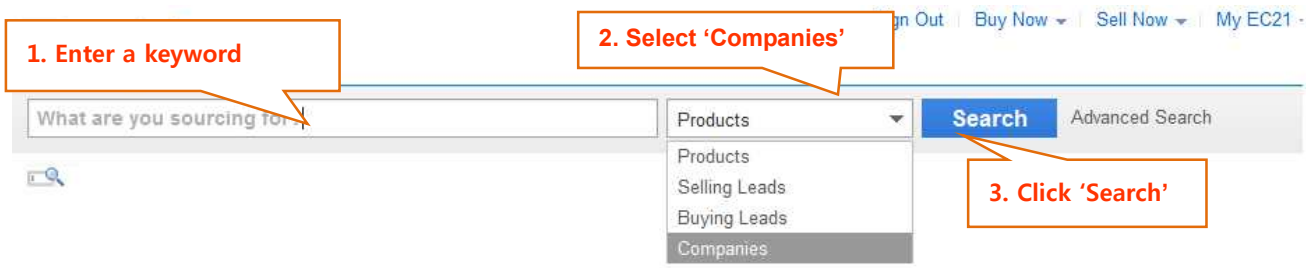
6.1 Search from Buying Leads

1) Enter a keyword of buying item in the search box.
2) Select 'Buying Leads' (Buying Leads are buying offers registered by buyers) and click 'search' button on the right.



6.2 Search from Companies

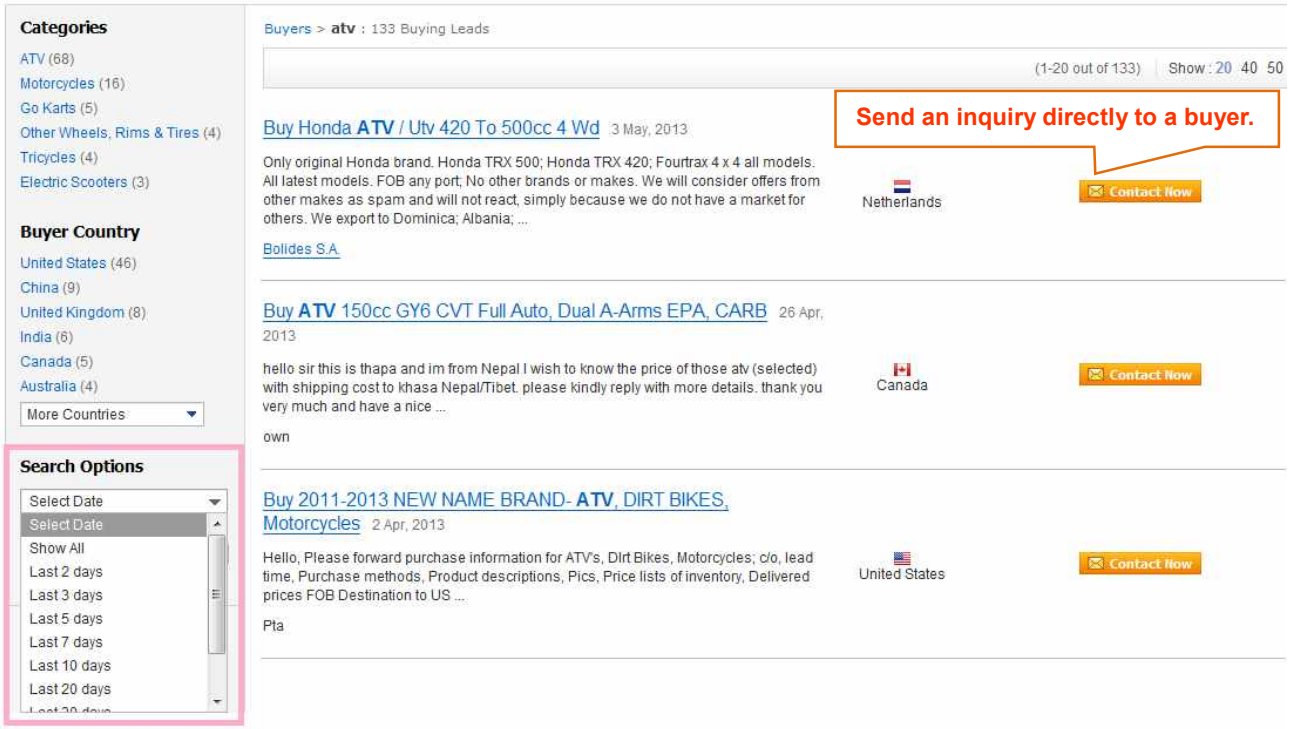
1) Enter a keyword in the Search Box and select 'Companies'.
2) Click 'Search Companies'.
3) Buyers will be searched when you select 'Select Business Type' to 'Buying Office' from the search results page.



[Search Options]

You can filter Buying Leads by posted date. If you select 'Last 10 days', buying offers posted within 10 days

will be listed up.

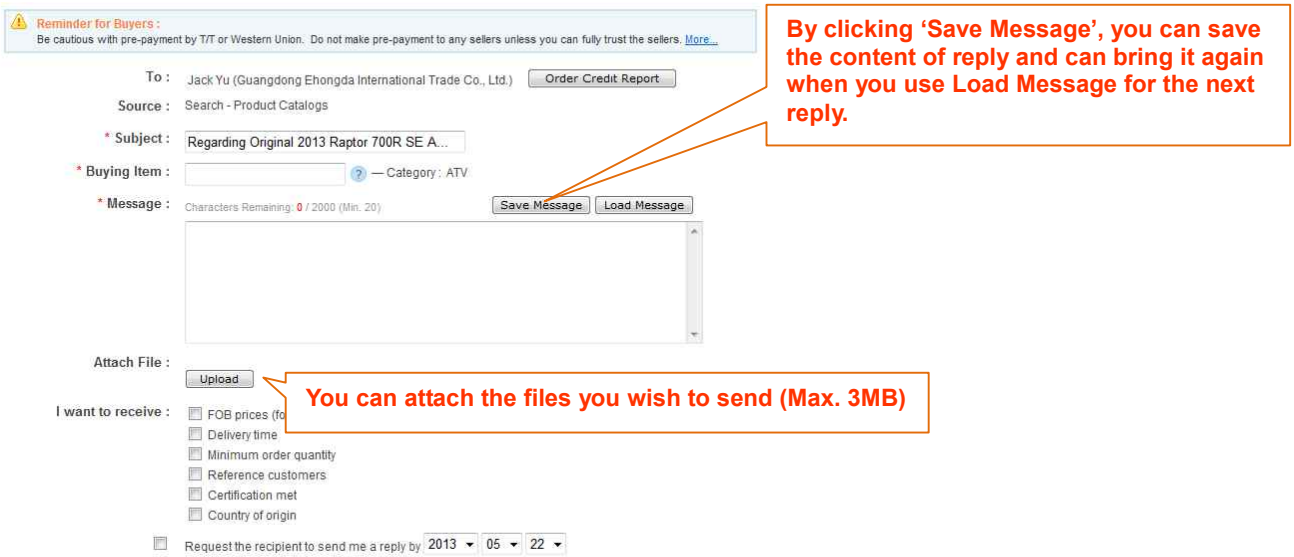

Categories
ATV (68)
Motorcycles (16)
Go Karts (5)
Other Wheels, Rims & Tires (4)
Tricycles (4)
Electric Scooters (3)
Buyer Country
United States (46)
China (9)
United Kingdom (8)
India (6)
Canada (5)
Australia (4)
More Countries
Search Options
Select Date
Select Date
Show All
Last 2 days
Last 3 days
Last 5 days
Last 7 days
Last 10 days
Last 20 days
Buyers > atv : 133 Buying Leads
(1-20 out of 133) Show : 20 40 50
Send an inquiry directly to a buyer.
Buy Honda ATV / Utv 420 To 500cc 4 Wd 3 May, 2013
Only original Honda brand. Honda TRX 500; Honda TRX 420; Fourtrax 4 x 4 all models. All latest models. FOB any port; No other brands or makes. We will consider offers from other makes as spam and will not react, simply because we do not have a market for others. We export to Dominica; Albania; ...
Bolides S.A.
Netherlands
Contact Now
Buy ATV 150cc GY6 CVT Full Auto, Dual A-Arms EPA, CARB 26 Apr, 2013
hello sir this is thapa and im from Nepal I wish to know the price of those atv (selected) with shipping cost to khasa Nepal/Tibet. please kindly reply with more details. thank you very much and have a nice ...
own
Canada
Contact Now
Buy 2011-2013 NEW NAME BRAND- ATV, DIRT BIKES, Motorcycles 2 Apr, 2013
Hello, Please forward purchase information for ATV's, Dirt Bikes, Motorcycles; c/o, lead time, Purchase methods, Product descriptions, Pics, Price lists of inventory, Delivered prices FOB Destination to US ...
Pta
United States
Contact Now

※ Note: Free members can send inquiries seven (7) days after the new registration of Buying Leads.

(Premium members can send inquiries immediately to new Buying Leads.)

6.3 Write and send inquiries

If you click button from the search page, the below screen will be opened to write inquiries.


Reminder for Buyers :
Be cautious with pre-payment by T/T or Western Union. Do not make pre-payment to any sellers unless you can fully trust the sellers. More...
By clicking 'Save Message', you can save the content of reply and can bring it again when you use Load Message for the next reply.
To : Jack Yu (Guangdong Ehongda International Trade Co., Ltd.) Order Credit Report
Source : Search - Product Catalogs
* Subject : Regarding Original 2013 Raptor 700R SE A...
* Buying Item : — Category : ATV
* Message : Characters Remaining: 0 / 2000 (Min. 20)
Save Message
Load Message
Attach File :
Upload
You can attach the files you wish to send (Max. 3MB)
I want to receive :
FOB prices (fo
Delivery time
Minimum order quantity
Reference customers
Certification met
Country of origin
Request the recipient to send me a reply by 2013 05 22

* If you logged in and write your inquiry, all exchanging records of inquires will be kept in **My EC21 > My Inquiry.** However, if you do not log in and write and send an inquiry, relevant records will not be kept and you

may have difficulties in managing your inquires in the future.

* When you upload an image, **maximum size will be 3MB** and only jpg and gif files can be uploaded. The file names should be in English small letters and numbers. **The file names made in special symbols or in other languages** will not be uploaded.

* Inquiries sent after logging in can be immediately forwarded, however, without log-in, a certain amount of time may be required until it arrives to the other party due to the inspection time.

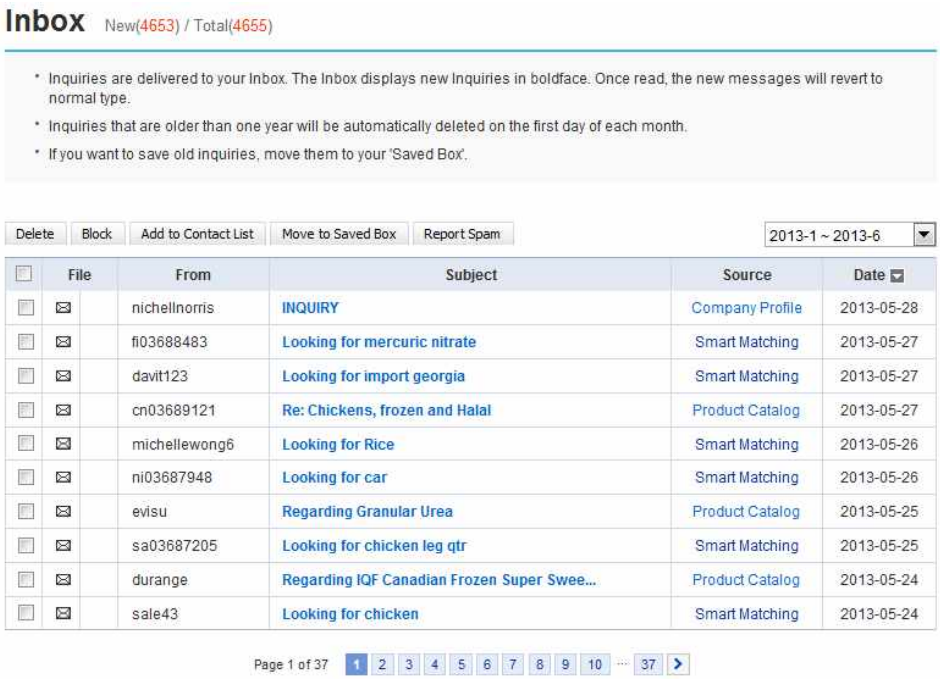
6.4 Manage Inquires (My Inquiries)

All exchanged inquires can be checked and managed from My EC21 > Basic Services > My Inquiries

1) Inbox

All requires received will be stored in INBOX. If the other party send you an inquiry by viewing your company info, product info and leads info, the source will be indicated which information was viewed to send an inquiry.

Source classification: Product Catalog – When the buyer sent an inquiry by searching Product
Company Profile –When the buyer sent an inquiry by searching Company
Trade Leads –When the buyer sent an inquiry by viewing Trade Leads registered by the seller
Replied Inquiry –When the buyer sent a reply to the inquiry sent by the seller

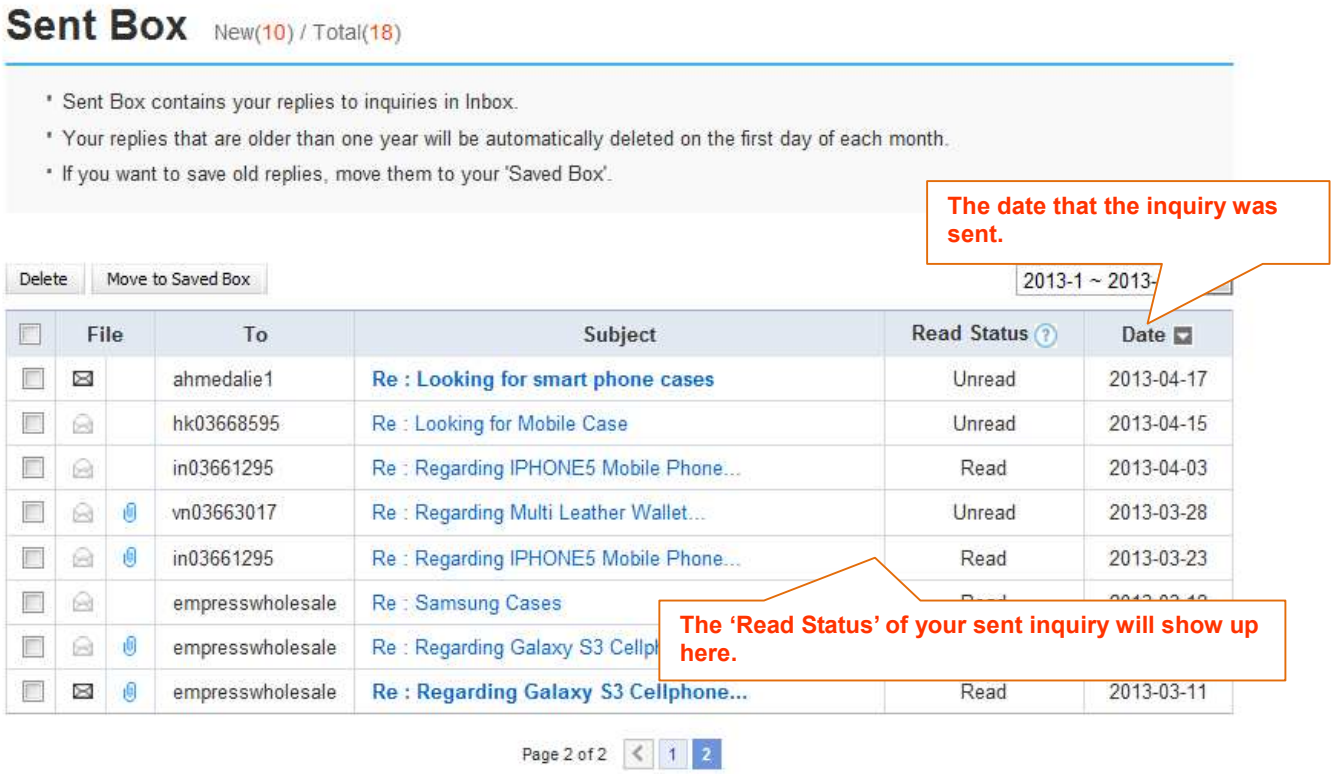


The detailed page as following will be displayed by clicking a title on your Inbox page.
If you wish to reply after reading an e-mail, you can write a reply by pressing Reply button.

2) Sent Box

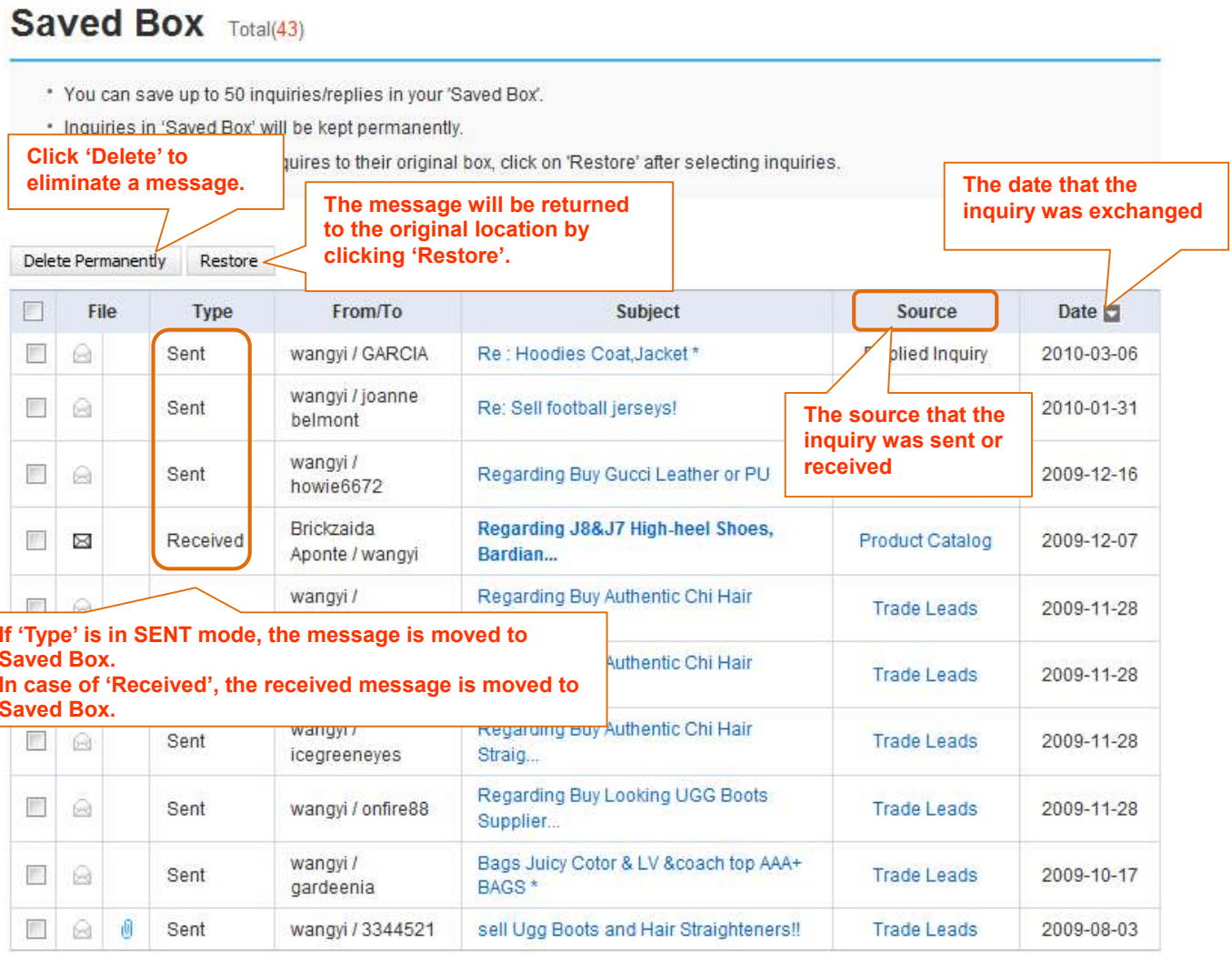
The e-mails that you have sent to others will be saved in Sent Box.
If the e-mails have kept for over a year, they will be automatically deleted on the first date of every month.
Therefore, if you do not wish to delete e-mails, check those e-mails and click “Move to Saved Box” to save them in Saved Box

[Inquiry List Screen from Sent Box]



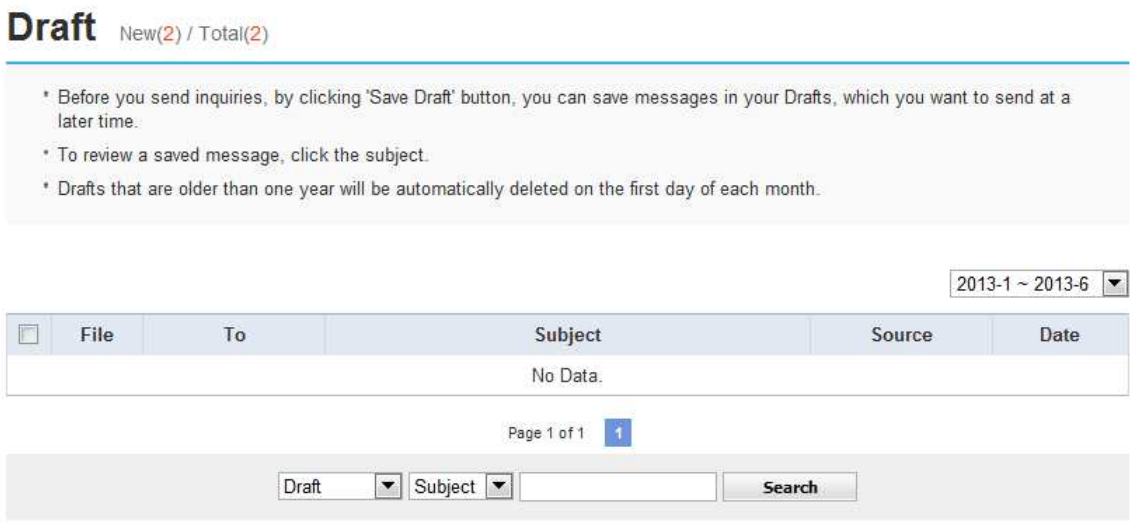
3) Saved Box

After checking an inquiry received at Inbox, you can be transferred to Saved Box if you click ‘Move to Saved Box’. The inquiry stored in Saved Box will be permanently kept, therefore, if you want to keep the message for long time, please move to this place.



4) Draft

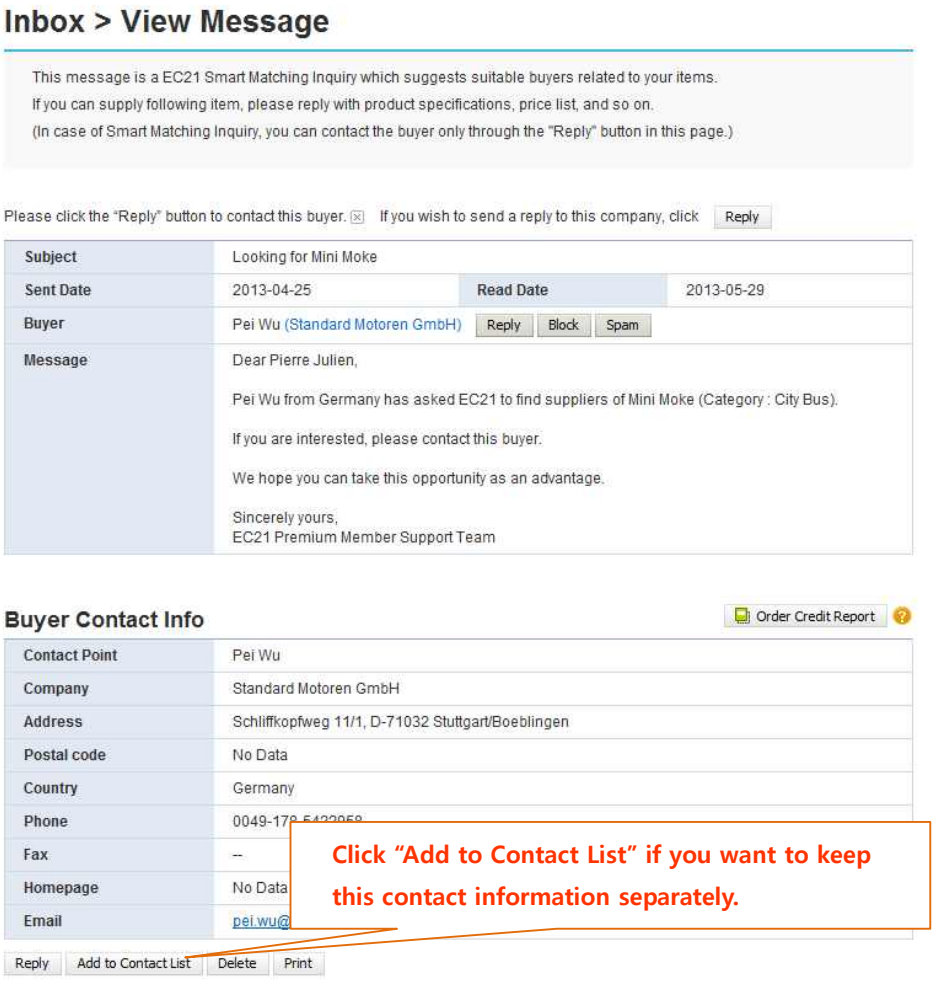
After writing an inquiry, if you press ‘Save Draft’ instead of ‘Send’ button, your inquiry will be saved in Draft Folder. If you want to temporarily keep the message from sending it, click ‘Save Draft’ instead of ‘Send’ button.


Draft New(2) / Total(2)
* Before you send inquiries, by clicking 'Save Draft' button, you can save messages in your Drafts, which you want to send at a later time.
* To review a saved message, click the subject.
* Drafts that are older than one year will be automatically deleted on the first day of each month.
2013-1 ~ 2013-6
File
To
Subject
Source
Date
No Data.
Page 1 of 1
1
Draft
Subject
Search

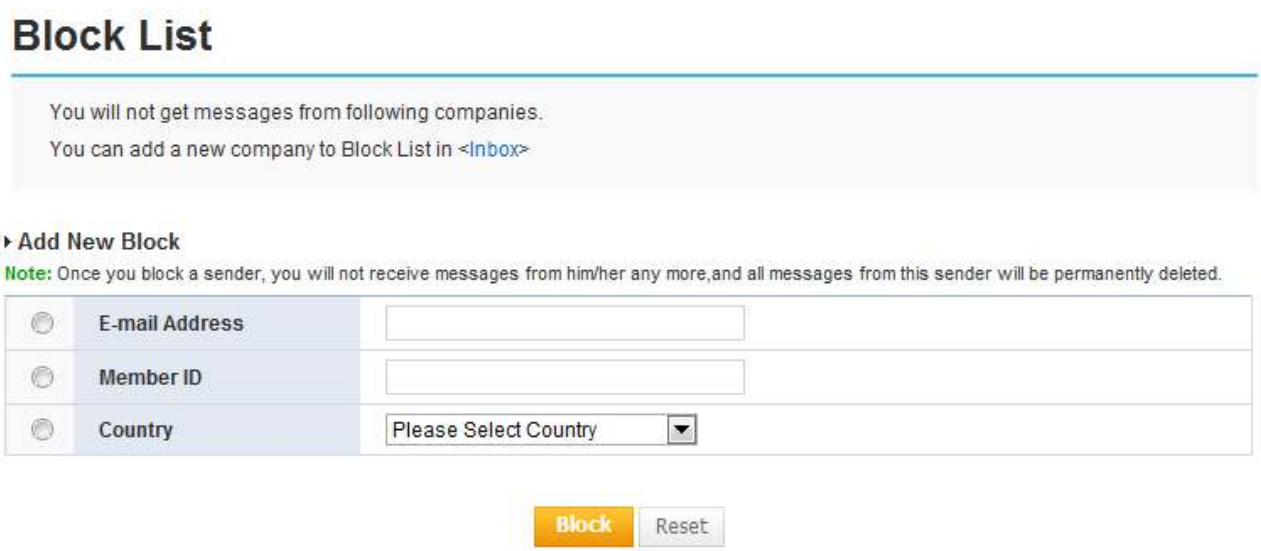
If you want to resend the message saved in Draft, click 'Title' and press 'Send' button.

5) Contact List

If you check the received inquiry from INBOX and press 'Add to Contact List', your inquiry will be saved in Contact List.


Inbox > View Message
This message is a EC21 Smart Matching Inquiry which suggests suitable buyers related to your items.
If you can supply following item, please reply with product specifications, price list, and so on.
(In case of Smart Matching Inquiry, you can contact the buyer only through the "Reply" button in this page.)
Please click the "Reply" button to contact this buyer.
If you wish to send a reply to this company, click
Reply
Subject
Looking for Mini Moke
Sent Date
2013-04-25
Read Date
2013-05-29
Buyer
Pei Wu (Standard Motoren GmbH)
Reply
Block
Spam
Message
Dear Pierre Julien,
Pei Wu from Germany has asked EC21 to find suppliers of Mini Moke (Category : City Bus).
If you are interested, please contact this buyer.
We hope you can take this opportunity as an advantage.
Sincerely yours,
EC21 Premium Member Support Team
Buyer Contact Info
Order Credit Report
Contact Point
Pei Wu
Company
Standard Motoren GmbH
Address
Schliffkopfweg 11/1, D-71032 Stuttgart/Boeblingen
Postal code
No Data
Country
Germany
Phone
Fax
Homepage
No Data
Email
Click "Add to Contact List" if you want to keep this contact information separately.
Reply
Add to Contact List
Delete
Print

6) Block List


Block List
You will not get messages from following companies.
You can add a new company to Block List in <Inbox>
Add New Block
Note: Once you block a sender, you will not receive messages from him/her any more,and all messages from this sender will be permanently deleted.
E-mail Address
Member ID
Country
Please Select Country
Block
Reset

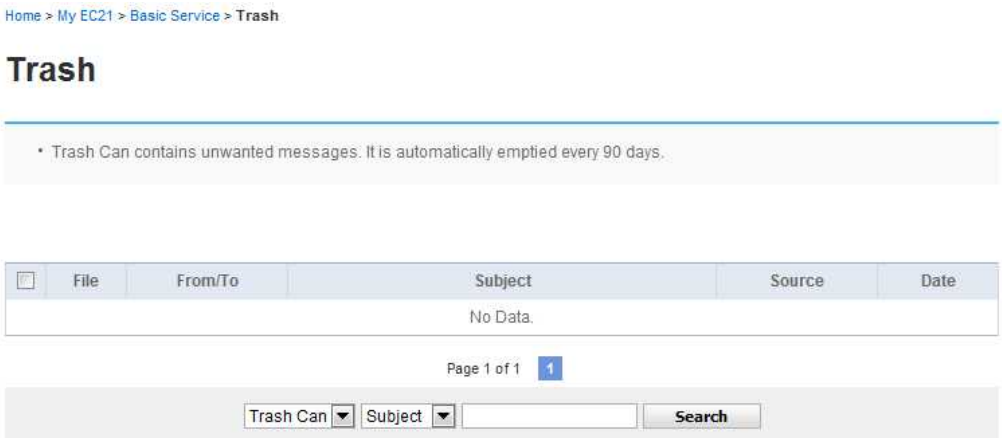
If you press ‘Block’ button from the Inbox, that information will be saved in the ‘Block List’

If you wish to add in your Black List, enter either an e-mail address or member ID in the following blank and click ‘Block’ button.

* Both e-mail address and member ID blocks individual members contained in the Black List, however, ‘Country’ has a function to block entire inquires coming from a specified country. If you select ‘Country’ and set countries to block, all inquires incoming from the set countries will be blocked and special caution is required to set ‘Country’.

7) Trash

Information pressed with ‘Delete’ from both Inbox and Sent Box will be all transferred to Trash Folder.
The messages kept in Trash Folder will be automatically deleted every three month.

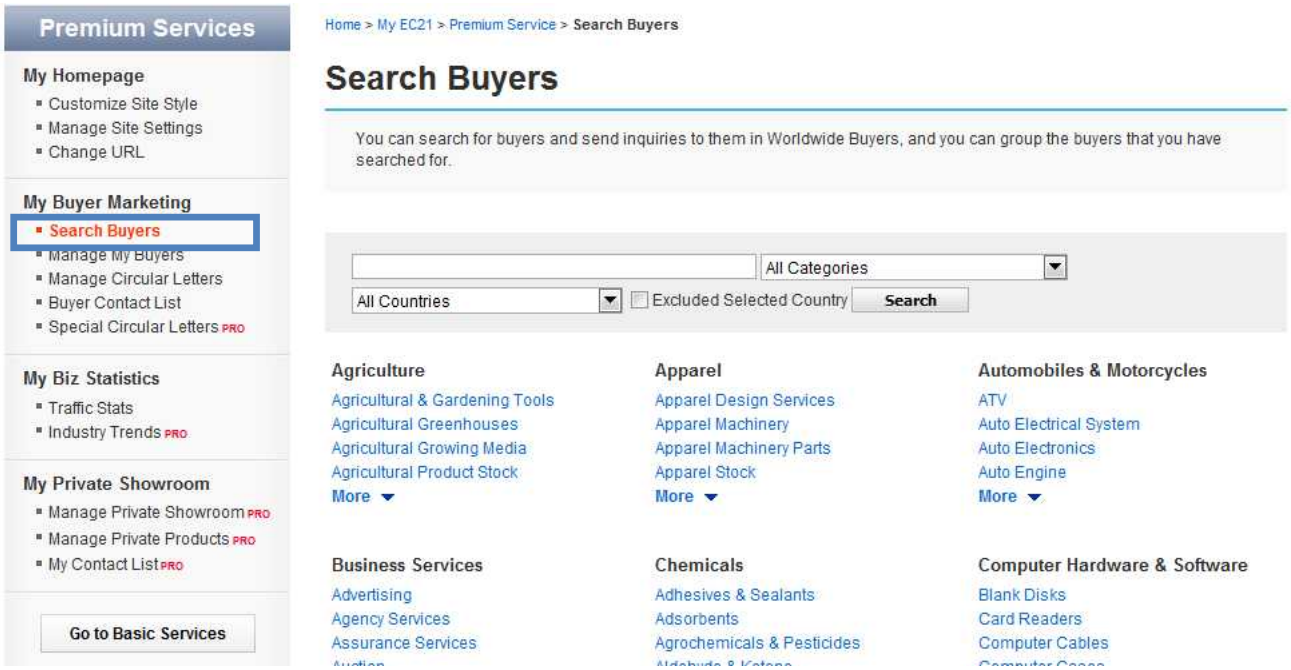


Chapter 7: Search buyers and send & manage inquires (an exclusive service for Trade OK/Trade PRO members only)

Now you will see how to search buyers by utilizing buyer DB of Premium members through MENU contained in Premium Services of My EC21.

7.1 Search Buyers: Search buyer information for Premium members and send inquires

Are you looking for more information about your potential buyers? If you are, please use Search Buyers Menu. This service will provide buyers information purchased from more than 60 kinds of sources collected from exhibitions over years. Every month, approximately 1,000 buyer data is upgraded and invalid information is being constantly filtered through regular validation activities.

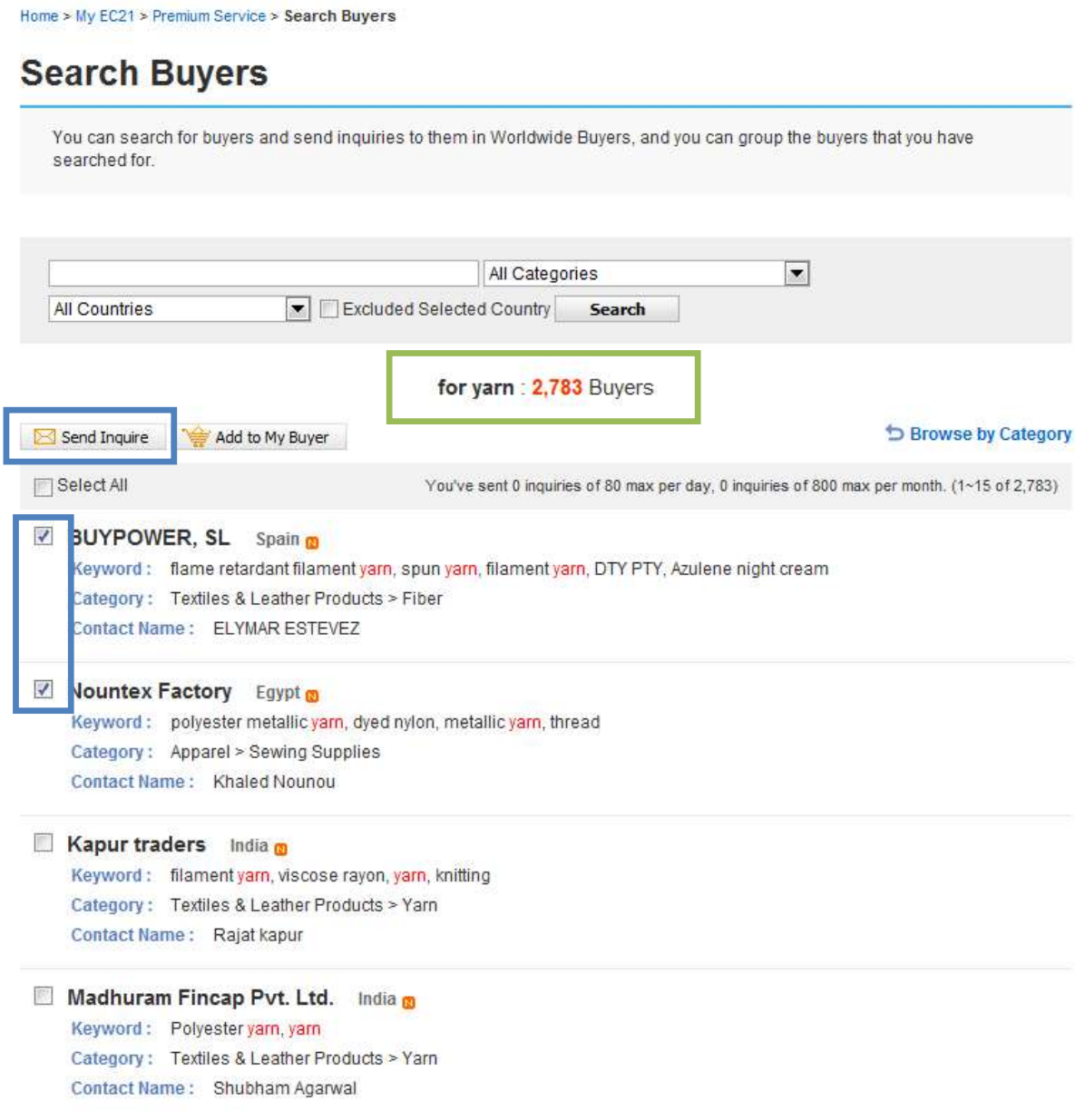


< Search Buyers>

If you enter a keyword of buyers in the search box located in Search Buyers page and press 'Search' button, the buyers matched with your keywords will be found. E.g. In case of searching 'yarn' (2,783 buyers in total)

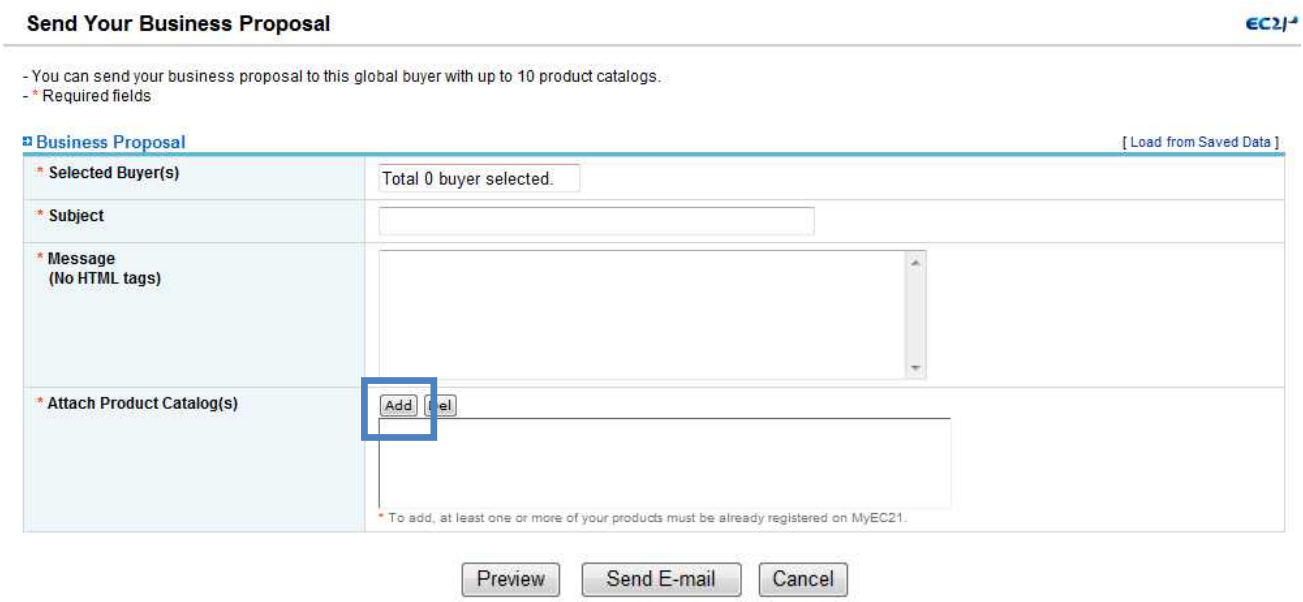
< Send an inquiry to the buyer>

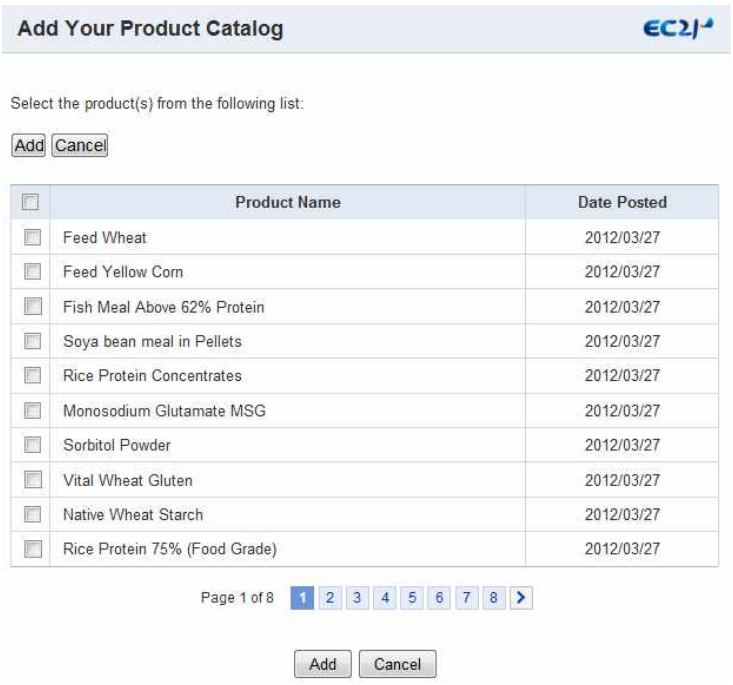
If you send an inquiry to the buyer after searching information, search the buyer by using keywords or categories and press 'Send Inquiry' after selecting a buyer to send a message.


Home > My EC21 > Premium Service > Search Buyers
Search Buyers
You can search for buyers and send inquiries to them in Worldwide Buyers, and you can group the buyers that you have searched for.
All Categories
All Countries
Excluded Selected Country
Search
for yarn : 2,783 Buyers
Send Inquire
Add to My Buyer
Browse by Category
Select All
You've sent 0 inquiries of 80 max per day, 0 inquiries of 800 max per month. (1~15 of 2,783)
BUYPOWER, SL Spain
Keyword : flame retardant filament yarn, spun yarn, filament yarn, DTY PTY, Azulene night cream
Category : Textiles & Leather Products > Fiber
Contact Name : ELYMAR ESTEVEZ
Nountex Factory Egypt
Keyword : polyester metallic yarn, dyed nylon, metallic yarn, thread
Category : Apparel > Sewing Supplies
Contact Name : Khaled Nounou
Kapur traders India
Keyword : filament yarn, viscose rayon, yarn, knitting
Category : Textiles & Leather Products > Yarn
Contact Name : Rajat kapur
Madhuram Fincap Pvt. Ltd. India
Keyword : Polyester yarn, yarn
Category : Textiles & Leather Products > Yarn
Contact Name : Shubham Agarwal

The following page to send an inquiry will be displayed by pressing ‘Send Inquiry’.

Enter your detailed message in English as accurate as possible in this page to send to a buyer. The buyers would receive numerous emails from sellers; therefore, an insincere business proposal will not attract buyers’ attention.


Send Your Business Proposal
EC21
- You can send your business proposal to this global buyer with up to 10 product catalogs.
- * Required fields
Business Proposal
[Load from Saved Data]
* Selected Buyer(s)
Total 0 buyer selected.
* Subject
* Message
(No HTML tags)
* Attach Product Catalog(s)
Add
Del
* To add, at least one or more of your products must be already registered on MyEC21.
Preview
Send E-mail
Cancel



When you press ‘Add’, the list of registered products by utilizing Basic Service Menu > My Product functions will be displayed. If you select one of them, the product description will be attached and sent together with your business proposal.

If you haven’t registered any product in My Product Menu contained in Basic Service, you won’t be able to

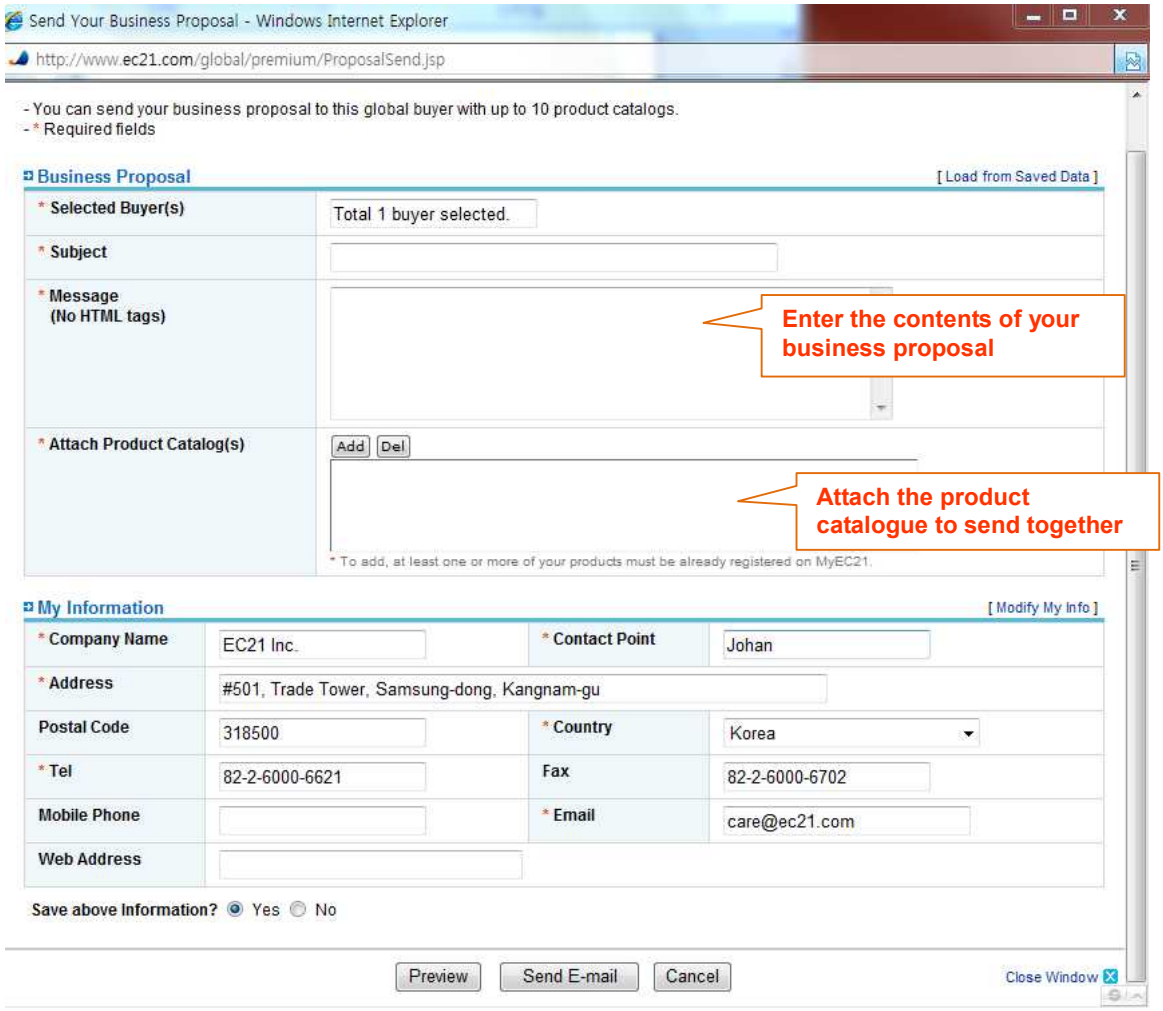
send a business proposal.
In this regard, please register your product information by clicking Basic Service > My Product > Add a new product Menu even though it is troublesome for you. Finally, check your information and press 'Send' button to complete your email.

The number of inquiries that you can send to Trade OK and Trade PRO members will be as follows.

	Trade OK	Trade PRO
Per Day (Max.) (24 Hrs.)	**20 inquires**	**60 inquires**
Per Month (Max.) (30 Days)	**300 inquires**	**600 inquires**

- The maximum number of inquires that you can send to **Trade OK members are 20** and the number of inquires to send in a month will be 300 in total.
- The maximum number of inquires that you can send to **Trade PRO members are 60** and the number of inquires to send in a month will be 600 in total.

* If you send the business proposal to the same buyer for several times, we recommend you to modify the contents in some degree every time you send the proposal to attract your buyer's attention. Also, there's a limited number of proposal you can forward. Therefore, the best way to increase your business chances will be depending on how you find the buyers most suitable for your product features



Business Proposal Sample: How to Write Business Proposal

Dear Sir/Madam,

Your name has been given by EC21.com as one of the reliable importers of Korean Silk Fabrics.

We are, therefore, writing you with a keen desire to have a business connection with you.

In introducing ourselves to you we are pleased to comment that we have been engaged in shipping Silk Fabrics of all descriptions to all over the world enjoying a good reputation for a good many years. Because of our excellent organization for conducting export business and close connections with the best sources of supply, we may state that should you favorably consider our proposal and favor us with inquiries for your specific requirements we are in a position to supply you with Al goods at competitive prices.

We are sending you separately a copy of our complete catalog in which we trust you will find some that would suit for your trade.

In regard to the terms of business, we make it our customs to trade on a Banker's Irrevocable
Letter of Credit, under which we draw a draft at sight. If you would care to deal with us on this basis, we shall

be pleased to give you further details of business.

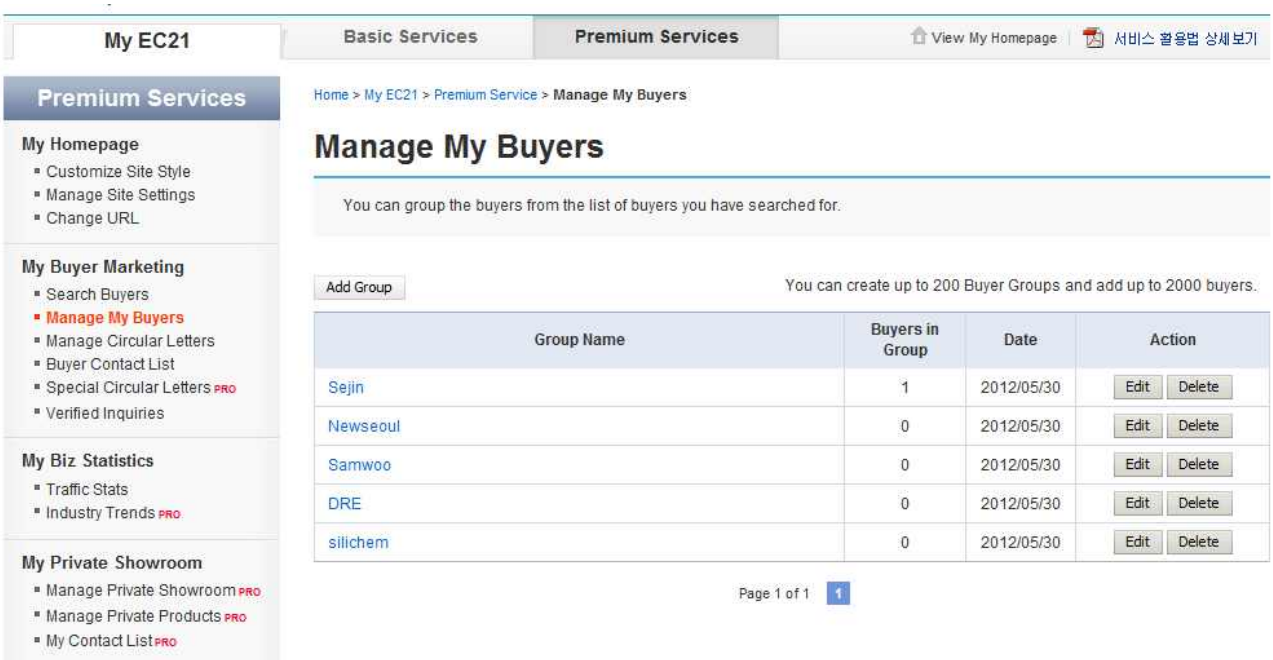
For any information respecting our standing and reputation, we are permitted to refer you to The Bank of Korea, Seoul.

We look forward to your early and favorable reply.

Yours very truly,
Tom

7.2 Manage My Buyers

Buyers who you have searched through ‘Search Buyers’ enables you to easily manage buyers by creating Groups based on different features. The following is an example saving buyer information by creating different Groups based on Products.



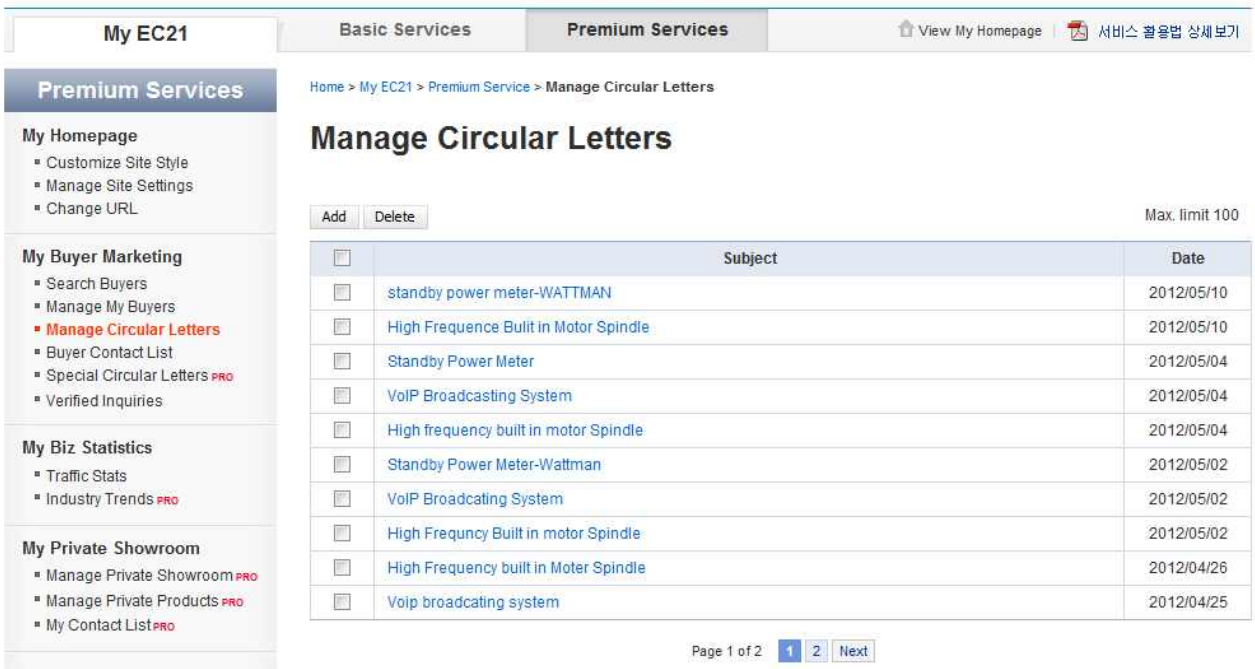
If you press Add to My Buyer **button after searching buyers** from 'Search Buyers' in No. 1, you can manage your buyers in the Manage My Buyers page.

If you check in the box and press **'Add to My Buyer'** after searching your buyers, the pop-up screen will be displayed. You can newly create a Buyers Group from that screen or can save in the existing Group.

You can register up to 200 Groups and the members of both Trade OK and PRO can save up to 2,000 buyers in total.

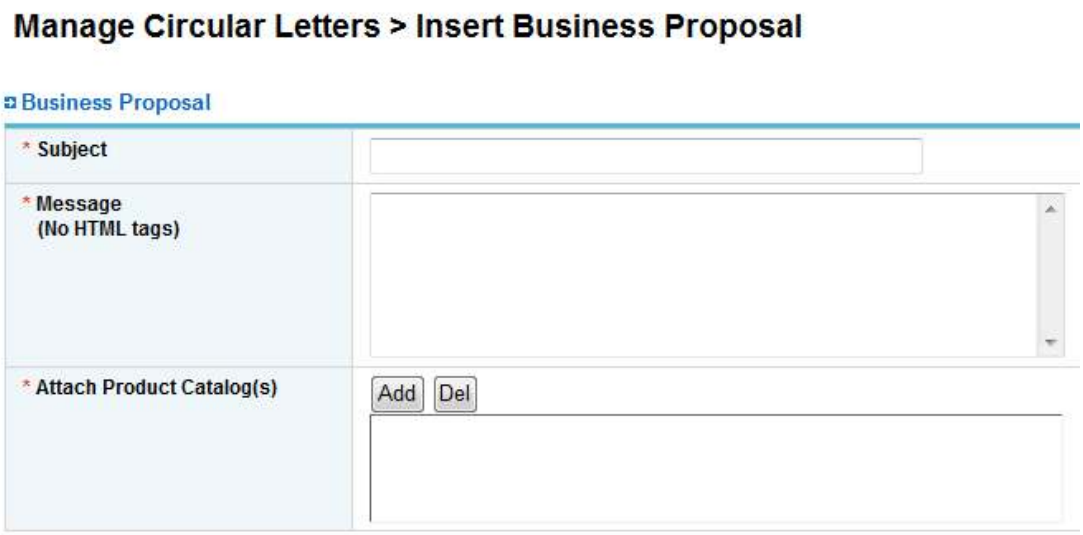
7.3 Manage Circular Letters: Register and manage your business proposals

Did you find yourself troublesome to write a business proposal every time you send an inquiry to multiple buyers? Here's the function we offer you to easily send inquires through a 'Keep Loading' function after prewriting and saving your business proposal.



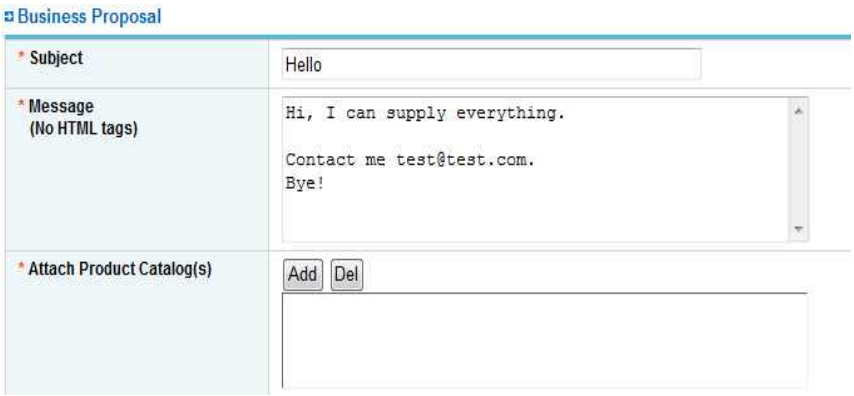
The following screen shot will be displayed when you click 'Manage Circular Letter' and press 'Add' button.

Please fill in the format of your business proposal in order to send it to buyers. Remember, your information should always be specified and accurate as much as possible.



The 'Title' of your business proposal which you just have registered will be displayed in the 'Circular Letter List' when you complete your registration.

An example of poor business proposal that is unlikely to gain buyer's confidence.



An example of good business proposal that is likely to gain buyer's confidence

Dear Sir/Madam,

Your name has been given by EC21.com as one of the reliable importers of Korean Silk Fabrics.
We are, therefore, writing you with a keen desire to have a business connection with you.

In introducing ourselves to you we are pleased to comment that we have been engaged in shipping Silk Fabrics of all descriptions to all over the world enjoying a good reputation for a good many years. Because of

our excellent organization for conducting export business and close connections with the best sources of supply, we may state that should you favorably consider our proposal and favor us with inquiries for your specific requirements we are in a position to supply you with Al goods at competitive prices.

We are sending you separately a copy of our complete catalog in which we trust you will find some that would suit for your trade.

In regard to the terms of business, we make it our customs to trade on a Banker's Irrevocable Letter of Credit, under which we draw a draft at sight. If you would care to deal with us on this basis, we shall be pleased to give you further details of business.

For any information respecting our standing and reputation, we are permitted to refer you to The Bank of Korea, Seoul.

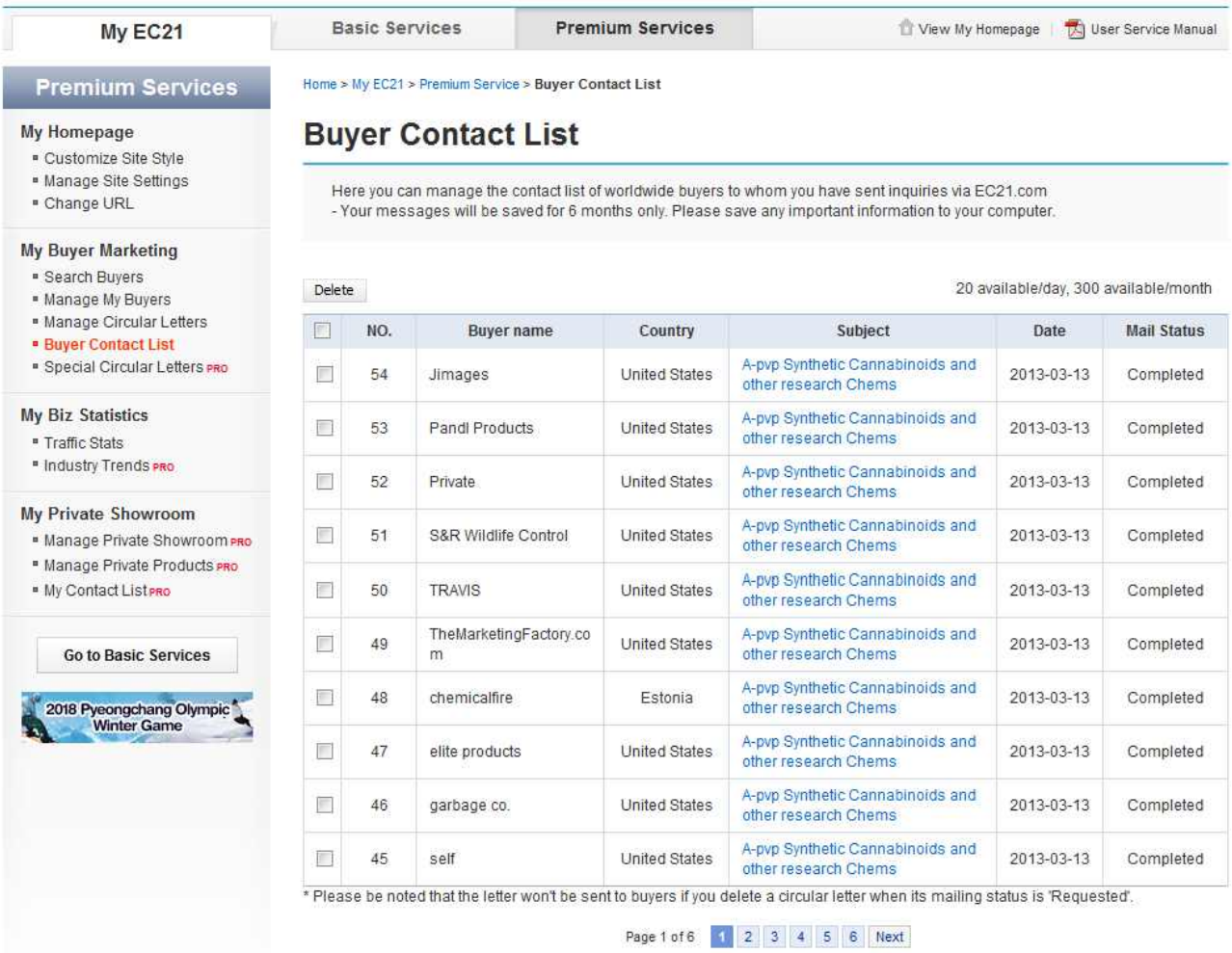
We look forward to your early and favorable reply.

Yours very truly,

If your business proposal provides insufficient amount of information or contains email address in the message, it may be automatically transferred to the Spam Folder inside the Inquiry Box of the buyer due to the computer system. The business proposal should be accurately written in details. You can register up to 100 business proposals.

7.4 Buyer Contact List: Save buyers' information

All inquires you've sent after searching buyers through 'Search Buyers' will be saved here. You can check buyer's information and your business proposals through 'Buyer Contact List'. Your data will remain here only for 6 months.


My EC21
Basic Services
Premium Services
View My Homepage
User Service Manual
Premium Services
My Homepage
Customize Site Style
Manage Site Settings
Change URL
My Buyer Marketing
Search Buyers
Manage My Buyers
Manage Circular Letters
Buyer Contact List
Special Circular Letters PRO
My Biz Statistics
Traffic Stats
Industry Trends PRO
My Private Showroom
Manage Private Showroom PRO
Manage Private Products PRO
My Contact List PRO
Go to Basic Services
2018 Pyeongchang Olympic Winter Game
Home > My EC21 > Premium Service > Buyer Contact List
Buyer Contact List
Here you can manage the contact list of worldwide buyers to whom you have sent inquiries via EC21.com
- Your messages will be saved for 6 months only. Please save any important information to your computer.
Delete
20 available/day, 300 available/month
NO. Buyer name Country Subject Date Mail Status
54 Jimages United States A-pvp Synthetic Cannabinoids and other research Chems 2013-03-13 Completed
53 Pandl Products United States A-pvp Synthetic Cannabinoids and other research Chems 2013-03-13 Completed
52 Private United States A-pvp Synthetic Cannabinoids and other research Chems 2013-03-13 Completed
51 S&R Wildlife Control United States A-pvp Synthetic Cannabinoids and other research Chems 2013-03-13 Completed
50 TRAVIS United States A-pvp Synthetic Cannabinoids and other research Chems 2013-03-13 Completed
49 TheMarketingFactory.com United States A-pvp Synthetic Cannabinoids and other research Chems 2013-03-13 Completed
48 chemicalfire Estonia A-pvp Synthetic Cannabinoids and other research Chems 2013-03-13 Completed
47 elite products United States A-pvp Synthetic Cannabinoids and other research Chems 2013-03-13 Completed
46 garbage co. United States A-pvp Synthetic Cannabinoids and other research Chems 2013-03-13 Completed
45 self United States A-pvp Synthetic Cannabinoids and other research Chems 2013-03-13 Completed
* Please be noted that the letter won't be sent to buyers if you delete a circular letter when its mailing status is 'Requested'.
Page 1 of 6 1 2 3 4 5 6 Next

Chapter 8: Design your website (Exclusive services for Trade OK/Trade PRO members)

8.1 Customize Site Style (a function to produce DIY electronic catalogues)

The first function of 'Customize Site Style' will enable you to easily change the entire design of your website. The following screen will be displayed when you click 'Edit' button.
(My EC21 > Premium Service > My Homepage > Customize Site Style)

Customize Site Style

▸ Site Style Advanced Editor

Site Style	Edit -Choose a style for your site.

A. Change Template

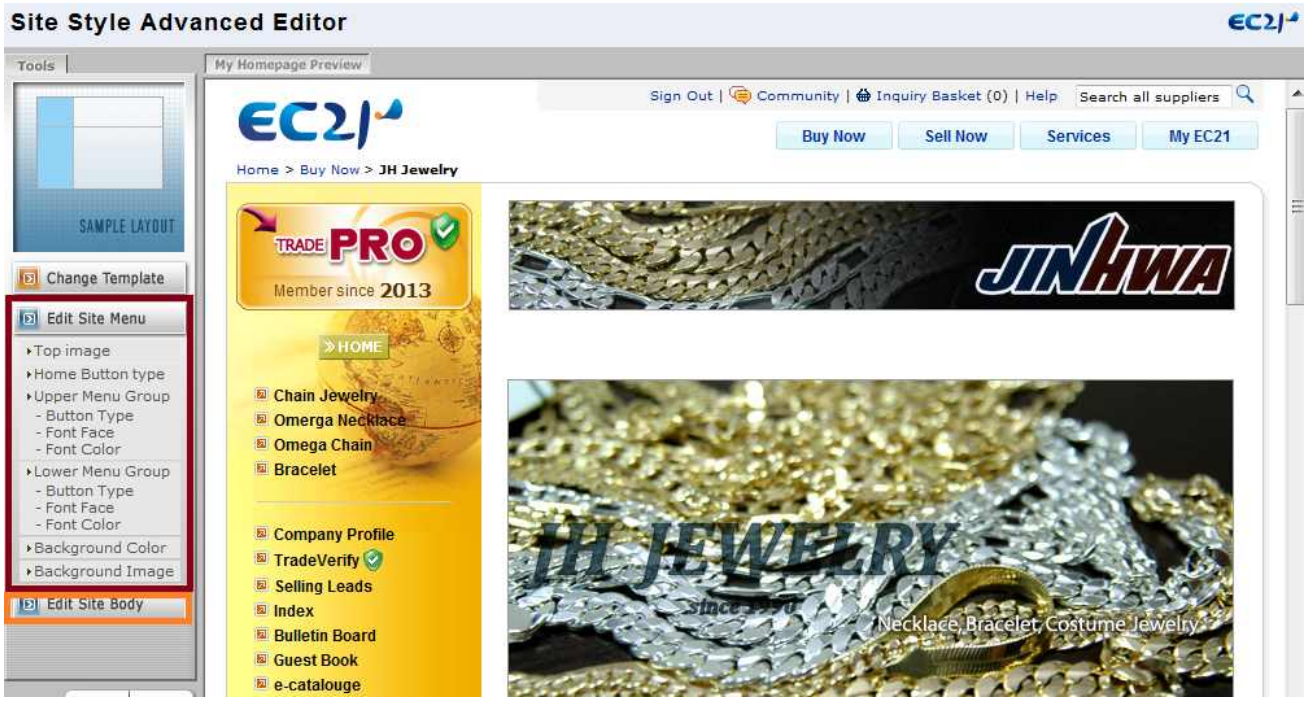
The following 62 different design templates will be displayed when you click “Change Template” from this page.

Your selected image will be immediately applied on ‘Site Style Advanced Editor’ page when you select an image you like. (For instance, you can preview how the design is changed in your website if you select a yellow scooter template on the top left.)

B. Edit Site Menu

The design on the left Menu of the website can be changed by clicking ‘Edit Site Menu’. You can also change the top image on the left top, types of HOME button, type/font/color of the top Menu on the left, and type/font/color of the button on the bottom Menu on the left and color/image of the background.

The following is an example of design change on the left Menu by using ‘Edit Site Menu’.



Click ‘Undo All’ button to restore to the original status.

If you want to apply the change, press ‘Close’ and click ‘Submit’ button after closing the screen of ‘Site Style Advanced Editor’

C. Edit Site Body

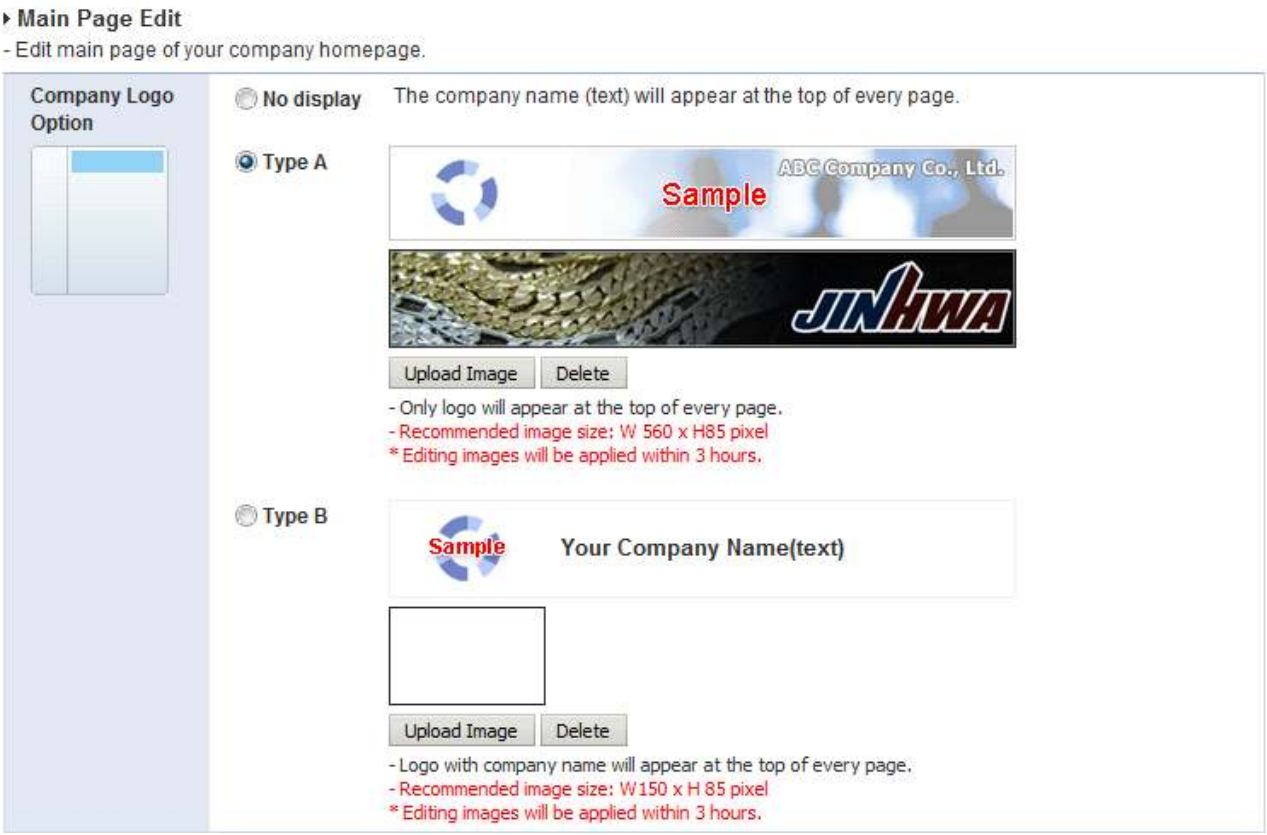
‘Edit Site Body’ can be used when you design the text page on the right side of the website.

You can choose ‘Top Image’ of the text page on the right and text color, icon type, background color and background image. The following is an example of design change by using ‘Edit Site Body’. If you want to restore to the original status, click ‘Undo All’. If you want to apply the change, press ‘Close’ and click ‘Submit’ button after closing the screen of ‘Site Style Advanced Editor’

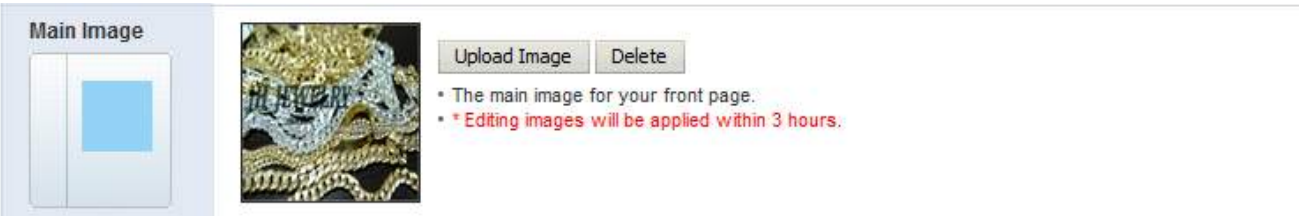
D. Main Page Edit

You can register a logo image of your company with “Company Logo Option”.

If your logo is long in a horizontal shape, select ‘Type A’ and register the logo with ‘Upload Image’ button. If the logo is in a small shape to be attached on the top left, select ‘Type B’ and register the logo with ‘Upload Image’ button.

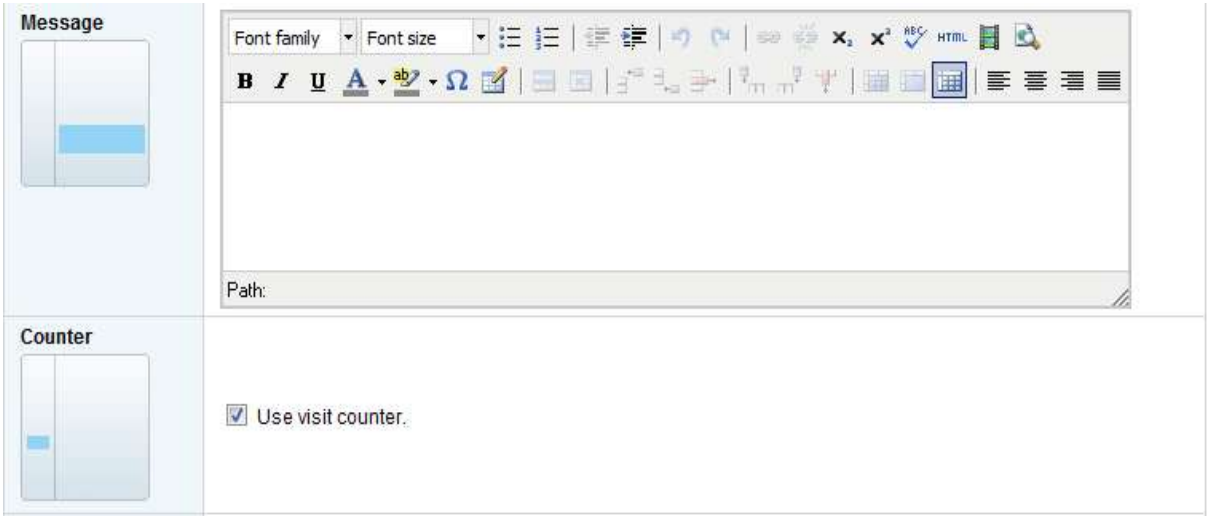

Main Page Edit
- Edit main page of your company homepage.
Company Logo Option
No display
The company name (text) will appear at the top of every page.
Type A
Sample
ABC Company Co., Ltd.
JINHWA
Upload Image
Delete
- Only logo will appear at the top of every page.
- Recommended image size: W 560 x H85 pixel
* Editing images will be applied within 3 hours.
Type B
Sample
Your Company Name(text)
Upload Image
Delete
- Logo with company name will appear at the top of every page.
- Recommended image size: W150 x H 85 pixel
* Editing images will be applied within 3 hours.

You can also register and change ‘Main Image’ to be displayed on the initial screen of the website and ‘Headline’ to be generated on the top of initial screen.



Enter the text in ‘Message’ to be contained in the initial screen such as greetings.

You can check how many visitors have viewed your website by checking ‘Counter’.

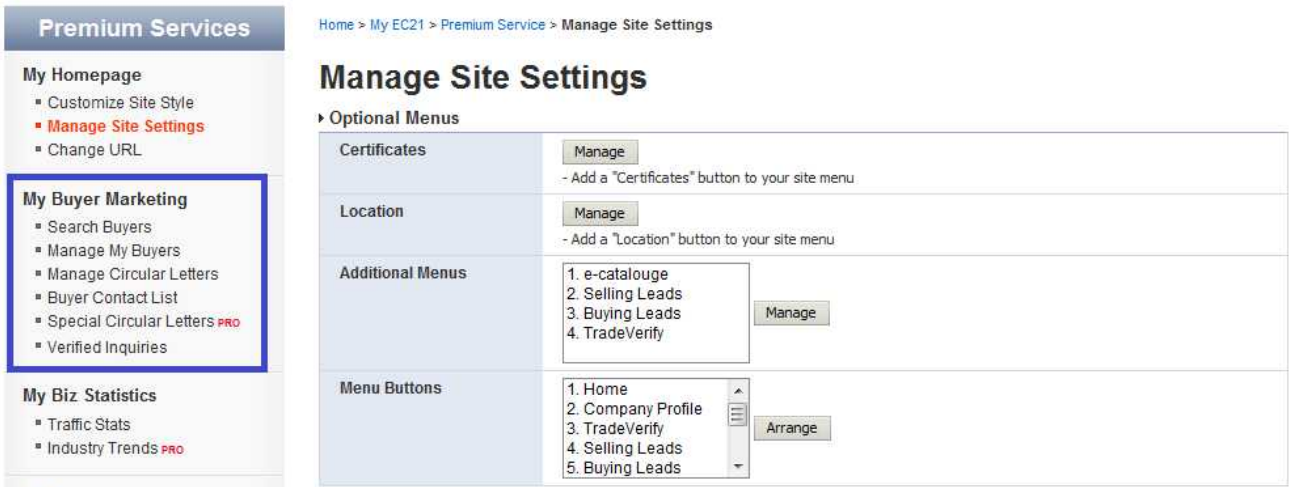


'Hot Product' is product information to be displayed on the initial screen of the website and can automatically show the most recently registered information. You may also demonstrate by directly select 'Hot Product'.

Hot Products
Select your own Hot Products and display them on the main page.
Choose your options:
Post my latest products automatically
I will choose my own products
* You can either upload your Hot Products by your own picks OR your updated products (up to 15 items) will be automatically displayed as the latest Hot Products.
Please name your Hot Products section:
Hot Products
If you want to add your favorite products manually, select your products.
Select Hot Products

8.2 Manage Site Setting: Generate various website menus

If you want to add various menus on your website such as certificates, map, company history and greetings from CEO, try our 'Manage Site Setting' function.



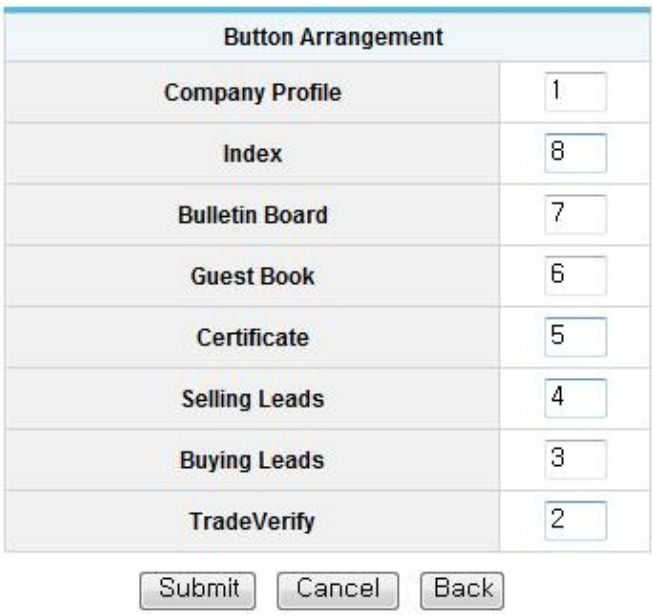
A. Certificates: You can register certificates of your company, business licenses, etc.

B. Location: You can also register addresses of branch office, factory, warehouse and R&D center in addition to the headquarter address.

C. Additional Menus: Various information including map, company history, greetings from CEO can be registered in addition to certificates.

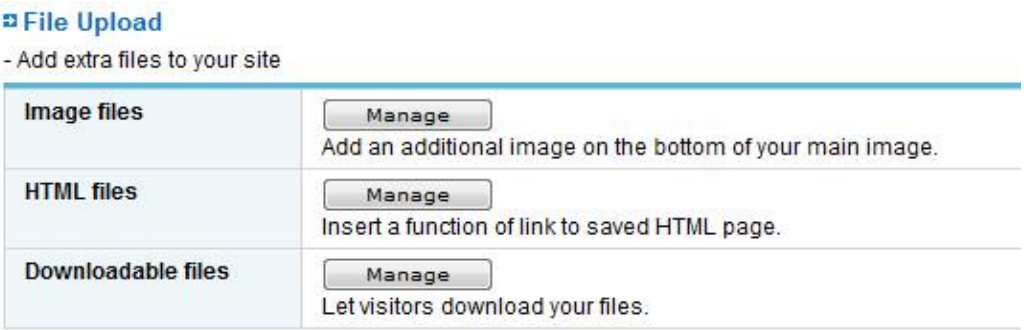
D. Menu Buttons: You can change the sequence of buttons on the left bottom of the website.

The button location will be changed after entering the numbers by pressing 'Arrange' button.



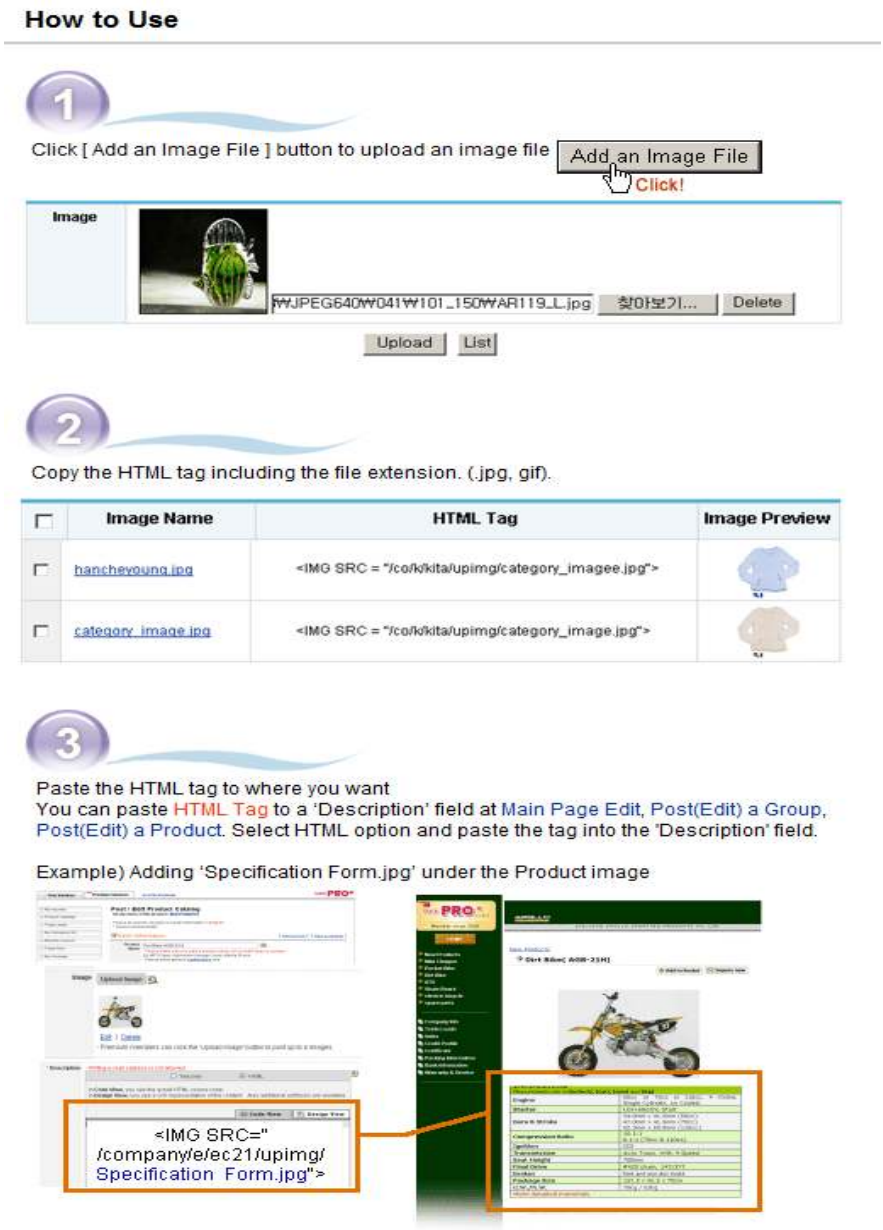
If you have any button that you wish to hide, enter the number 0.

We will keep looking at File Upload functions of "Manage Site Settings".



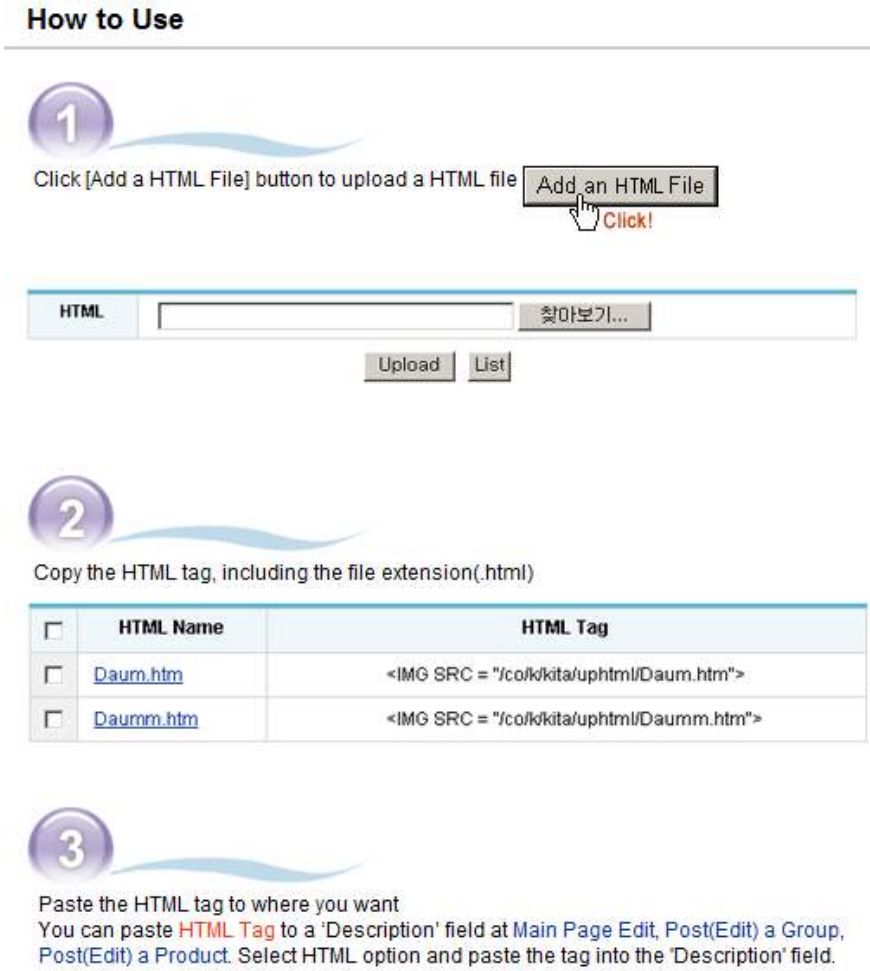
a. Image files

As a principal, you can only register one image per a product when you register products from Basic Service. However, if you register multiple images from Image Files and paste at Product Description by copying the address of those images, multiple images can be demonstrated for one product description.



b.Html files

With the same manners applied for images, HTML files can be saved at this place. You can easily work HTML by pasting sources to Product Description, etc.



C. Downloadable files

This function can be easily used when you want to demonstrate Price List in Excel, complicate drawings and presentation materials made in either Word File or Power Point to visitors. The user can download the materials after clicking 'Link'.

How to Use

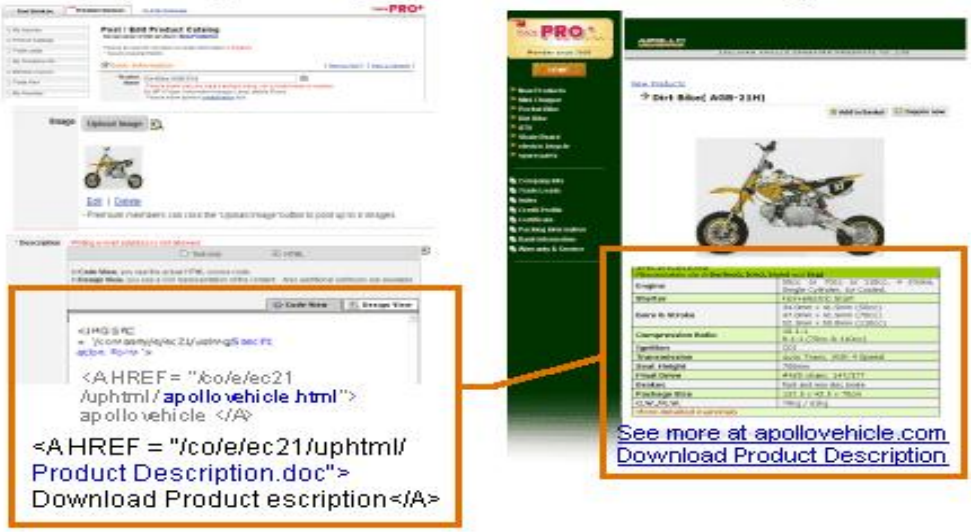
Click [Add a HTML File] button to upload a HTML file

Copy the HTML tag, including the file extension(.html)

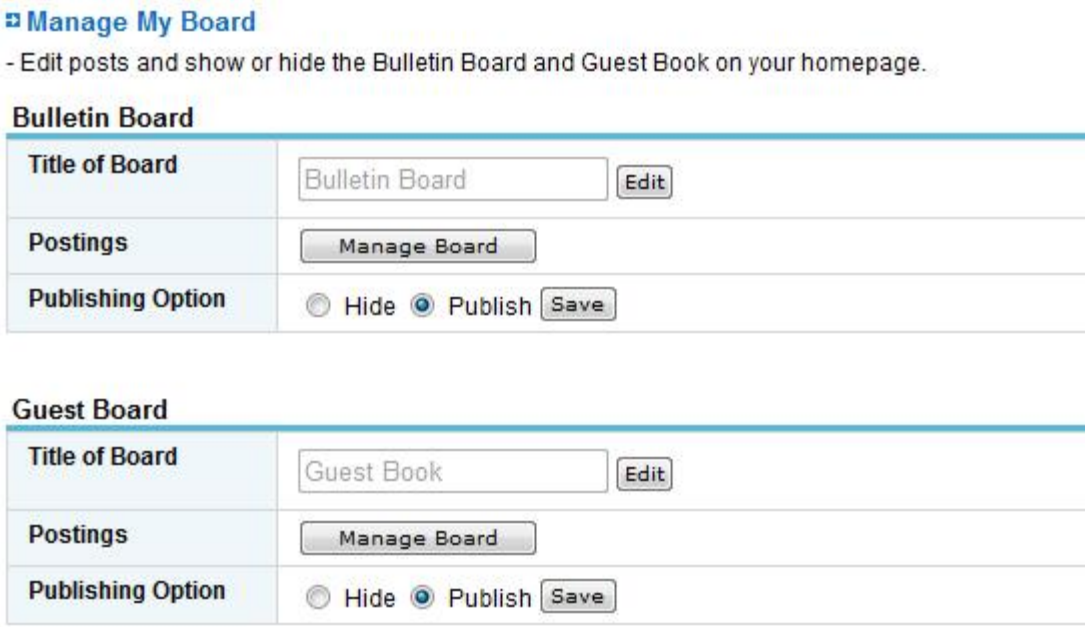
	Downloadable File Name	HTML Tag
☐	vision2004.doc	<A HREF = "/co/k/kita/upfile/vision2004.doc">
☐	inquiry01.gif	<A HREF = "/co/k/kita/upfile/inquiry01.gif">

Paste the HTML tag to where you want
You can paste HTML Tag to a 'Description' field at Main Page Edit, Post(Edit) a Group, Post(Edit) a Product. Select HTML option and paste the tag into the 'Description' field.

Example) Adding a link of 'apollovehicle' under the Product image



We will keep looking at 'Manage My Board' which is the final function contained in 'Mange Site Settings'.



a. Bulletin Board

This function enables you to easily register and manage the bullet board in the website of EC21.

You can newly create the name of your board through 'Title of Board'.

By clicking 'Manage Board', you can register and mange the writings in the board.

The board will be displayed in your website by selecting 'Publish' from Publishing Option and can be disappeared by selecting 'Hide'.

b. Guest Board

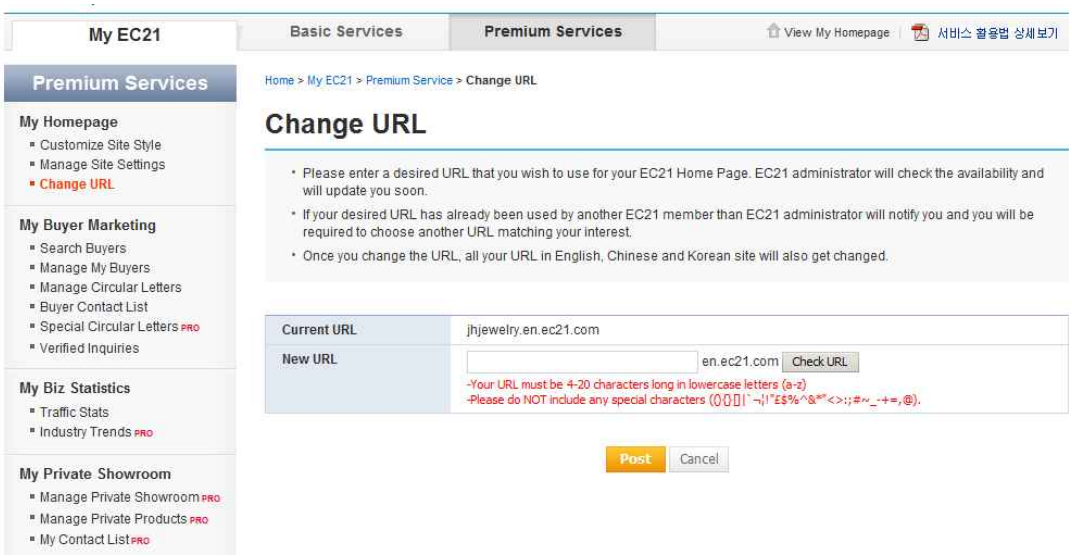
Guest Board is a place where visitors can write their comments.

The writings made by visitors can be modified or deleted through 'Manage Board'. With the same manner applied on the board, writings made by visitors can be either hidden or published from the website.

8.3 Change URL: Change the website address (http://newURL.en.ec21.com)

If you don't like your existing URL, apply for the change. (Available for Premium members only.) Our administrator will change the URL within a short period of time after receiving an application.

Enter the URL to change in the blank of the above page and press 'Post' to complete your application. The URL can be entered with 4 to 20 letters and should only be entered with small letters of English and numbers. If the URL is being used by other user, you cannot use the same URL. Therefore, please make sure to click "Check URL".


My EC21
Basic Services
Premium Services
View My Homepage
서비스 활용법 상세보기
Premium Services
My Homepage
Customize Site Style
Manage Site Settings
Change URL
My Buyer Marketing
Search Buyers
Manage My Buyers
Manage Circular Letters
Buyer Contact List
Special Circular Letters PRO
Verified Inquiries
My Biz Statistics
Traffic Stats
Industry Trends PRO
My Private Showroom
Manage Private Showroom PRO
Manage Private Products PRO
My Contact List PRO
Home > My EC21 > Premium Service > Change URL
Change URL
Please enter a desired URL that you wish to use for your EC21 Home Page. EC21 administrator will check the availability and will update you soon.
If your desired URL has already been used by another EC21 member than EC21 administrator will notify you and you will be required to choose another URL matching your interest.
Once you change the URL, all your URL in English, Chinese and Korean site will also get changed.
Current URL
jhjewelry.en.ec21.com
New URL
en.ec21.com
Check URL
-Your URL must be 4-20 characters long in lowercase letters (a-z)
-Please do NOT include any special characters
Post
Cancel

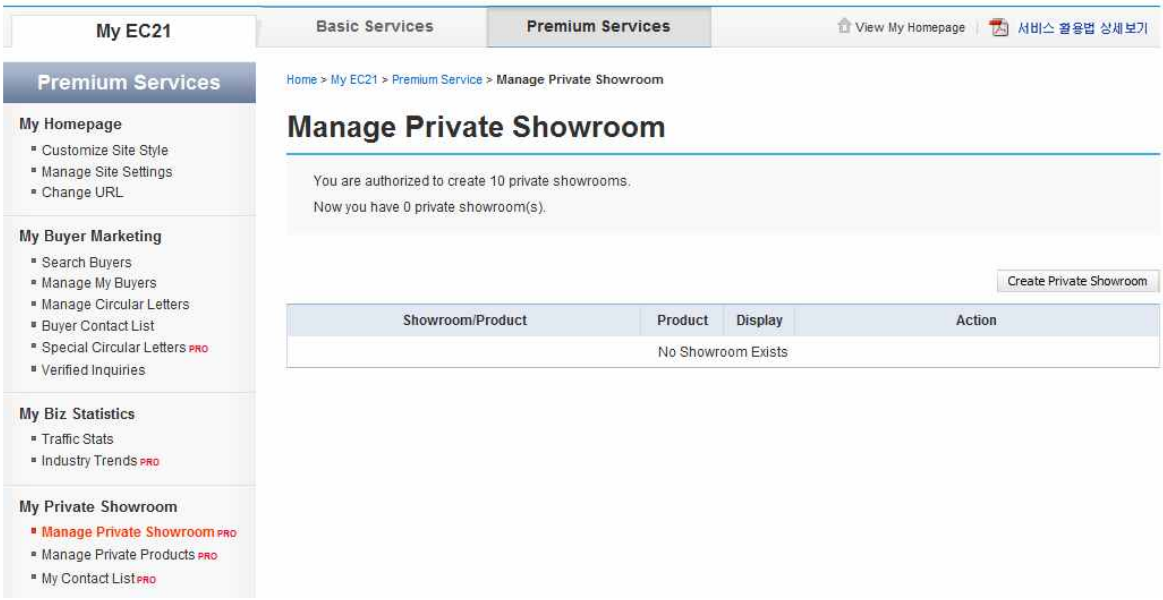
Chapter 9: Special Services (exclusive services for Trade PRO members)

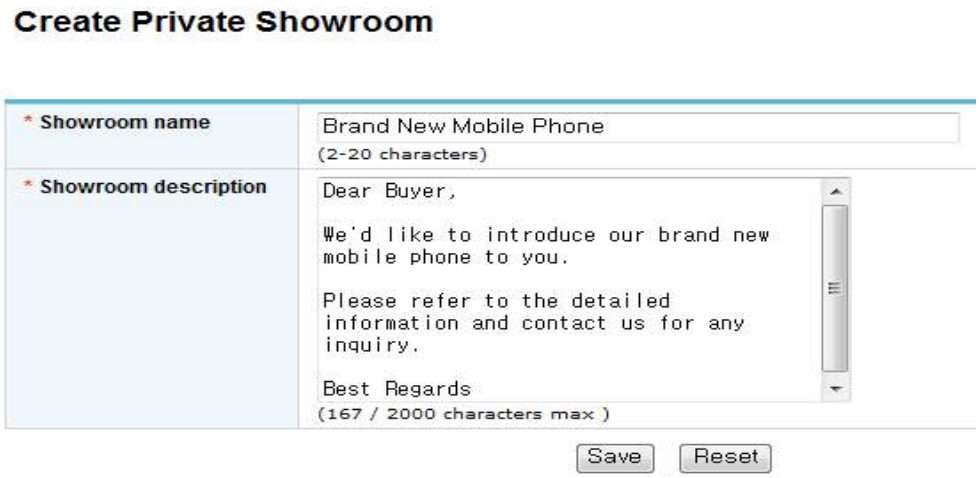
9.1 My Private Showroom: Make a showroom and send product information only to the selected buyers.

'Private Showroom' provides a function to send product information to limited number of target buyers when you do not wish to show your valuable information to everyone. This function is especially useful when you want to present new products to the specified buyers.

Click "Create Private Showroom" from "Manage Private Showroom" and enter the name and description of Showroom.

9.1.1 Manage Private Showroom




Create Private Showroom
* Showroom name
Brand New Mobile Phone
(2-20 characters)
* Showroom description
Dear Buyer,
We'd like to introduce our brand new mobile phone to you.
Please refer to the detailed information and contact us for any inquiry.
Best Regards
(167 / 2000 characters max)
Save
Reset

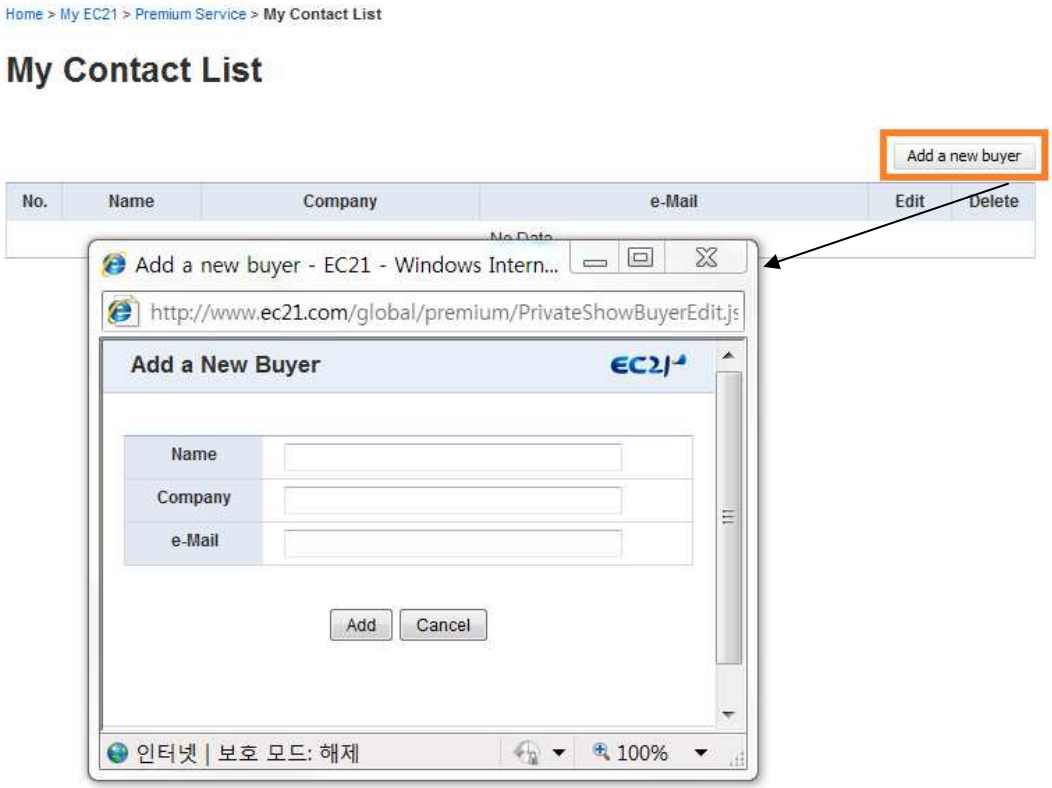
9.1.2 Manage Private Products

After that, register the products at Showroom by moving to ‘Manage Private Products; Menu. The page to enter Product Information will be displayed when you click “Post new product’. Register your product name, description and image in a sequence.

9.1.3 My Contact List

Enter the contact information of targeted buyers to receive Product Information of Showroom in “My Contact List”.

Enter the name, company name and email address of the buyers to receive this information by pressing ‘Add a new buyer”.



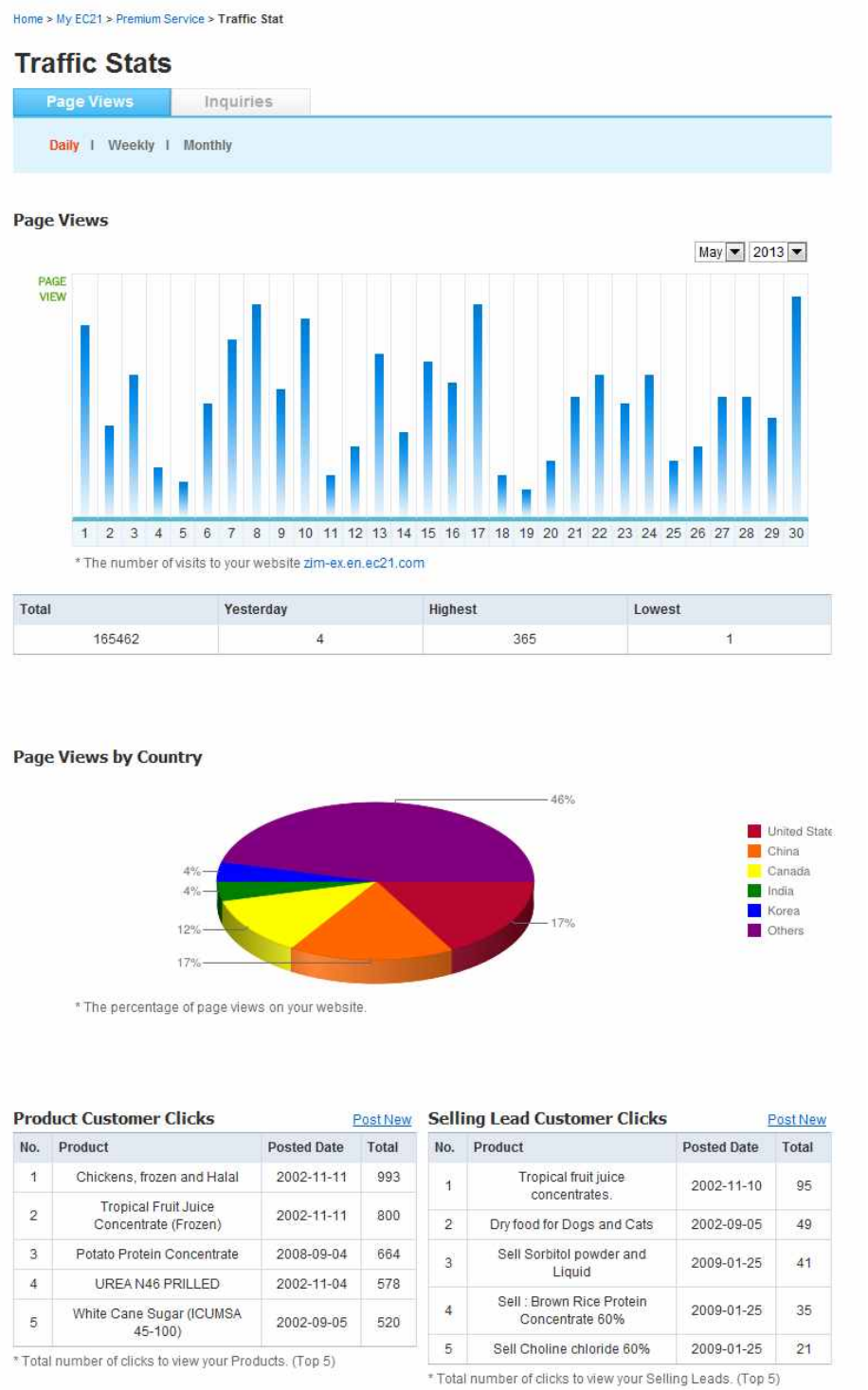
Return to “Manage Private Showroom” again and click “Send to Buyer” to forward Product Information contained in the Showroom to applicable buyers.

A pop-up screen will be displayed when you click “Send to Buyer”. Recheck the name of buyers and press ‘Send’ button to forward the Showroom to target buyers.

9.2 Traffic Stats

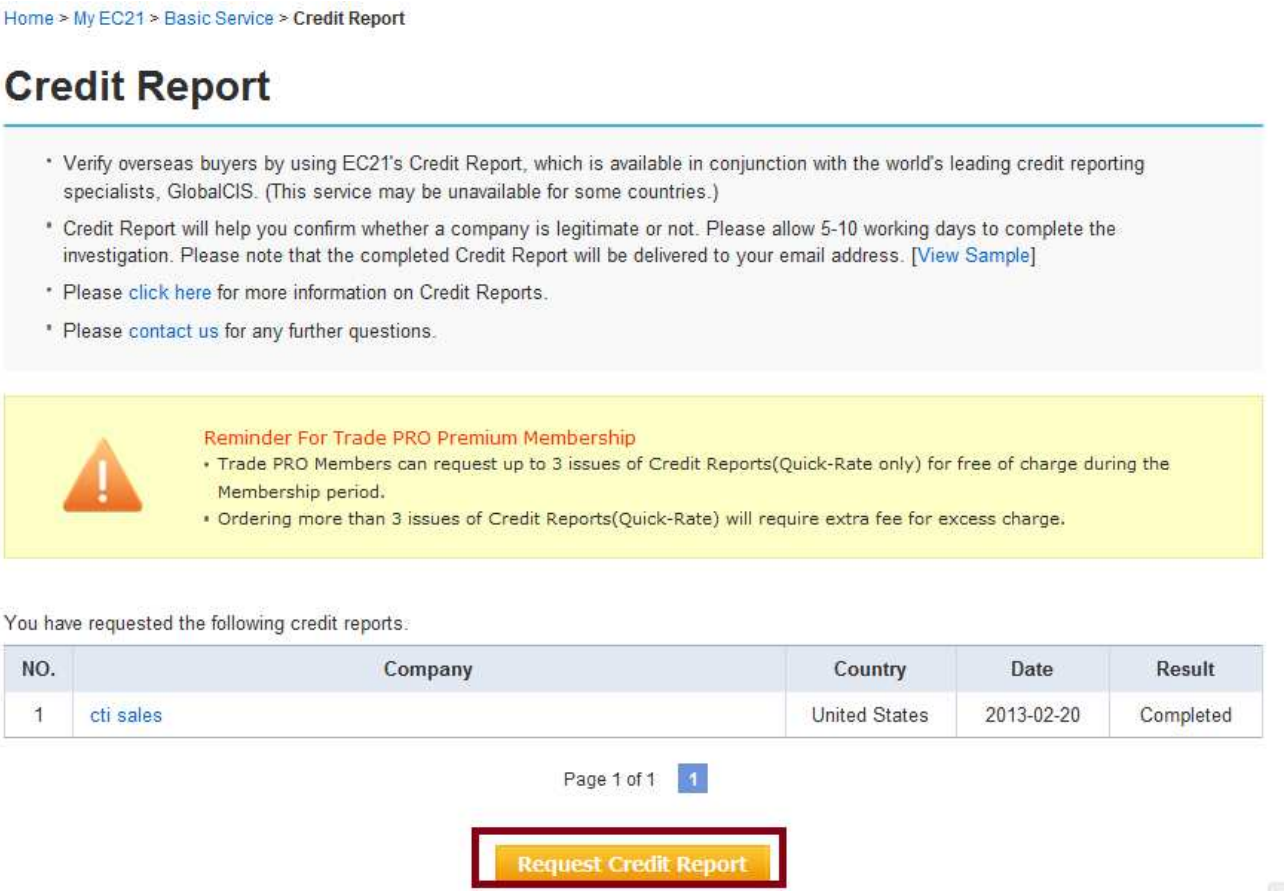
Check which your products have received maximum impressions!

Trade PRO members can see Traffic Statistics and Industry Trends in My EC21. It provides members with insights of marketing strategy at the same time.



9.3 Credit Report

If you're a Trade PRO member, you can apply free credit report services of the opponent company 3 times during the membership year.


Home > My EC21 > Basic Service > Credit Report
Credit Report
• Verify overseas buyers by using EC21's Credit Report, which is available in conjunction with the world's leading credit reporting specialists, GlobalCIS. (This service may be unavailable for some countries.)
• Credit Report will help you confirm whether a company is legitimate or not. Please allow 5-10 working days to complete the investigation. Please note that the completed Credit Report will be delivered to your email address. [View Sample]
• Please click here for more information on Credit Reports.
• Please contact us for any further questions.
Reminder For Trade PRO Premium Membership
• Trade PRO Members can request up to 3 issues of Credit Reports(Quick-Rate only) for free of charge during the Membership period.
• Ordering more than 3 issues of Credit Reports(Quick-Rate) will require extra fee for excess charge.
You have requested the following credit reports.
NO. Company Country Date Result
1 cti sales United States 2013-02-20 Completed
Page 1 of 1 1
Request Credit Report

So far, we have taken a close look at the services and features provided by EC21 English website (www.ec21.com)

If you have subscribed to English site of EC21, you may also subscribe to membership of Korean site (http://kr.ec21.com) by writing few required items in Korean (company description, address, etc) with the same ID and password you're using at English site.

You can also log-in to Chinese site (http://cn.ec21.com) with the same ID and password you're using at English site. Each menus provided in My EC21 page at Chinese site will be the same as those of English site. Therefore, just separately enter Product Information, Leads Info and Company Info in Chinese at each menus.

With a variety of services EC21 services, we always wish your great success and continuous prosperity!

EC21 Service Team